

FRANCHISE DISCLOSURE DOCUMENT

CALIFORNIA

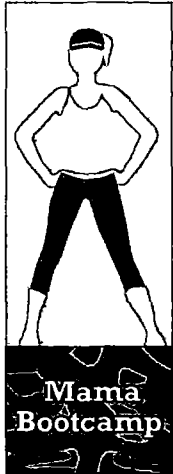
2015

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MAMA BOOTCAMP FRANCHISING, INC.

a California Corporation

 DEPARTMENT OF
BUSINESS OVERSIGHT
SAN FRANCISCO


Mama Bootcamp Franchising, Inc. (the “Franchisor” or “us”) dba MAMA BOOTCAMP, intends to offer franchises utilizing the **Mama Bootcamp®** business system. The Franchisor’s principal business address is 722 Sutter Street, Folsom, CA 95630 and telephone number is (916) 300-8576

Mama Bootcamp® offers to prospective franchisees (referred to as “you”) a system and method for promoting and operating a business model providing a unique weight, fitness and wellness program for women. The franchise concept includes physical fitness training, nutrition guidance and life coaching for women. The franchised business includes a marketing system, business organization and guidelines for providing services relating to physical fitness exercises, nutritional counselling and life coaching for women (together referred to as the “Franchised Business”). The initial fee for a new franchise is \$10,000 which is paid to the Franchisor in cash at the time you sign your Franchise Agreement. The total investment required to begin operation of a Mama Bootcamp Franchised Business would range from approximately \$39,150 to \$65,300. This amount exceeds the Franchisor’s stockholder’s retained deficit as of July 31, 2015, which is \$8,825.

This Franchise Disclosure Document (the “FDD” or “Disclosure Document”) summarizes certain provision of your franchise agreement and other information in plain English. Read this Disclosure Document and all accompanying agreements carefully. You must receive this Disclosure Document at least 14 calendar-days before you sign a binding agreement with, or make any payment to, the franchisor or an affiliate in connection with the proposed franchise sale. **Note, however, that no governmental agency has verified the information contained in this document.**

You may wish to receive your Disclosure Document in another format that is more convenient for you. To discuss the availability of disclosures in different formats, contact Susan Reynolds, 722 Sutter Street, Folsom, CA 95630 and telephone number is (916) 300-8576 or bootcampmamas@gmail.com

The terms of your contract will govern your franchise relationship. Don’t rely on the Disclosure Document alone to understand your contract. Read all of your contract carefully. Show your contract and this Disclosure Document to an advisor, like a lawyer or an accountant.

Buying a franchise is a complex investment. The information in this Disclosure Document can help you make up your mind. More information on franchising, such as "A Consumer's Guide to Buying a Franchise," which can help you understand how to use this Disclosure Document, is available from the Federal Trade Commission. You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue, NW, Washington, D C 20580. You can also visit the FTC's home page at www.ftc.gov for additional information. There may also be laws on franchising in your state. Ask your state agencies about them. Call your state agency or visit your public library for other sources of information on franchising.

Issue Date _____, 2015

The Effective Date for this Franchise Disclosure Document is _____, 2015

STATE COVER PAGE

Your state may have a franchise law that requires a franchisor to register or file with a state franchise administrator before offering or selling in your state. REGISTRATION OF A FRANCHISE BY A STATE DOES NOT MEAN THAT THE STATE RECOMMENDS THE FRANCHISE OR HAS VERIFIED THE INFORMATION IN THIS DISCLOSURE DOCUMENT.

Call the state franchise administrator listed in Attachment A for information about the franchisor, or about franchising in your state. Any complaint about this Disclosure Document or our website may be directed to the California franchise administrator listed in Attachment A.

MANY FRANCHISE AGREEMENTS DO NOT ALLOW YOU TO RENEW UNCONDITIONALLY AFTER THE INITIAL TERM EXPIRES. YOU MAY HAVE TO SIGN A NEW AGREEMENT WITH DIFFERENT TERMS AND CONDITIONS IN ORDER TO CONTINUE TO OPERATE YOUR BUSINESS. BEFORE YOU BUY, CONSIDER WHAT RIGHTS YOU HAVE TO RENEW YOUR FRANCHISE, IF ANY, AND WHAT TERMS YOU MIGHT HAVE TO ACCEPT IN ORDER TO RENEW.

THE CALIFORNIA FRANCHISE INVESTMENT LAW REQUIRES THAT A COPY OF ALL PROPOSED AGREEMENTS RELATING TO THE SALE OF THE FRANCHISE BE DELIVERED TOGETHER WITH THIS FRANCHISE DISCLOSURE DOCUMENT.

Please consider the following RISK FACTORS before you buy this franchise.

1 THE FRANCHISE AGREEMENT REQUIRES THAT MOST DISPUTES BE SUBMITTED TO ARBITRATION IN SACRAMENTO COUNTY, CALIFORNIA. OUT OF STATE ARBITRATION MAY FORCE YOU TO ACCEPT A LESS FAVORABLE SETTLEMENT FOR DISPUTES. IT MAY ALSO COST YOU MORE TO ARBITRATE WITH US IN CALIFORNIA THAN IN YOUR HOME STATE.

2 THE FRANCHISE AGREEMENT STATES THAT CALIFORNIA LAW GOVERNS THE AGREEMENT, AND CALIFORNIA LAW MAY NOT PROVIDE THE SAME PROTECTIONS AND BENEFITS AS YOUR STATE'S LAW. YOU MAY WANT TO COMPARE THESE LAWS.

3 MAMA BOOTCAMP FRANCHISING, INC IS A NEW FRANCHISOR WITH A LIMITED OPERATING HISTORY.

4 YOUR SPOUSE MUST ALSO SIGN A PERSONAL GUARANTEE MAKING YOUR SPOUSE INDIVIDUALLY LIABLE FOR YOUR FINANCIAL OBLIGATIONS UNDER THE AGREEMENT. THE GUARANTEE WILL PLACE YOUR SPOUSE'S MARITAL AND PERSONAL ASSETS AT RISK IF YOUR FRANCHISE FAILS.

5 THE FRANCHISE AGREEMENT PROVIDES THAT A FRANCHISEE AGREE TO FRANCHISOR SEEKING INJUNCTIVE RELIEF WITHOUT A BOND AND AGREE TO PAYING ALL OF FRANCHISORS COSTS RELATED TO SUCH INJUNCTION.

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