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FRANCHISE DISCLOSURE DOCUMENT

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Maid Brigade, Inc
A Delaware Corporation
Four Concourse Parkway, Suite 200
Atlanta, Georgia 30328
(770) 551-9630
www.maidbrigade.com
jhoffmann@maidbrigade.net

DEPARTMENT OF
BUSINESS OVERSIGHT
SAN FRANCISCO

The franchisee will operate a business that provides supervised team cleaning services to homes and offers proprietary and other household products for sale using the trade name “MAID BRIGADE®”

The total investment necessary to begin operation of a Maid Brigade franchise business is between \$85,000 and \$124,000. This includes between \$28,000 and \$45,000 that must be paid to the franchisor and its affiliates.

This disclosure document summarizes certain provisions of your franchise agreement and other information in plain English. Read this disclosure document and all accompanying agreements carefully. You must receive this disclosure document at least 14 calendar days before you sign a binding agreement with, or make any payment to the franchisor or an affiliate in connection with the proposed franchise sale. **Note, however, that no government agency has verified the information contained in this document.**

You may wish to receive your disclosure document in another format that is more convenient for you. To discuss the availability of disclosures in a different format, contact Jennifer Hoffman at Four Concourse Parkway, Suite 200, Atlanta Georgia 30328 or at (770) 551-9630 or jhoffmann@maidbrigade.com.

The terms of your contract will govern your franchise relationship. Don't rely on the disclosure document alone to understand your contract. Read all of your contract carefully. Show your contract and this disclosure document to an advisor, like a lawyer or accountant.

Buying a franchise is a complex investment. The information in this disclosure document can help you make up your mind. More information on franchising, such as “A Consumer's Guide to Buying a Franchise,” which can help you understand how to use this disclosure document, is available from the federal Trade Commission. You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue, NW Washington DC 20580. You can also visit the FTC's home page at www.FTC.gov for additional information. Call your state agency or visit your public library for other sources of information on franchising. There may also be laws on franchising in your state. Ask your state agencies about them.

THE ISSUE DATE OF THIS DISCLOSURE DOCUMENT IS MARCH 15, 2016

FOR USE IN CALIFORNIA ONLY

STATE COVER PAGE

Your state may have a franchise law that requires a franchisor to register or file with a state franchise administrator before offering or selling in your state **REGISTRATION OF A FRANCHISE BY A STATE DOES NOT MEAN THAT THE STATE RECOMMENDS THE FRANCHISE OR HAS VERIFIED THE INFORMATION IN THIS DISCLOSURE DOCUMENT**

Call the state franchise administrator listed in Exhibit A for information about the franchisor, about other franchisors, or about franchising in your state

MANY FRANCHISE AGREEMENTS DO NOT ALLOW YOU TO RENEW UNCONDITIONALLY AFTER THE INITIAL TERM EXPIRES YOU MAY HAVE TO SIGN A NEW AGREEMENT WITH DIFFERENT TERMS AND CONDITIONS IN ORDER TO CONTINUE TO OPERATE YOUR BUSINESS BEFORE YOU BUY, CONSIDER WHAT RIGHTS YOU HAVE TO RENEW YOUR FRANCHISE, IF ANY, AND WHAT TERMS YOU MIGHT HAVE TO ACCEPT IN ORDER TO RENEW

Please consider the following **RISK FACTORS** before you buy this franchise

- 1 **THE FRANCHISE AGREEMENT REQUIRES YOU TO SUE US ONLY IN GEORGIA OUT-OF-STATE LITIGATION MAY FORCE YOU TO ACCEPT A LESS FAVORABLE SETTLEMENT FOR DISPUTES IT MAY ALSO COST MORE TO LITIGATE IN GEORGIA THAN IN YOUR HOME STATE THIS REQUIREMENT MAY NOT BE ENFORCEABLE IN YOUR STATE**
- 2 **THE FRANCHISE AGREEMENT STATES THAT GEORGIA LAW GOVERNS THE AGREEMENT, AND THIS LAW MAY NOT PROVIDE THE SAME PROTECTIONS AND BENEFITS AS LOCAL LAW YOU MAY WANT TO COMPARE THESE LAWS THIS REQUIREMENT MAY NOT BE ENFORCEABLE IN YOUR STATE ***
- 3 **THERE MAY BE OTHER RISKS CONCERNING THIS FRANCHISE**

We use the services of one or more **FRANCHISE BROKERS** or referral sources to assist us in selling our franchise A franchise broker or referral source represents us, not you We pay this person a fee for selling our franchise or referring you to us You should make sure to do your own investigation of the franchise

See the following State Registration Page for the State Effective Dates

ATTACHMENT 1

The effective dates of registration of this Disclosure Document or exemption in the states listed below are

State	Effective Date
California	July 7, 2015
Florida	Exempt
Illinois	April 21, 2015
Indiana	June 27, 2015
Kentucky	Exempt
Maryland	October 26, 2015
Michigan	July 26, 2015
Minnesota	April 22, 2015
New York	August 18, 2015
Texas	Exempt
Utah	Exempt
Virginia	April 16, 2015
Washington	May 30, 2015
Wisconsin	March 19, 2015

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