

**FRANCHISE DISCLOSURE DOCUMENT**

Martinizing International, LLC  
A Michigan Limited Liability Company  
2060 Coolidge Highway  
Berkley, Michigan 48072  
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Received  
LA Mailroom

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Department of  
Business Oversight



The franchise offered is for the operation of a Martinizing retail dry cleaning store offering retail dry cleaning services, as well as dry cleaning and laundry pickup and delivery services, and dry cleaning and laundry services through both locker based and on-demand systems

The total investment necessary to begin the operation of a Martinizing conversion franchise with on premise dry cleaning is from \$270,568 to \$590,375 This includes \$91,585 to \$123,175 that must be paid to the franchisor or its affiliate The total investment necessary to begin the operation of a drop store Martinizing franchise without on premise dry cleaning is from \$125,775 to \$262,525 This includes \$111,275 to \$195,625 that must be paid to the franchisor or its affiliate The total investment necessary to begin the operation of a Martinizing standard franchise with on premise dry cleaning is from \$508,983 to \$693,525 This includes \$403,900 to \$465,925 that must be paid to the franchisor or its affiliate

This disclosure document summarizes certain provisions of your franchise agreement and other information in plain English Read this disclosure document and all accompanying agreements carefully You must receive this disclosure document at least 14 calendar days before you sign a binding agreement with, or make any payment to the franchisor or an affiliate in connection with the proposed franchise sale **Note, however, that no government agency has verified the information contained in this document**

You may wish to receive your disclosure document in another format that is more convenient for you To discuss the availability of disclosures in different formats, contact Laura Sartell at 2060 Coolidge Highway, Berkley, MI 48072, (800) 827-0207

The terms of your contract will govern your franchise relationship Don't rely on the disclosure document alone to understand your contract Read all of your contract carefully Show your contract and this disclosure document to an advisor, like a lawyer or accountant

Buying a franchise is a complex investment The information in this disclosure document can help you make up your mind More information on franchising, such as "[A Consumer's Guide to Buying a Franchise](#)," which can help you understand how to use this disclosure document is available from the Federal Trade Commission You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue NW, Washington, DC 20580 You can also visit the FTC's home page at [www.ftc.gov](http://www.ftc.gov) for additional information Call your state agency or visit your public library for other sources of information on franchising

There may also be laws on franchising in your state Ask you state agencies about them

Issuance date March 31, 2017

## **STATE COVER PAGE**

Your state may have a franchise law that requires a franchisor to register or file with a state franchise administrator before offering or selling in your state. **REGISTRATION OF A FRANCHISE BY A STATE DOES NOT MEAN THAT THE STATE RECOMMENDS THE FRANCHISE OR HAS VERIFIED THE INFORMATION IN THIS DISCLOSURE DOCUMENT**

Call the state franchise administrator listed in Exhibit C for information about the franchisor, about other franchisors or about franchising in your state

**MANY FRANCHISE AGREEMENTS DO NOT ALLOW YOU TO RENEW UNCONDITIONALIN AFTER THE INITIAL TERM EXPIRES. YOU MAY HAVE TO SIGN A NEW AGREEMENT WITH DIFFERENT TERMS AND CONDITIONS IN ORDER TO CONTINUE TO OPERATE YOUR BUSINESS. BEFORE YOU BUY, CONSIDER WHAT RIGHTS YOU HAVE TO RENEW YOUR FRANCHISE, IF ANY, AND WHAT TERMS YOU MIGHT HAVE TO ACCEPT IN ORDER TO RENEW**

Please consider the following **RISK FACTORS** before you buy this franchise

- 1 The franchise agreement requires you to resolve disputes with us by mediation, arbitration and litigation only in Oakland County, Michigan. Out of state arbitration and litigation may force you to accept a less favorable settlement for disputes. It may also cost you more to arbitrate with us in Michigan than in your own state. Local law may supersede these requirements in your state.
- 2 The franchise agreement requires that Michigan law governs the agreement and this law may not provide the same protections and benefits as local law. You may want to compare these laws. Even though the franchise agreement provides that Michigan law applies, local law may supersede it in your state.
- 3 There may be other risks concerning the franchise.

We use the services of one or more **FRANCHISE BROKERS** or referral sources to assist us in selling our franchise. A franchise broker or referral source represents us, not you. We pay this person a fee for selling our franchise or referring you to us. You should be sure to do your own investigation of the franchise.

**Effective Date** See the next page for state effective dates

### **STATE EFFECTIVE DATES**

The following states require that the Franchise Disclosure Document be registered or filed with the state, or be exempt from registration California, Hawaii Illinois, Indiana, Maryland, Michigan, Minnesota, New York, North Dakota, Rhode Island, South Dakota, Virginia, Washington and Wisconsin

This Franchise Disclosure Document is registered and on file in the following states having franchise registration and disclosure laws, with the following effective dates

California	Pending
Hawaii	Pending
Illinois	Pending
Indiana	Pending
Maryland	Pending
Michigan	Pending
Minnesota	Pending
New York	Pending
North Dakota	Pending
Rhode Island	Pending
South Dakota	Pending
Virginia	Pending
Washington	Pending
Wisconsin	Pending

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