

# FRANCHISE DISCLOSURE DOCUMENT

## PURPLE FORTE LLC

An Oregon limited liability company

4439 SE Johnson Creek Boulevard  
Portland, OR 97222

Mailing Address:  
PO Box 16523 Portland, OR 97292

(503) 252-1495  
franchise@maidsbytrade.com  
www.maidstrytrade.com



We are **PURPLE FORTE LLC** An Oregon limited liability company. We offer franchises to qualified individuals and entities to own and operate a Maids by Trade franchise under our service marks, trade names, programs, and systems under the names "**Maids by Trade**," "**Maids by Trade - Enjoy Your Home**," and "**EcoPink<sup>SM</sup>**" and related commercial symbols and logos. Our franchisees offer quality residential and commercial cleaning services, environmentally safe cleaning products, and ecologically friendly processes and services to the public under the Service Marks and the Maids by Trade programs and systems (the "Method of Operation").

The total investment necessary to begin operation of a Maids by Trade "Basic" franchise is **\$25,000 to \$64,995**. The total investment necessary to begin operation of a Maids by Trade Optimal franchise is **\$8,995 to \$34,995**. The total investment necessary to begin operation of a Maids by Trade Metro franchise is **\$59,000 to \$109,995**. These estimates are only approximate. This includes the **\$2,995** Basic/Optimal Franchise Initial Franchise Fee or the **\$9,995** Metro Franchise Initial Franchise Fee, plus the estimated \$4,000 cost for initial set up, advertising, tools, equipment, and franchise products and apparel that must be paid to us or our affiliate. Your initial investment and initial fees are more fully described in Items 5, 6 and 7 of this Disclosure Document.

This disclosure document summarizes certain provisions of your franchise agreement and other information in plain English. Read this disclosure document and all accompanying agreements carefully. You must receive this disclosure document at least 14 calendar-days before you sign a binding agreement with, or make any payment to, the franchisor or an affiliate in connection with the proposed franchise sale. **Note, however, that no governmental agency has verified the information contained in this document.**

You may wish to receive your disclosure document in another format that is more convenient for you. To discuss the availability of disclosures in different formats, contact Fortino Garibay Bajas at 4439 SE Johnson Creek Boulevard, Portland, OR 97222 and (503) 252-1495.

The terms of your contract will govern your franchise relationship. Don't rely on the disclosure document alone to understand your contract. Read all of your contract carefully. Show your contract and this disclosure document to an advisor, like a lawyer or an accountant.

Buying a franchise is a complex investment. The information in this disclosure document can help you make up your mind. More information on franchising, such as "A Consumer's Guide to Buying a Franchise," which can help you understand how to use this disclosure document, is available from the Federal Trade Commission. You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue, NW, Washington, D.C. 20580. You can also visit the FTC's home page at [www.ftc.gov](http://www.ftc.gov) for additional information. Call your state agency or visit your public library for other sources of information on franchising.

There may also be laws on franchising in your state. Ask your state agencies about them.

**ISSUANCE DATE: JANUARY 1, 2019**

This Franchise Disclosure Document is effective in the states that require registration of this offering as of the dates reflected below:

This Franchise Disclosure Document is effective as of:

General FTC (for states not requiring registration) – **January 1, 2019**

States Requiring Registration (no registration effective if blank):

California:	
Florida:	
Hawaii:	
Illinois:	
Indiana:	
Kentucky:	March 6, 2017
Maryland:	
Michigan:	
Minnesota:	
Nebraska:	February 28, 2017
New York:	
North Carolina:	
North Dakota:	
Rhode Island:	
South Dakota:	
Texas:	February 27, 2017
Utah:	July 12, 2018
Virginia:	
Washington:	
Wisconsin:	



This is a document preview downloaded from FranchisePanda.com. The full document is available for free by visiting: <https://franchisepanda.com/franchises/maids-by-trade>