

FRANCHISE DISCLOSURE DOCUMENT



Money Pages Franchising Group, LLC
A Florida limited liability company
8375 Dix Ellis Trail, Suite 201
Jacksonville, FL 32256
Telephone (904) 374-2027
Email address: info@moneypagesfranchising.com
www.moneypagesfranchising.com

The franchise offered by Money Pages Franchising Group, LLC is for the operation of a business that markets, produces and distributes a monthly direct-mail coupon magazine in a designated area under the name "MONEY PAGES."

The total investment necessary to begin operation of a Money Pages Business is from \$72,500 to \$138,500. This includes \$40,000 that must be paid to franchisor and/or an affiliate. We also offer qualified individuals the right to open multiple Money Pages Businesses under a Development Agreement. The total investment necessary to begin operation of a Money Pages Business under a three-unit Development Agreement is from \$92,500 to \$158,500. This includes \$60,000 that must be paid to franchisor and/or an affiliate.

This disclosure document summarizes certain provisions of your franchise agreement and other information in plain English. Read this disclosure document and all accompanying agreements carefully. You must receive this disclosure document at least 14 calendar-days before you sign a binding agreement with, or make any payment to, the franchisor or an affiliate in connection with the proposed franchise sale. Note, however, that no governmental agency has verified the information contained in this document.

You may wish to receive your disclosure document in another format that is more convenient for you. To discuss the availability of disclosures in different formats, contact Alan Worley at 8375 Dix Ellis Trail, Suite 201, Jacksonville, FL 32256 and (904) 374-2027.

The terms of your contract will govern your franchise relationship. Do not rely on the disclosure document alone to understand your contract. Read all of your contract carefully. Show your contract and this disclosure document to an advisor, such as a lawyer or an accountant.

Buying a franchise is a complex investment. The information in this disclosure document can help you make up your mind. More information on franchising, such as "A Consumer's Guide to Buying a Franchise," can help you understand how to use this disclosure document, and is available from the Federal Trade Commission. You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue NW, Washington, D.C. 20580. You can also visit the FTC's home page at www.ftc.gov for additional information. Call your state agency or visit your public library for other sources of information on franchising.

There may also be laws on franchising in your state. Ask your state agencies about them.

Issuance date: April 25, 2017.

STATE COVER PAGE

Your state may have a franchise law that requires a franchisor to register or file with a state franchise administrator before offering or selling in your state. REGISTRATION OF A FRANCHISE BY A STATE DOES NOT MEAN THAT THE STATE RECOMMENDS THE FRANCHISE OR HAS VERIFIED THE INFORMATION IN THIS DISCLOSURE DOCUMENT.

Call the state franchise administrator listed on Exhibit D for information about the franchisor, or about franchising in your state.

MANY FRANCHISE AGREEMENTS DO NOT ALLOW YOU TO RENEW UNCONDITIONALLY AFTER THE INITIAL TERM EXPIRES. YOU MAY HAVE TO SIGN A NEW AGREEMENT WITH DIFFERENT TERMS AND CONDITIONS IN ORDER TO CONTINUE TO OPERATE YOUR BUSINESS. BEFORE YOU BUY, CONSIDER WHAT RIGHTS YOU HAVE TO RENEW YOUR FRANCHISE, IF ANY, AND WHAT TERMS YOU MIGHT HAVE TO ACCEPT IN ORDER TO RENEW.

Please consider the following RISK FACTORS before you buy this franchise:

1. THE FRANCHISE AGREEMENT AND DEVELOPMENT AGREEMENT REQUIRE YOU TO RESOLVE DISPUTES WITH US BY ARBITRATION ONLY IN JACKSONVILLE, FLORIDA. OUT-OF-STATE ARBITRATION MAY FORCE YOU TO ACCEPT A LESS FAVORABLE SETTLEMENT FOR DISPUTES. IT MAY ALSO COST YOU MORE TO ARBITRATE WITH US IN JACKSONVILLE, FLORIDA THAN IN YOUR OWN STATE.
2. THE FRANCHISE AGREEMENT AND DEVELOPMENT AGREEMENT STATE THAT THE LAW OF THE STATE OF FLORIDA GOVERNS THE AGREEMENT, AND THIS LAW MAY NOT PROVIDE THE SAME PROTECTIONS AND BENEFITS AS LOCAL LAW. YOU MAY WANT TO COMPARE THESE LAWS.
3. THE FRANCHISOR HAS MINIMUM SALES PERFORMANCE STANDARDS THAT YOU MUST MAINTAIN. YOU MAY WANT TO CONSIDER THIS WHEN MAKING A DECISION TO PURCHASE THIS FRANCHISE OPPORTUNITY.
4. THERE MAY BE OTHER RISKS CONCERNING THIS FRANCHISE.

We use the services of one or more FRANCHISE BROKERS or referral sources to assist us in selling our franchise. A franchise broker or referral source represents us, not you. We pay this person a fee for selling our franchise or referring you to us. You should be sure to do your own investigation of the franchise.

The effective dates of this Disclosure Document in the states with franchise registration laws in which we have sought registration or exemption appear on the following page.

STATE EFFECTIVE DATES

The effective dates of registration and the issuance dates of this Disclosure Document or exemption in the registration and non-registration states listed below are:

| State | Effective Date |
|----------------------|------------------------------------|
| California | |
| Florida (exemption) | January 18, 2017 |
| Hawaii | |
| Illinois | |
| Indiana | Pending |
| Kentucky (exemption) | October 20, 2014 (one-time filing) |
| Maryland | |
| Michigan | |
| Minnesota | |
| Nebraska (exemption) | |
| New York | |
| North Dakota | |
| Rhode Island | |
| South Dakota | |
| Texas (exemption) | April 29, 2013 (one-time filing) |
| Utah (exemption) | October 16, 2016 |
| Virginia | Pending |
| Washington | |
| Wisconsin | |

In all other states, the effective date of this Franchise Disclosure Document is the issuance date of April 25, 2017.

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