

FRANCHISE DISCLOSURE DOCUMENT

MOSQUITO SHIELD FRANCHISE CORPORATION

A Delaware corporation 500 E. Washington Street #24 North Attleboro, MA 02760 (508) 316-3429

www.moshieldfranchise.com franchise@moshield.com



MOSQUITO SHIELD franchisees offer and sell mosquito, tick, flea and other pest control services for residential and commercial customers and municipalities, and such other related goods and services as we may specify.

The total investment necessary to begin operation of a MOSQUITO SHIELD franchise is \$73,100 to \$106,800. This includes \$32,300 to \$40,750 that must be paid to us or an affiliate. We also offer conversion franchises. The total investment necessary to convert your existing insect and pest control business and begin operation as a MOSQUITO SHIELD franchise is \$61,100 to \$100,800, of which \$21,100 to \$34,750 must be paid to us or an affiliate.

This disclosure document summarizes certain provisions of your franchise agreement and other information in plain English. Read this disclosure document and all accompanying agreements carefully. You must receive this disclosure document at least 14 calendar-days before you sign a binding agreement with, or make any payment to, the franchisor or an affiliate in connection with the proposed franchise sale. Note, however, that no governmental agency has verified the information contained in this document.

You may wish to receive your disclosure document in another format that is more convenient to you. To discuss the availability of disclosures in different formats, contact David Briggs at 500 E. Washington Street #24, North Attleboro, Massachusetts 02760 or (508) 316-3429.

The terms of your contract will govern your franchise relationship. Don't rely on the disclosure document alone to understand your contract. Read all of your contract carefully. Show your contract and this disclosure document to an advisor, like a lawyer or an accountant.

Buying a franchise is a complex investment. The information in this disclosure document can help you make up your mind. More information on franchising, such as "A Consumer's Guide to Buying a Franchise," which can help you understand how to use this disclosure document, is available from the Federal Trade Commission. You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue, NW, Washington, D.C. 20580. You can also visit the FTC's home page at www.ftc.gov for additional information. Call your state agency or visit your public library for other sources of information on franchising.

There may also be laws on franchising in your state. Ask your state agencies about them.

Issuance Date: April 30, 2015



STATE COVER PAGE

Your state may have a franchise law that requires a franchisor to register or file with a state franchise administrator before offering or selling in your state. REGISTRATION OF A FRANCHISE BY A STATE DOES NOT MEAN THAT THE STATE RECOMMENDS THE FRANCHISE OR HAS VERIFIED THE INFORMATION IN THIS DISCLOSURE DOCUMENT.

Call the state franchise administrator listed in Exhibit A of the Disclosure Document for information about the franchisor, or about franchising in your state.

MANY FRANCHISE AGREEMENTS DO NOT ALLOW YOU TO RENEW UNCONDITIONALLY AFTER THE INITIAL TERM EXPIRES. YOU MAY HAVE TO SIGN A NEW AGREEMENT WITH DIFFERENT TERMS AND CONDITIONS IN ORDER TO CONTINUE TO OPERATE YOUR BUSINESS. BEFORE YOU BUY, CONSIDER WHAT RIGHTS YOU HAVE TO RENEW YOUR FRANCHISE, IF ANY, AND WHAT TERMS YOU MIGHT HAVE TO ACCEPT IN ORDER TO RENEW.

Please consider the following RISK FACTORS before you buy this franchise:

- 1. THE FRANCHISE AGREEMENT REQUIRES YOU TO RESOLVE DISPUTES WITH US BY MEDIATION AND LITIGATION ONLY IN MASSACHUSETTS. OUT-OF-STATE MEDIATION AND LITIGATION MAY FORCE YOU TO ACCEPT A LESS FAVORABLE SETTLEMENT FOR DISPUTES. IT MAY ALSO COST YOU MORE TO MEDIATE AND LITIGATE WITH US IN MASSACHUSETTS THAN IN YOUR OWN STATE.
- 2. THE FRANCHISE AGREEMENT STATES THAT MASSACHUSETTS LAW GOVERNS THE AGREEMENT, AND THIS LAW MAY NOT PROVIDE THE SAME PROTECTIONS AND BENEFITS AS LOCAL LAW. YOU MAY WANT TO COMPARE THESE LAWS.
- 3. IF YOU FAIL TO MEET CERTAIN MINIMUM GROSS SALES REQUIREMENTS, WE HAVE THE RIGHT TO EITHER: (A) REDUCE THE SIZE OF YOUR TERRITORY; (B) ELIMINATE YOUR TERRITORY; OR (C) TERMINATE THE FRANCHISE AGREEMENT.
- 4. THERE MAY BE OTHER RISKS CONCERNING THIS FRANCHISE.



STATE EFFECTIVE DATES - 2015

The following states require that the Franchise Disclosure Document be registered or filed with the state.

or be exempt from registration: California, Hawaii, Illinois, Indiana, Maryland, Michigan, Minnesota,

New York, North Dakota, Rhode Island, South Dakota, Virginia, Washington and Wisconsin.

This Franchise Disclosure Document is registered, on file or exempt from registrations in the following states having franchise disclosure laws, with the following effective dates:

| <u>STATE</u> | EFFECTIVE DATE |
|--------------|--|
| Illinois | Pending |
| Indiana | August 21, 2014 |
| Maryland | June 5, 2014 |
| Michigan | October 3, 2014 |
| Minnesota | October 24, 2014 |
| New York | June 3, 2014 |
| Rhode Island | Pending |
| Virginia | May 30, 2014, as amended effective August 12, 2014 |
| Wisconsin | Pending |
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In all other states that do not require registration, the effective date of this Disclosure Document is the issuance date of April 30, 2015

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