

## FRANCHISE DISCLOSURE DOCUMENT

<p>Massage Green International Franchise Corp. a Michigan corporation 29657 Orchard Lake Road Farmington Hills, Michigan 48334 Phone: (248) 538-1000 Facsimile: (951) 776-2187 <b>Email: <a href="mailto:allie@massagegreen.com">allie@massagegreen.com</a></b> <b>Website: <a href="http://www.massagegreenspa.com">www.massagegreenspa.com</a></b></p>	 The logo for Massage Green SPA features the words "Massage" and "Green" in a stylized, cursive font, with "SPA" in a simpler font below "Green". To the right of the text is a circular emblem containing a green leaf and the words "AFFORDABLE" and "LUXURY" in a circular arrangement.
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This Franchise Disclosure Document describes a **MASSAGE GREEN**<sup>®</sup> single unit franchise and an area development franchise. The single unit franchise (“Massage Green Store” or “Franchised Store”) features on-premises massage therapy, on-premises lifestyle education classes, and take-out sales of environmentally conscious health and beauty items and other merchandise. The area development franchise will operate at least one single unit franchise and must sell and service single unit franchises in a specified territory.

The total investment necessary to begin operation of a **MASSAGE GREEN**<sup>®</sup> single unit franchise ranges from \$98,500 to \$172,000. This includes \$45,000 that must be paid to the franchisor or affiliates. The total investment necessary to begin operation of a **MASSAGE GREEN**<sup>®</sup> area development franchise ranges from \$191,000 to \$572,000. This includes \$115,000 to \$395,000 that must be paid to the franchisor or affiliates.

This disclosure document summarizes certain provisions of your franchise agreement and other information in plain English. Read this disclosure document and all accompanying agreements carefully. You must receive this disclosure document at least 14 calendar days before you sign a binding agreement with, or make any payment to, the franchisor or an affiliate in connection with the proposed franchise sale. **Note, however, that no governmental agency has verified the information contained in this document.**

You may wish to receive your disclosure document in another format that is more convenient for you. To discuss the availability of disclosures in different formats, contact Mr. Allie Mallad at 29657 Orchard Lake Road, Farmington Hills, MI 48334 and [allie@massagegreen.com](mailto:allie@massagegreen.com).

The terms of your contract will govern your franchise relationship. Don't rely on the disclosure document alone to understand your contract. Read all of your contract carefully. Show your contract and this disclosure document to an advisor, like a lawyer or accountant.

Buying a franchise is a complex investment. The information in this disclosure document can help you make up your mind. More information on franchising, such as *"A Consumer's Guide to Buying a Franchise,"* which can help you understand how to use this disclosure document, is available from the Federal Trade Commission. You can contact the FTC at 1-800-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue, NW, Washington, D.C. 20580. You can also visit the FTC's home page at [www.ftc.gov](http://www.ftc.gov) for additional information. Call your state agency or visit your public library for other sources of information on franchising.

There may also be laws on franchising in your state. Ask your state agencies about them.

Issuance Date: May 20, 2013

## STATE COVER PAGE

Your state may have a franchise law that requires a franchisor to register or file with a state franchise administrator before offering or selling in your state. **REGISTRATION OF A FRANCHISE BY A STATE DOES NOT MEAN THAT THE STATE RECOMMENDS OR HAS VERIFIED THE INFORMATION IN THIS DISCLOSURE DOCUMENT.**

Call the state franchise administrator listed in Exhibit D for information about the franchisor or about franchising in your state.

**MANY FRANCHISE AGREEMENTS DO NOT ALLOW YOU TO RENEW UNCONDITIONALLY AFTER THE INITIAL TERM EXPIRES. YOU MAY HAVE TO SIGN A NEW AGREEMENT WITH DIFFERENT TERMS AND CONDITIONS IN ORDER TO CONTINUE TO OPERATE YOUR BUSINESS. BEFORE YOU BUY, CONSIDER WHAT RIGHTS YOU HAVE TO RENEW YOUR FRANCHISE, IF ANY, AND WHAT TERMS YOU MIGHT HAVE TO ACCEPT IN ORDER TO RENEW.**

Please consider the following **RISK FACTORS** before you buy this franchise:

1. **THE FRANCHISE AGREEMENT AND AREA DEVELOPMENT AGREEMENT REQUIRE YOU TO RESOLVE DISPUTES WITH US BY ARBITRATION ONLY IN SOUTHFIELD, MICHIGAN. OUT OF STATE ARBITRATION MAY FORCE YOU TO ACCEPT A LESS FAVORABLE SETTLEMENT FOR DISPUTES. IT MAY ALSO COST YOU MORE TO ARBITRATE WITH US IN MICHIGAN THAN IN YOUR OWN STATE.**
2. **THE FRANCHISE AGREEMENT AND AREA DEVELOPMENT AGREEMENT REQUIRE THAT MICHIGAN LAW GOVERNS THE AGREEMENT, AND THIS LAW MAY NOT PROVIDE THE SAME PROTECTIONS AND BENEFITS AS LOCAL LAW. YOU MAY WANT TO COMPARE THE LAWS.**
3. **MESSAGE GREEN HAS A SHORT OPERATING HISTORY AND SHOULD BE CONSIDERED A STARTUP.**
4. **FRANCHISEE OR AREA DEVELOPER IS REQUIRED TO MAKE AN ESTIMATED INITIAL INVESTMENT RANGING FROM \$98,500 TO \$572,000. THIS AMOUNT EXCEEDS THE FRANCHISOR'S STOCKHOLDERS EQUITY AS OF DECEMBER 31, 2012, WHICH IS \$122,858.**
5. **THERE MAY BE OTHER RISKS CONCERNING THIS FRANCHISE.**

Effective Date: See the next page for state effective dates.

## STATE EFFECTIVE DATES

The following states require that the Franchise Disclosure Document be registered or filed with the state or be exempt from registration. California, Hawaii, Illinois, Indiana, Maryland, Michigan, Minnesota, New York, North Dakota, Rhode Island, South Dakota, Virginia, Washington and Wisconsin.

This Franchise Disclosure Document is registered, on file or exempt from registration in the following states having franchise registration and disclosure laws, if an effective date is noted below for the state:

<u>STATE</u>	<u>EFFECTIVE DATE</u>
California	
Hawaii	
Illinois	
Indiana	
Maryland	
Michigan	April 9, 2013
Minnesota	
New York	
North Dakota	
Rhode Island	
South Dakota	
Virginia	
Washington	
Wisconsin	

In all other states, the effective date of this Franchise Disclosure Document is the issuance date noted on the cover page.

The states listed above may require specific disclosures and revisions to the Franchise Agreement. Those disclosures and revisions, if required, are contained in Exhibit J to this Disclosure Document.

This is a document preview downloaded from FranchisePanda.com. The full document is available for free by visiting: <https://franchisepanda.com/franchises/massage-green-spa>