



# Franchise Disclosure Document

## Franchise Disclosure Document

MaidPro Franchise Corporation  
A Massachusetts corporation  
77 North Washington Street  
Boston, MA 02114  
(617) 742-8787  
Mark@maidpro.com  
www.maidpro.com



The franchisee will operate a MAIDPRO Franchised Business which provides residential and commercial cleaning services and other related services.

The total investment necessary to begin operation of a MAIDPRO Select Market Franchised Business is from \$29,789 to \$57,149, which includes the \$7,900 to be paid to the franchisor. The total investment necessary to begin a MAIDPRO Select Market Franchised Business if you are a qualified service veteran of the United States armed forces is \$26,789 to \$54,149, which includes \$4,900 that must be paid to the franchisor. The total investment necessary to begin a MAIDPRO Select Market Conversion Franchised Business is \$21,889 to \$49,249, which includes the waiving of the franchise fee that must be paid to the franchisor.

The total investment necessary to begin operation of a MAIDPRO Enterprise Market Franchised Business is from \$74,749 to \$114,509, which includes the \$21,500 to be paid to the franchisor. The total investment necessary to begin a MAIDPRO Enterprise Market Franchised Business if you are a qualified service veteran of the United States armed forces is \$71,749 to \$111,509, which includes \$18,500 that must be paid to the franchisor. The total investment necessary to begin a MAIDPRO Enterprise Market Conversion Franchised Business is \$53,249 to \$93,009, which includes the waiving of the franchise fee that must be paid to the franchisor.

This disclosure document summarizes certain provisions of your Franchise Agreement and other information in plain English. Read this disclosure document and all accompanying agreements carefully. You must receive this disclosure document at least 14 calendar days before you sign a binding agreement with, or make any payment to the franchisor or an affiliate in connection with the proposed franchise sale. **Note, however, that no government agency has verified the information contained in the document.**

You may wish to receive your disclosure document in another format that is more convenient for you. To discuss the availability of disclosures in different formats, contact Mark Kushinsky, Chief Executive Officer at 77 North Washington Street, Boston, Massachusetts 02114, Telephone 617-742-8787.

The terms of your contract will govern your franchise relationship. Don't rely on the disclosure document alone to understand your contract. Read all of your contract carefully. Show your contract and this disclosure to an advisor like a lawyer or accountant

Buying a franchise is a complex investment. The information in this disclosure document can help you make up your mind. More information on franchising such as "[A Consumer Guide to Buying a Franchise](#)", which can help you understand how to use this disclosure document is available from the Federal Trade Commission. You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue NW, Washington, DC 20580. You can also visit the FTC's home page at [www.ftc.gov](http://www.ftc.gov) for additional information. Call your state agency or visit your public library for other sources of information on franchising.

There may also be laws on franchising in your state. Ask your state agencies about them.

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## STATE COVER PAGE

Your state may have a franchise law that requires a franchisor to register or file with a state franchise administrator before offering or selling in your state. REGISTRATION OF A FRANCHISE BY A STATE DOES NOT MEAN THAT THE STATE RECOMMENDS THE FRANCHISE OR HAS VERIFIED THE INFORMATION IN THIS DISCLOSURE.

Call the state franchise administrator listed in Exhibit A for information about the franchisor, or about franchising in your state.

MANY FRANCHISE AGREEMENTS DO NOT ALLOW YOU TO RENEW UNCONDITIONALLY AFTER THE INITIAL TERM EXPIRES. YOU MAY HAVE TO SIGN A NEW AGREEMENT WITH DIFFERENT TERMS AND CONDITIONS TO CONTINUE TO OPERATE YOUR BUSINESS. BEFORE YOU BUY, CONSIDER WHAT RIGHTS YOU HAVE TO RENEW YOUR FRANCHISE, IF ANY, AND WHAT TERMS YOU MIGHT HAVE TO ACCEPT TO RENEW.

Please consider the following RISK FACTORS before you buy this franchise:

1. THE FRANCHISE AGREEMENT REQUIRES YOU TO RESOLVE DISPUTES WITH US BY ARBITRATION ONLY IN MASSACHUSETTS. OUT-OF-STATE ARBITRATION MAY FORCE YOU TO ACCEPT A LESS FAVORABLE SETTLEMENT FOR DISPUTES. IT MAY ALSO COST MORE TO ARBITRATE WITH US IN MASSACHUSETTS THAN IN YOUR OWN STATE. FOR THOSE CLAIMS THAT CANNOT BE SUBMITTED TO ARBITRATION THE FRANCHISE AGREEMENT REQUIRES YOU TO SUE US ONLY IN MASSACHUSETTS. OUT OF STATE LITIGATION MAY FORCE YOU TO ACCEPT A LESS FAVORABLE SETTLEMENT FOR DISPUTES. IT MAY ALSO COST YOU MORE TO SUE US IN MASSACHUSETTS THAN IN YOUR HOME STATE.
2. THE FRANCHISE AGREEMENT STATES THAT MASSACHUSETTS LAW GOVERNS THE AGREEMENT, AND THIS LAW MAY NOT PROVIDE THE SAME PROTECTIONS AND BENEFITS AS LOCAL LAW. YOU MAY WANT TO COMPARE THESE LAWS.
3. YOU MUST PAY US MINIMUM ROYALTY FEES, EVEN IF YOUR FRANCHISED BUSINESS DOES NOT GENERATE ANY REVENUE.
4. YOUR SPOUSE AND THE SPOUSES OF ANY OF YOUR OFFICERS, DIRECTORS, PARTNERS, SHAREHOLDERS, AND THE MANAGER OF YOUR FRANCHISED BUSINESS MUST SIGN A CONFIDENTIALITY AND NON-COMPETITION AGREEMENT EVEN IF THEY ARE NOT INVOLVED IN THE OPERATION OF THE FRANCHISE. SPOUSES ARE PROHIBITED FROM OWNING, OPERATING OR PERFORMING SERVICES FOR A COMPETING BUSINESS DURING THE TERM OF THE AGREEMENT.
5. THERE MAY BE OTHER RISKS CONCERNING THIS FRANCHISE.

Effective Date: See the next page for state effective dates.

**(FOR STATE ADDENDA AND AMENDMENTS, SEE EXHIBIT “D”)**

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