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FRANCHISE DISCLOSURE DOCUMENT

Maid Brigade, Inc

A Delaware Corporation

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The franchisee will operate a business that provides supervised team cleaning services to homes, and offers proprietary and other household products for sale using the trade name "Maid Simple House Cleaning "

The total investment necessary to begin operation of a Maid Simple franchise business is \$26,900 This includes \$23,500 that must be paid to the franchisor and its affiliates

This disclosure document summarizes certain provision of your franchise agreement and other information in plain English Read this disclosure document and all accompanying agreements carefully You must receive this disclosure document at least 14 calendar days before you sign a binding agreement with, or make any payment to the franchisor or an affiliate in connection with the proposed franchise sale **Note, however, that no government agency has verified the information contained in this document**

You may wish to receive your disclosure document in another format that is more convenient for you To discuss the availability of disclosures in a different format, contact Randi Lobstein at the number and web address listed above

The terms of your contract will govern your franchise relationship Don't rely on the disclosure document alone to understand your contract Read all of your contract carefully Show your contract and this disclosure document to an advisor, like a lawyer or accountant

Buying a franchise is a complex investment The information in this disclosure document can help you make up your mind More information on franchising, such as "A Consumer's Guide to Buying a Franchise," which can help you understand how to use this disclosure document, is available from the federal Trade Commission You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue, N W Washington DC 20580 You can also visit the FTC's home page at www.FTC.gov for additional

information Call your state agency or visit your public library for other sources of information on franchising

There may also be laws on franchising in your state Ask your state agencies about them

THE ISSUE DATE OF THIS DISCLOSURE DOCUMENT IS OCTOBER 15, 2014

STATE COVER PAGE

Your state may have a franchise law that requires a franchisor to register or file with a state franchise administrator before offering or selling in your state **REGISTRATION OF A FRANCHISE BY A STATE DOES NOT MEAN THAT THE STATE RECOMMENDS THE FRANCHISE OR HAS VERIFIED THE INFORMATION IN THIS DISCLOSURE DOCUMENT**

Call the state franchise administrator listed in Exhibit A for information about the franchisor, about other franchisors, or about franchising in your state

MANY FRANCHISE AGREEMENTS DO NOT ALLOW YOU TO RENEW UNCONDITIONALLY AFTER THE INITIAL TERM EXPIRES YOU MAY HAVE TO SIGN A NEW AGREEMENT WITH DIFFERENT TERMS AND CONDITIONS IN ORDER TO CONTINUE TO OPERATE YOUR BUSINESS BEFORE YOU BUY, CONSIDER WHAT RIGHTS YOU HAVE TO RENEW YOUR FRANCHISE, IF ANY, AND WHAT TERMS YOU MIGHT HAVE TO ACCEPT IN ORDER TO RENEW

Please consider the following **RISK FACTORS** before you buy this franchise

- 1 **THE FRANCHISE AGREEMENT REQUIRES THAT YOU SUE US ONLY IN GEORGIA OUT-OF-STATE LITIGATION MAY FORCE YOU TO ACCEPT A LESS FAVORABLE SETTLEMENT FOR DISPUTES IT MAY ALSO COST MORE TO LITIGATE IN GEORGIA THAN IN YOUR HOME STATE THIS REQUIREMENT MAY NOT BE ENFORCEABLE IN YOUR STATE ***
- 2 **THE FRANCHISE AGREEMENT STATES THAT GEORGIA LAW GOVERNS THE AGREEMENT, AND THIS LAW MAY NOT PROVIDE THE SAME PROTECTIONS AND BENEFITS AS LOCAL LAW YOU MAY WANT TO COMPARE THESE LAWS THIS REQUIREMENT MAY NOT BE ENFORCEABLE IN YOUR STATE ***
- 3 **WE DO NOT GRANT YOU HAVE TO PAY US \$1,500 EACH MONTH FOR THE FIRST EIGHT MONTHS, REGARDLESS OF HOW MUCH YOU MAKE THAT MONTH**
- 4 **YOU WILL NOT RECEIVE AN EXCLUSIVE TERRITORY FOR YOUR FRANCHISED BUSINESS YOU MAY FACE COMPETITION FROM OTHER FRANCHISES FRANCHISEES, FROM OUTLETS THAT WE OWN, OR FROM US OTHER CHANNELS OF DISTRIBUTION OR COMPETITIVE BRANDS THAT THE FRANCHSIOR CONTROLS**

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