

# MONIKER



## INSURANCE & FINANCIAL SERVICES

## FRANCHISE DISCLOSURE DOCUMENT

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## **Moniker Insurance & Financial Services LLC**

1116 S 31<sup>st</sup> Street Temple TX 76504  
(254) 295-0166

You will operate a business Insurance and additional financial services. **You** will provide these services to customers, operating under Moniker Insurance & Financial Services LLC Marks and using Moniker Insurance & Financial Services LLC System.

The Initial Franchise Fee is \$25,000. The estimated required initial investment range is \$25,000 - \$125,000.

This Disclosure Document summarizes certain provisions of your Franchise Agreement and other information in plain English. Read this document and all accompanying agreements carefully. You must receive this Disclosure Document at least 14 calendar days before you can sign a binding agreement with, or make any payment to the Franchisor or an Affiliate in connection with the proposed Franchise sale. **Note, however, that no government agency has verified the information contained in this document.**

You may wish to receive your Disclosure Document in another format more convenient for you. Contact in that case Moniker Insurance & Financial Services LLC at 1116 S 31<sup>st</sup> Street Temple TX 76504 and (254) 295-0166.

The terms of your contract will govern your Franchise relationship. Don't rely on the Disclosure Document alone to understand your contract. Read your entire contract carefully. Show your contract and this Disclosure Document to a trusted advisor, such as a lawyer or accountant.

A Franchise is a complex investment. The information in this Disclosure Document can help you make up your mind. More information on franchising, such as "[A Consumer's Guide to Buying a Franchise](#)," which can help you understand how to use this Disclosure Document, is available from the Federal Trade Commission, 600 Pennsylvania Avenue, NW, Washington DC 20580. You can reach the FTC by phone at 1-877-FTC-HELP or online at [www.ftc.gov](http://www.ftc.gov) for additional information. Your State agency or local library may also offer information on franchising.

There may also be laws on franchising in your state. Ask your state agencies about them.

ISSUING DATE: 03/15/13

## STATE COVER PAGE

Your state may have Franchise laws that require a Franchisor to register or file with a state Franchise administrator before offering or selling in your state. **REGISTRATION OF A FRANCHISE BY A STATE DOES NOT MEAN THAT THE STATE RECOMMENDS THE FRANCHISE OR HAS VERIFIED THE INFORMATION IN THIS DISCLOSURE DOCUMENT.**

Call the state Franchise administrator listed Attachment E – Registered Agents for information about the Franchisor, or about franchising in your state.

**MANY FRANCHISE AGREEMENTS DO NOT ALLOW YOU TO RENEW UNCONDITIONALLY AFTER THE INITIAL TERM EXPIRES. YOU MAY HAVE TO SIGN A NEW AGREEMENT WITH DIFFERENT TERMS AND CONDITIONS IN ORDER TO CONTINUE TO OPERATE YOUR BUSINESS. BEFORE YOU BUY, CONSIDER WHAT RIGHTS YOU HAVE TO RENEW OUR FRANCHISE, IF ANY, AND WHAT TERMS YOU MIGHT HAVE TO ACCEPT IN ORDER TO RENEW.**

*Please consider the following RISK FACTORS before you buy this Franchise:*

1. THE FRANCHISE AGREEMENT REQUIRES YOU TO ARBITRATE DISPUTES WITH US AND CONDUCT THE ARBITRATION IN TEXAS. OUT OF STATE ARBITRATION MAY FORCE YOU TO ACCEPT A LESS FAVORABLE SETTLEMENT FOR DISPUTES. IT MAY ALSO COST YOU MORE TO ARBITRATE WITH US IN TEXAS THAN IN YOUR OWN STATE.

THE FRANCHISE AGREEMENT STATES THAT TEXAS GOVERNS THE AGREEMENT; AND THIS LAW MAY NOT PROVIDE THE SAME PROTECTIONS AND BENEFITS AS LOCAL LAW. YOU MAY WANT TO COMPARE THESE LAWS.

2. THERE MAY BE OTHER RISKS CONCERNING THIS FRANCHISE.

NOTE: THE AGREEMENT PROVISIONS REFERRED TO IN THE RISK FACTORS MAY BE VOID UNDER SOME STATE FRANCHISE LAWS AND SOME STATE FRANCHISE LAWS MAY REQUIRE DISCLOSURE OF ADDITIONAL RISK FACTORS. SEE EXHIBIT "G".

*We use the services of one or more FRANCHISE BROKERS or referral sources to assist us in selling our Franchise. A Franchise broker or referral source represents us, not you. We pay this person a fee for selling our Franchise or referring you to us. You should be sure to do your own investigation of the Franchise.*

EFFECTIVE DATE: \_\_\_\_\_

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