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FRANCHISE DISCLOSURE DOCUMENT



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Franchisor:

Money Mizer Franchise Division, Inc.
A Georgia corporation
#3 Bradley Park Court, Suite D
Columbus, Georgia 31904
www.moneymizerfranchises.com

Money Mizer Franchise Division, Inc. (“MMF”) offers franchises for the operation of high-end pawn brokerages, check cashing services, and the sale of sporting goods, jewelry and accessories, diamonds, and firearms under the MONEY MIZER mark (“Stores”).

The total investment necessary to begin operation of your first Money Mizer franchise ranges from \$504,500 to \$1,263,500, plus the cost civil engineering expenses, survey expenses, and mortgage installments for the Store. This amount includes a \$25,000 initial franchise fee that must be paid to MMF. For qualified franchises, we may offer the opportunity to sign an Area Development Agreement to open additional Stores in accordance with a specified development schedule. If you sign an Area Development Agreement, you must pay us a \$25,000 initial franchise fee for your first Store, plus amounts that we will specify for each additional Store that you agree to develop based on the geographic area, the minimum number of Stores that you agree to develop, and whether your development area is exclusive. \$25,000 of the development fee will be credited towards the initial franchise fee for the first Store that you develop; a portion of the remainder of your development fee may be credited towards the initial franchise fees for additional Stores as described in the area Development Agreement.

This Disclosure Document summarizes certain provisions of your Franchise Agreement and, if applicable, the Area Development Agreement and other information in plain English. Read this Disclosure Document and all accompanying agreements carefully. You must receive this Disclosure Document at least 14 calendar days before you sign a binding agreement with, or make any payment to, the franchisor or an affiliate in connection with the proposed franchise sale. **Note, however, that no governmental agency has verified the information contained in this document.**

You may wish to receive your Disclosure Document in another format that is more convenient for you. To discuss the availability of disclosures in different formats, contact Robert G. Whitten, III, #3 Bradley Park Court, Suite D, Columbus, Georgia 31904 (Tel. 706-563-3472).

The terms of your contract will govern your franchise relationship. Don't rely on the Disclosure Document alone to understand your contract. Read all of your contract carefully. Show your contract and this Disclosure Document to an advisor, like a lawyer or an accountant.

Buying a franchise is a complex investment. The information in this Disclosure Document can help you make up your mind. More information on franchising, such as “A Consumer’s Guide to Buying a Franchise,” which can help you understand how to use this Disclosure Document, is available from the Federal Trade Commission. You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue, NW., Washington, D.C. 20580. You can also visit the FTC’s home page at www.ftc.gov for additional information. Call your state agency or visit your public library for other sources of information on franchising.

There may also be laws on franchising in your state. Ask your state agencies about them.

We issued this Disclosure Document on July 30, 2013.

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