

## FRANCHISE DISCLOSURE DOCUMENT



Massage Heights Corporate, LLC  
a Texas limited liability company  
13750 US Hwy. 281 North, Suite 230  
San Antonio, TX 78232  
210-402-0777  
www.massageheights.com

Massage Heights businesses provide professional therapeutic massage and facial services to the general public through membership-based programs, and the sale of related products and services (“MH Business”). Massage Heights area developers (“Area Developers”) market and provide support services to MH Businesses in the Area Developer’s designated area (“AD Franchise”). Franchisees may choose to become a multiple unit developer under a multiple unit development agreement which grants the right to establish and operate a certain number of MH Businesses in a specified area (“Multi-Unit Developer”)

The total investment necessary to begin operation of a MH Business is \$257,950 to \$606,200 which includes between \$171,500 and \$204,000 which must be paid to the franchisor or its affiliates. The total investment necessary to begin operation of an AD Franchise ranges from \$386,950 to \$873,700 which includes between \$284,000 and \$391,500 that must be paid to the franchisor or its affiliates. Multi-Unit Developers must pay the initial franchise fees in full to franchisor at the time they sign the Multi-Unit Developer Agreement, along with the costs associated with opening a retreat.

This disclosure document summarizes certain provisions of your franchise agreement and other information in plain English. Read this disclosure document and all accompanying agreements carefully. You must receive this disclosure document at least 14 calendar days before you sign a binding agreement with, or make a payment to, the franchisor or an affiliate in connection with the proposed franchise sale. **Note, however, that no governmental agency has verified the information contained in this document.**

You may wish to receive your disclosure document in another format that is more convenient for you. To discuss the availability of disclosures in different formats, contact Patricia Zweig at 13750 US Hwy. 281 North, Suite 230, San Antonio, TX 78232 and 210-402-0777.

The terms of your contract will govern your franchise relationship. Don’t rely on the franchise disclosure document alone to understand your contract. Read all of your contract carefully. Show your contract and this franchise disclosure document to an advisor, like a lawyer or an accountant.

Buying a franchise is a complex investment. The information in this franchise disclosure document can help you make up your mind. More information on franchising, such as “A Consumer’s Guide to Buying a Franchise,” which can help you understand how to use this disclosure document, is available from the Federal Trade Commission. You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue, NW, Washington, D.C. 20580. You can also visit the FTC’s home page at [www.ftc.gov](http://www.ftc.gov) for additional information. Call your state agency or visit your public library for other sources of information on franchising.

There may also be laws on franchising in your state. Ask your state agencies about them.

**Issuance Date: April 21, 2014**

## STATE COVER PAGE

Your state may have a franchise law that requires a franchisor to register or file with a state franchise administrator before offering or selling in your state. REGISTRATION OF A FRANCHISE BY A STATE DOES NOT MEAN THAT THE STATE RECOMMENDS THE FRANCHISE OR HAS VERIFIED THE INFORMATION IN THIS DISCLOSURE DOCUMENT.

Call the state franchise administrator listed in Exhibit F for information about the franchisor or about franchising in your state.

MANY FRANCHISE AGREEMENTS DO NOT ALLOW YOU TO RENEW UNCONDITIONALLY AFTER THE INITIAL TERM EXPIRES. YOU MAY HAVE TO SIGN A NEW AGREEMENT WITH DIFFERENT TERMS AND CONDITIONS IN ORDER TO CONTINUE TO OPERATE YOUR BUSINESS. BEFORE YOU BUY, CONSIDER WHAT RIGHTS YOU HAVE TO RENEW YOUR FRANCHISE, IF ANY, AND WHAT TERMS YOU MIGHT HAVE TO ACCEPT IN ORDER TO RENEW.

Please consider the following RISK FACTORS before you buy this franchise:

1. THE FRANCHISE AGREEMENT, THE MULTI-UNIT DEVELOPER AGREEMENT, AND THE AREA DEVELOPER AGREEMENT EACH REQUIRE YOU TO RESOLVE DISPUTES WITH US BY LITIGATION/ARBITRATION/MEDIATION ONLY IN TEXAS. OUT-OF-STATE LITIGATION/ARBITRATION/MEDIATION MAY FORCE YOU TO ACCEPT A LESS FAVORABLE SETTLEMENT FOR DISPUTES. IT MAY ALSO COST YOU MORE TO LITIGATE/ARBITRATE/MEDIATE WITH US IN TEXAS THAN IN YOUR OWN STATE.
2. THE FRANCHISE AGREEMENT, THE MULTI-UNIT DEVELOPER AGREEMENT AND THE AREA DEVELOPER AGREEMENT EACH STATE THAT TEXAS LAW GOVERNS THE AGREEMENT, AND THIS LAW MAY NOT PROVIDE THE SAME PROTECTION AND BENEFITS AS LOCAL LAW. YOU MAY WANT TO COMPARE THESE LAWS.
3. THE FRANCHISE AGREEMENT, THE MULTI-UNIT DEVELOPER AGREEMENT AND THE AREA DEVELOPER AGREEMENT REQUIRES THAT SPOUSES MUST SIGN A GUARANTY MAKING SUCH SPOUSE JOINTLY AND SEVERALLY LIABLE FOR THE OBLIGATION UNDER THE AGREEMENT PLACING PERSONAL ASSETS AT RISK.
4. THERE MAY BE OTHER RISKS CONCERNING THIS FRANCHISE.

**We use the services of one or more FRANCHISE BROKERS or referral sources to assist us in selling our franchise. A franchise broker or referral source represents us, not you. We pay this person a fee for selling our franchise or referring you to us. You should be sure to do your own investigation of the franchise.**

## STATE EFFECTIVE DATES

The following states require that the Franchise Disclosure Document be registered or filed with the state or be exempt from registration: California, Hawaii, Illinois, Indiana, Maryland, Michigan, Minnesota, New York, North Dakota, Rhode Island, South Dakota, Virginia, Washington and Wisconsin.

This Franchise Disclosure Document is registered, on file or exempt from registration in the following states having franchise registration and disclosure laws, with the following effective dates:

State	Effective Date
California	Pending
Hawaii	April 30, 2014
Illinois	April 21, 2014
Indiana	April 24, 2014
Maryland	April 28, 2014
Michigan	April 21, 2014
Minnesota	Pending
New York	Pending
North Dakota	Pending
Rhode Island	April 21, 2014
South Dakota	Not Registered
Virginia	Pending
Washington	Pending
Wisconsin	April 23, 2014

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