

RECEIVED DEPT OF CORPORATION: FRANCHISE DISCLOSURE DOCUMENT SAN FRANCISCO

DIRECTOR OF REGIONAL SUPPORT FRANCISIE 24 P3:16



Maui Wowi Franchising, Inc.
(a Colorado corporation)
5445 DTC Parkway, Suite 1050
Greenwood Village, Colorado 80111
(303) 781-7800
Fax: (303) 781-2438
www.mauiwowi.com

Maui Wowi Franchising, Inc., a Colorado corporation, is offering franchises for director of regional support rights which entitle the Director of Regional Support to market and provide site selection and support services to MAUI WOWI Franchisees in the DRS' Development Area.

The total investment necessary to begin operation of a MAUI WOWI DRS Business franchise is from \$106,150 to \$1,296,350. This includes \$100,250 to \$1,261,500 that must be paid to us or our affiliate (representing the total initial fees and payments for initial materials and equipment received from us and our affiliate).

This Disclosure Document summarizes certain provisions of your Franchise Agreement and other information in plain English. Read this Disclosure Document and all accompanying agreements carefully. You must receive this Disclosure Document at least 14 calendar-days before you sign a binding agreement with, or make any payment to, the franchisor or an affiliate in connection with the proposed franchise sale or grant. Note, however, that no governmental agency has verified the information contained in this document.

The terms of your contract will govern your franchise relationship. Don't rely on the Disclosure Document alone to understand your contract. Read all of your contract carefully. Show your contract and this Disclosure Document to an advisor, like a lawyer or an accountant.

Buying a franchise is a complex investment. The information in this Disclosure Document can help you make up your mind. More information on franchising, such as "A Consumer's Guide to Buying a Franchise," which can help you understand how to use this Disclosure Document, is available from the Federal Trade Commission. You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue, NW., Washington, D.C. 20580. You can also visit the FTC's home page at www.ftc.gov for additional information. Call your state agency or visit your public library for other sources of information on franchising.

There may also be laws on franchising in your state. Ask your state agencies about them.

Issuance Date: September 1, 2012

For use in: AL, AK, AZ, AR, CO, CT, DE, DC, GA, FL, ID, IA, KS, KY, LA, ME, MA, MI, MS, MO, MT, NE, NV, NH, NJ, NM, NC, OH, OK, OR, PA, SC, TN, TX, VT, WV, WY and U.S. TERRITORIES (see following pages for varying effective dates in certain states).

NOT FOR USE IN MD OR UT. See following pages for varying effective dates in certain states.



STATE COVER PAGE

Your state may have a franchise law that requires a franchisor to register or file with a state franchise administrator before offering or selling in your state. REGISTRATION OF A FRANCHISE BY A STATE DOES NOT MEAN THAT THE STATE RECOMMENDS THE FRANCHISE OR HAS VERIFIED THE INFORMATION IN THIS DISCLOSURE DOCUMENT.

Call the state franchise administrator listed in **Exhibit A** for information about the franchisor, or about franchising in your state.

MANY FRANCHISE AGREEMENTS DO NOT ALLOW YOU TO RENEW UNCONDITIONALLY AFTER THE INITIAL TERM EXPIRES. YOU MAY HAVE TO SIGN A NEW AGREEMENT WITH DIFFERENT TERMS AND CONDITIONS IN ORDER TO CONTINUE TO OPERATE YOUR BUSINESS. BEFORE YOU BUY, CONSIDER WHAT RIGHTS YOU HAVE TO RENEW YOUR FRANCHISE, IF ANY, AND WHAT TERMS YOU MIGHT HAVE TO ACCEPT IN ORDER TO RENEW.

