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**FRANCHISE DISCLOSURE DOCUMENT**

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**MEDIA360 FRANCHISING LLC**  
**MEDIA360**

An Arizona Limited Liability Company  
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**RECEIVED**

2016 APR 21 PM 3:00

DEPARTMENT OF  
BUSINESS OVERSIGHT  
SAN FRANCISCO

Media360 Franchising LLC is an innovative digital advertising media company that helps community businesses by way of better and more direct marketing capabilities through media they are currently utilizing. Media360 Franchising LLC provides these Partner Sites with an intuitive marketing experience for its customers that run advertisements and any other promotional media on TV Screens at the Partner Sites. The advertisements are sold by the franchisees to third party community businesses and are developed in house by the Franchisor's home office or by the business' own graphics or advertising agency.

The total investment necessary to begin operation of a Media360 franchise host site model is \$17,200 to \$94,700. This includes the \$6,500 franchise fee or \$27,500 franchise fee that must be paid to the franchisor or affiliate depending on which franchise arrangement is purchased. The total investment necessary to begin operation of a Media360 franchise taxi cab model is \$23,200 to \$204,700. This includes the \$6,500 franchise fee or \$27,500 franchise fee that must be paid to the franchisor or affiliate depending on which franchise arrangement is purchased.

This disclosure document summarizes certain provisions of your franchise agreement and other information in plain English. Read this disclosure document and all accompanying agreements carefully. You must receive this disclosure document at least 14 calendar-days before you sign a binding agreement with, or make any payment to, the franchisor or an affiliate in connection with the proposed franchise sale. **Note, however, that no governmental agency has verified the information contained in this document.**

The terms of your contract will govern your franchise relationship. Don't rely on the disclosure document alone to understand your contract. Read your entire contract carefully. Show your contract and this disclosure document to an advisor, like a lawyer or an accountant.

Buying a franchise is a complex investment. The information in this disclosure document can help you make up your mind. More information on franchising, such as

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A Consumer's Guide to Buying a Franchise, which can help you understand how to use this disclosure document, is available from the Federal Trade Commission. You can contact the FTC at 1-877-FTCHELP or by writing to the FTC at 600 Pennsylvania Avenue, NW, Washington, D.C. 20580. You can also visit the FTC's home page at [www.ftc.gov](http://www.ftc.gov) for additional information. Call your state agency or visit your public library for other sources of information on franchising.

There may also be laws on franchising in your state. Ask your state agencies about them.

This Disclosure Document was issued on March 30, 2016.

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## STATE OF ARIZONA

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Franchisee's state may have a franchise law that requires a franchisor to register or file with a state franchise administrator before offering or selling in Franchisee's state. **REGISTRATION OF A FRANCHISE BY A STATE DOES NOT MEAN THAT THE STATE RECOMMENDS THE FRANCHISE OR HAS VERIFIED THE INFORMATION IN THIS DISCLOSURE DOCUMENT.**

Call the state franchise administrator listed in Exhibit A for information about the franchisor, or about franchising in Franchisee's state.

**MANY FRANCHISE AGREEMENTS DO NOT ALLOW FRANCHISEE TO RENEW UNCONDITIONALLY AFTER THE INITIAL TERM EXPIRES. FRANCHISEE MAY HAVE TO SIGN A NEW AGREEMENT WITH DIFFERENT TERMS AND CONDITIONS IN ORDER TO CONTINUE TO OPERATE FRANCHISEE'S BUSINESS. BEFORE FRANCHISEE BUYS, CONSIDER WHAT RIGHTS FRANCHISEE HAS TO RENEW FRANCHISEE'S FRANCHISE, IF ANY, AND WHAT TERMS FRANCHISEE MIGHT HAVE TO ACCEPT IN ORDER TO RENEW.**

Please consider the following **RISK FACTORS** before Franchisee buys this franchise:

**1 THE FRANCHISE AGREEMENT REQUIRES FRANCHISEE TO RESOLVE DISPUTES WITH US BY ARBITRATION ONLY IN ARIZONA. OUT-OF-STATE ARBITRATION MAY FORCE FRANCHISEE TO ACCEPT A LESS FAVORABLE SETTLEMENT FOR DISPUTES. IT MAY ALSO COST FRANCHISEE MORE TO ARBITRATE WITH US IN ARIZONA THAN IN FRANCHISEE'S OWN STATE.**

**2 THE FRANCHISE AGREEMENT STATES THAT ARIZONA LAW GOVERNS THE AGREEMENT, AND THIS LAW MAY NOT PROVIDE THE SAME PROTECTIONS AND BENEFITS AS LOCAL LAW. FRANCHISEE MAY WANT TO COMPARE THESE LAWS.**

**3 THERE MAY BE OTHER RISKS CONCERNING THIS FRANCHISE.**

We use the services of one or more **FRANCHISE BROKERS** or referral sources to assist Franchisor in selling our franchise. A franchise broker or referral source represents us, not Franchisee. We pay this person a fee for selling our franchise or referring Franchisee to us. Franchisee should be sure to do Franchisee's own investigation of the franchise.

This is a document preview downloaded from FranchisePanda.com. The full document is available for free by visiting: <https://franchisepanda.com/franchises/media360>