

# MAXIMIZEDLIVING®

## FRANCHISE DISCLOSURE DOCUMENT

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Franchisor:



Maximized Living Health Centers, LLC  
1170 Celebration Blvd., Suite 100B  
Celebration, Florida 34747  
Telephone: (321) 939-3060  
Facsimile: (407) 264-6366  
mbole@maximizedliving.com  
www.maximizedliving.com

Maximized Living Health Centers, LLC (“**MLHC**”) offers franchises for the operation of a chiropractic and holistic care Clinic under the MAXIMIZEDLIVING mark (“**Franchise Clinic**”). The total investment necessary to begin operation of a new Franchise Clinic ranges from \$173,100 to \$361,500. This includes \$30,000 that must be paid to MLHC or its affiliate(s) as an initial franchise fee for a new Franchise Clinic.

This Disclosure Document summarizes certain provisions of your Franchise Agreement and other information in plain English. Read this Disclosure Document and all accompanying agreements carefully. You must receive this Disclosure Document at least 14 calendar days before you sign a binding agreement with, or make any payment to, the franchisor or an affiliate in connection with the proposed franchise sale. **Note, however, that no governmental agency has verified the information contained in this document.**

You may wish to receive your Disclosure Document in another format that is more convenient for you. To discuss the availability of disclosures in different formats, contact Mark Bole, 1170 Celebration Blvd., Suite 100B, Celebration, Florida 34747 at Tel. 321-939-3060, or at mbole@maximizedliving.com.

The terms of your contract will govern your franchise relationship. Don't rely on this Disclosure Document alone to understand your contract. Read all of your contract carefully. Show your contract and this Disclosure Document to an advisor, like a lawyer or an accountant.

Buying a franchise is a complex investment. The information in this Disclosure Document can help you make up your mind. More information on franchising, such as “*A Consumer's Guide to Buying a Franchise*,” which can help you understand how to use this Disclosure Document, is available from the Federal Trade Commission. You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue, NW., Washington, D.C. 20580. You can also visit the FTC's home page at [www.ftc.gov](http://www.ftc.gov) for additional information. Call your state agency or visit your public library for other sources of information on franchising.

There may also be laws on franchising in your state. Ask your state agencies about them.

This Disclosure Document was issued on May 17, 2016, revised September 30, 2016.

## STATE COVER PAGE

Your state may have a franchise law that requires a franchisor to register or file with a state franchise administrator before offering or selling in your state. REGISTRATION OF A FRANCHISE BY A STATE DOES NOT MEAN THAT THE STATE RECOMMENDS THE FRANCHISE OR HAS VERIFIED THE INFORMATION IN THIS DISCLOSURE DOCUMENT.

Call the state franchise administrator listed in **Exhibit C** for information about the franchisor or about franchising in your state.

MANY FRANCHISE AGREEMENTS DO NOT ALLOW YOU TO RENEW UNCONDITIONALLY AFTER THE INITIAL TERM EXPIRES. YOU MAY HAVE TO SIGN A NEW AGREEMENT WITH DIFFERENT TERMS AND CONDITIONS IN ORDER TO CONTINUE TO OPERATE YOUR BUSINESS. BEFORE YOU BUY, CONSIDER WHAT RIGHTS YOU HAVE TO RENEW YOUR FRANCHISE, IF ANY, AND WHAT TERMS YOU MIGHT HAVE TO ACCEPT IN ORDER TO RENEW.

Please consider the following RISK FACTORS before you buy this franchise:

1. THE FRANCHISE AGREEMENT REQUIRES YOU TO RESOLVE DISPUTES WITH US BY MEDIATION AND/OR LITIGATION IN THE STATE OF FLORIDA. OUT-OF-STATE LITIGATION MAY FORCE YOU TO ACCEPT A LESS FAVORABLE SETTLEMENT FOR DISPUTES. IT MAY ALSO COST MORE TO LITIGATE IN FLORIDA THAN IN YOUR HOME STATE.
2. THE FRANCHISE AGREEMENT STATES THAT FLORIDA LAW GOVERNS THE AGREEMENT, AND THIS LAW MAY NOT PROVIDE THE SAME PROTECTION AND BENEFITS AS LOCAL LAW. YOU MAY WANT TO COMPARE THESE LAWS.
3. PAYMENT OF THE \$30,000 NON-REFUNDABLE INITIAL FRANCHISE FEE DOES NOT GUARANTEE THAT YOU WILL BE SELECTED AS A FRANCHISEE. WHEN SELECTING ITS NEW FRANCHISEES, FRANCHISOR CONSIDERS NUMEROUS FACTORS IN ITS SOLE DISCRETION.
4. YOUR SPOUSE MUST PERSONALLY GUARANTEE ALL FINANCIAL OBLIGATIONS OF THE FRANCHISE AGREEMENT, THEREBY PLACING PERSONAL AND MARITAL ASSETS AT RISK SHOULD YOU DEFAULT ON YOUR OBLIGATIONS.
5. THERE MAY BE OTHER RISKS CONCERNING THIS FRANCHISE.

We do not use the services of FRANCHISE BROKERS or referral sources to assist us in selling our franchise.

See the next page for the effective date of this Disclosure Document in certain states.

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