Please consider the following RISK FACTORS before you buy this franchise:

- 1. THE DIRECTOR OF REGIONAL SUPPORT AGREEMENT REQUIRES YOU TO RESOLVE DISPUTES WITH US BY ARBITRATION OR LITIGATION ONLY IN COLORADO. OUT-OF-STATE ARBITRATION OR LITIGATION MAY FORCE YOU TO ACCEPT A LESS FAVORABLE SETTLEMENT FOR DISPUTES. IT MAY ALSO COST YOU MORE TO ARBITRATE OR LITIGATE WITH US IN COLORADO THAN IN YOUR OWN STATE.
- 2. THE DIRECTOR OF REGIONAL SUPPORT AGREEMENT STATES THAT COLORADO LAW GOVERNS THE AGREEMENT, AND THIS LAW MAY NOT PROVIDE THE SAME PROTECTIONS AND BENEFITS AS LOCAL LAW. YOU MAY WANT TO COMPARE THESE LAWS.
 - 3. THERE MAY BE OTHER RISKS CONCERNING THIS FRANCHISE.

We use the services of one or more FRANCHISE BROKERS or referral sources to assist us in selling our franchise. A franchise broker or referral source represents us, not you. We pay this person a fee for selling our franchise or referring you to us. You should be sure to do your own investigation of the franchise.

Note: The agreement provisions referred to in the risk factors may be void under some state franchise laws. See the State Specific Addenda, which is attached to this Disclosure Document as **Exhibit K**.

The Effective Dates of this Disclosure Document for the following states are:

CA:		
HI:		
IL:		
IN:		
MN:		
NY:		
WA:		



TABLE OF CONTENTS

<u>ITEM</u>		PAGE
<u>1.</u>	THE FRANCHISOR AND ANY PARENTS, PREDECESSORS A	ND AFFILIATES1
<u>2.</u>	BUSINESS EXPERIENCE	Error! Bookmark not defined.4
<u>3.</u>	<u>LITIGATION</u>	
1. 2. 3. 4. 5. 6. 7. 8. 9.	BANKRUPTCY	Error! Bookmark not defined.8
<u>5.</u>	INITIAL FEES	
<u>6.</u>	OTHER FEES.	
<u>7.</u>	ESTIMATED INITIAL INVESTMENT	
<u>8.</u>	RESTRICTIONS ON SOURCES OF PRODUCTS AND SERVIC	<u>ES</u>
<u>9.</u>	FRANCHISEE'S OBLIGATIONS	
<u>10.</u>	<u>FINANCING</u>	
11. 12. 13. 14.	FRANCHISOR'S ASSISTANCE, ADVERTISING, COMPUTER	
<u>12.</u>	<u>TERRITORY</u>	
<u>13.</u>	TRADEMARKS	
<u>14.</u>	PATENTS, COPYRIGHTS AND PROPRIETARY INFORMATI	
<u>15.</u>	OBLIGATION TO PARTICIPATE IN THE ACTUAL OPERAT	ION OF THE FRANCHISE
	BUSINESS	31
<u>16.</u>	RESTRICTIONS ON WHAT THE FRANCHISEE MAY SELL	31
16. 17. 18. 19. 20. 21. 22.	RENEWAL, TERMINATION, TRANSFER AND DISPUTE RES	OLUTION32
<u>18.</u>	PUBLIC FIGURES	34
<u> 19.</u>	FINANCIAL PERFORMANCE REPRESENTATIONS	
<u>20.</u>	OUTLETS AND FRANCHISEE INFORMATION	35
<u>21.</u>	FINANCIAL STATEMENTS	38
<u>22.</u>	<u>CONTRACTS</u>	
<u>23.</u>	RECEIPTS	
EXHII	BITS	
	A. List of State Agencies/Agents for Service of Process	
	B. Director of Regional Support Agreement	
	÷ ÷	

- C. Nondisclosure and Noncompetition Agreement
- D. Financial Statements
- E. List of Directors of Regional Support
- F. Directors of Regional Support Who Have Left the System
- G. Statement of Director of Regional Support
- H. Franchise Library of Operating Manuals Table of Contents
- I. Director of Regional Support Operations Manual Table of Contents
- J. Summary of Special Laws and Regulations Pertaining to the Franchise Business
- K. State Specific Addenda

This is a document preview downloaded from FranchisePanda.com. The full document is available free by visiting: https://franchisepanda.com/franchises/maui-wowi-director-of-regional-support	e for