

FRANCHISE DISCLOSURE DOCUMENT

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Momma G's, Inc. offers franchises for Momma Goldberg's Deli restaurants. Momma Goldberg's Deli restaurants are quick-serve restaurants featuring a limited menu of specialty sandwiches including our signature "Momma's Love" sandwich, salads and soups and emphasizing prompt and courteous service in a clean, wholesome atmosphere.

~~The initial franchise fee for a Momma Goldberg's Deli restaurant is \$25,000. The estimated initial investment for a Momma Goldberg's Deli restaurant is \$200,700 to \$726,000 (see Item 7).~~

The total investment necessary to begin operation of a Momma Goldberg's Deli restaurants is \$281,200 to \$767,000. This includes \$25,000 that must be paid to the franchisor or affiliate.

This disclosure document summarizes certain provisions of your franchise agreement and other information in plain English. Read this disclosure document and all ~~accompanying~~ agreements carefully. You must receive this disclosure document at least 14 calendar days before you sign a binding agreement with, or make any payment to, the franchisor or an affiliate in connection with the proposed franchise sale. **Note, however, that no governmental agency has verified the information contained in this document.**

You may wish to receive your disclosure document in another format that is more convenient to you. To discuss the availability of disclosures in different formats, contact Keith Schilleci, Momma G's, Inc., P. O. Box 2795, Auburn, Alabama 36831, (334) 466-2007.

The terms of your contract will govern your franchise relationship. ~~Don't~~Do not rely on the disclosure document alone to understand your contract. Read all of your contract carefully. Show your contract and this disclosure document to an advisor, like a lawyer or an accountant.

Buying a franchise is a complex investment. The information in this disclosure document can help you make up your mind. More information on franchising, such as "A Consumer's Guide to Buying a Franchise," which can help you understand how to use this disclosure document, is available from the Federal Trade Commission. You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue, NW, Washington, D.C. 20580. You can also visit the FTC's home page at www.ftc.gov for additional information. Call your state agency or visit your public library for other sources of information on franchising.

There may also be laws on franchising in your state. Ask your state agencies about them. Issuance Date: ~~June~~July 1, 2014~~3~~

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