

FRANCHISE DISCLOSURE DOCUMENTRECEIVED
DEPT OF CORPORATIONS
SAN FRANCISCOMama Fu's Franchise Group, LLC
A Texas Corporation
512 East Riverside Drive, Suite 250
Austin, Texas 78704
(512) 949-3220
info@mamafus.com
www.mamafus.com

As a franchisee, you will operate a fast casual/casual dining restaurant offering a menu specializing in freshly prepared Pan-Asian cuisine under the mark "Mama Fu's."

The total investment necessary to begin operation of a Mama Fu's franchised restaurant is from \$529,000 to \$645,000. This includes an initial franchise fee that must be paid to us as the franchisor of \$35,000 for a single Mama Fu's franchised restaurant, or \$28,000 under an area development agreement for the development of multiple franchised restaurants, as described below. Please see Items 5 and 7 for additional details.

We may offer to enter into an area development agreement to establish and operate a certain number of Mama Fu's restaurants at specific locations under individual franchise agreements. The area development fee will be equal to \$14,000 multiplied by the number of Mama Fu's restaurants to be developed under the area development agreement. The area development fee will then be credited, in increments of \$14,000, toward the franchise fee owed for each Mama Fu's restaurant developed. Your estimated initial investment will vary based on the number of restaurants to be developed.

This Disclosure Document summarizes certain provisions of your franchise agreement and other information in plain English. Read this Disclosure Document and all accompanying agreements carefully. You must receive the Disclosure Document at least 14 calendar days before you sign a binding agreement with, or make any payment to the franchisor or an affiliate in connection with the proposed franchise sale or grant. **Note, however, that no government agency has verified the information contained in this document.**

You may wish to receive your Disclosure Document in another format that is more convenient for you. To discuss the availability of disclosures in different formats, contact Diana McFeaters, Mama Fu's Franchise Group, LLC, 512 East Riverside Drive, Suite 250, Austin, Texas 78704, (512) 949-3228, diana@mamafus.com.

The terms of your contract will govern your franchise relationship. Do not rely on the Disclosure Document alone to understand your contract. Read all of your contract carefully. Show your contract and this Disclosure Document to an advisor, like a lawyer or an accountant.

Buying a franchise is a complex investment. The information in this Disclosure Document can help you make up your mind. More information on franchising, such as "*A Consumer's Guide to Buying a Franchise*," which can help you understand how to use this Disclosure Document, is available from the Federal Trade Commission. You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue, NW, Washington, DC 20580. You can also visit the FTC's home page at www.ftc.gov for additional information. Call your state agency or visit your public library for other sources of information on franchising.

There may also be laws on franchising in your state. Ask your state agencies about them.

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STATE COVER PAGE

Your state may have a franchise law that requires a franchisor to register or file with a state franchise administrator before offering or selling in your state. **REGISTRATION OF A FRANCHISE BY A STATE DOES NOT MEAN THAT THE STATE RECOMMENDS THE FRANCHISE OR HAS VERIFIED THE INFORMATION IN THIS DISCLOSURE DOCUMENT.**

Call the state franchise administrator listed in Exhibit A for information about the franchisor, about other franchisors, or about franchising in your state.

MANY FRANCHISE AGREEMENTS DO NOT ALLOW YOU TO RENEW UNCONDITIONALLY AFTER THE INITIAL TERM EXPIRES. YOU MAY HAVE TO SIGN A NEW AGREEMENT WITH DIFFERENT TERMS AND CONDITIONS IN ORDER TO CONTINUE TO OPERATE YOUR BUSINESS. BEFORE YOU BUY, CONSIDER WHAT RIGHTS YOU HAVE TO RENEW YOUR FRANCHISE, IF ANY, AND WHAT TERMS YOU MIGHT HAVE TO ACCEPT IN ORDER TO RENEW.

Please consider the following **RISK FACTORS** before you buy this franchise:

1. **THE FRANCHISE AGREEMENT AND AREA DEVELOPMENT AGREEMENT REQUIRE THE FRANCHISEE TO ARBITRATE OR LITIGATE ONLY IN TEXAS. OUT OF STATE ARBITRATION OR LITIGATION MAY FORCE YOU TO ACCEPT A LESS FAVORABLE SETTLEMENT FOR DISPUTES. IT MAY ALSO COST MORE TO ARBITRATE OR LITIGATE WITH THE FRANCHISOR IN TEXAS THAN IN YOUR HOME STATE.**
2. **THE FRANCHISE AGREEMENT AND AREA DEVELOPMENT AGREEMENT STATE THAT THE LAW OF TEXAS GOVERNS THE AGREEMENTS, AND THIS LAW MAY NOT PROVIDE THE SAME PROTECTIONS AND BENEFITS AS LOCAL LAW. YOU MAY WANT TO COMPARE THESE LAWS.**
3. **THERE MAY BE OTHER RISKS CONCERNING THIS FRANCHISE.**
4. **THE FRANCHISEE MUST MAKE AN ESTIMATED INITIAL INVESTMENT RANGING FROM \$529,000 TO \$645,000. THIS AMOUNT EXCEEDS THE FRANCHISOR'S MEMBER'S DEFICIT AS OF SEPTEMBER 28, 2011, WHICH IS \$346,142.**

We may use the services of one or more franchise brokers or referral sources to assist us in selling our franchise. A franchise broker or referral source is our agent and represents us, not you. We pay this person a fee for selling our franchise or referring you to us. You should be sure to do your own investigation of the franchise.

STATE EFFECTIVE DATES

The effective dates of this Disclosure Document in the states listed below are:

STATE	EFFECTIVE DATE
California	February 1, 2011
Hawaii	January 26, 2011
Illinois	January 26, 2011
Indiana	March 15, 2011
Maryland	December 6, 2010
Michigan	March 12, 2011
Minnesota	January 27, 2011
New York	January 31, 2011
North Dakota	February 7, 2011
Rhode Island	February 4, 2011
South Dakota	March 15, 2011
Utah	March 15, 2011
Virginia	July 22, 2011
Washington	April 16, 2011
Wisconsin	March 12, 2011

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