

FRANCHISE DISCLOSURE DOCUMENT



MURPHY BUSINESS & FINANCIAL CORPORATION LLC **A Delaware Limited Liability Company**

513 North Belcher Road, Clearwater, Florida 33765 (727) 725-7090
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www.facebook.com/murphybusiness, www.youtube.com/user/murphybusinesscorp
https://www.twitter.com/murphybiz

We offer franchises for the right to develop and operate a Murphy Business & Financial Corporation Business (“**Murphy Business**”). They offer business brokerage, business valuations, business consulting, mergers and acquisitions, commercial real estate, franchise sale referrals, machinery and equipment, appraisals and related products and services.

The total initial investment necessary to begin operation of a Murphy Business is from \$57,525 to \$116,650. This includes \$50,000 to \$67,000 that must be paid to us and our affiliate(s). The total initial investment necessary for a conversion franchisee to convert and begin operation of a Murphy Business is from \$26,050 to \$54,850. This includes \$22,600 or \$29,600 that must be paid to us or our affiliate(s).

This disclosure document summarizes certain provisions of your Franchise Agreement and other information in plain English. Read this disclosure document and all accompanying agreements carefully. You must receive this disclosure document at least 14 calendar days before you sign a binding agreement with, or make any payments to the franchisor or an affiliate in connection with the proposed franchise sale. **Note, however, that no government agency has verified the information contained in this document.**

You may wish to receive your disclosure document in another format that is more convenient to you. To discuss the availability of disclosures in different formats, contact Sandee Devine at 513 North Belcher Road, Clearwater, Florida 33765, (727) 725-7090 (s.devine@murphybusiness.com).

The terms of your contract will govern your franchise relationship. Do not rely on the disclosure document alone to understand your contract. Read all of your contract carefully. Show your contract and this disclosure document to an advisor, like a lawyer or an accountant.

Buying a franchise is a complex investment. The information in this disclosure document can help you make up your mind. More information on franchising such as "A Consumer's Guide To Buying a Franchise" which can help you understand how to use this disclosure document is available from the Federal Trade Commission. You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue, N.W., Washington, D.C. 20580. You can also visit the FTC home page at www.ftc.gov. For additional information, call your state agency or visit your public library for other sources of information on franchising.

There may be other laws on franchising in your state. Ask your state agencies about them.

ISSUANCE DATE: March 2, 2017

STATE COVER PAGE

Your state may have a franchise law that requires a franchisor to register or file with a state franchise administrator before offering or selling in your state. REGISTRATION OF A FRANCHISE BY A STATE DOES NOT MEAN THAT THE STATE RECOMMENDS THE FRANCHISE OR HAS VERIFIED THE INFORMATION IN THIS DISCLOSURE DOCUMENT.

Call the state franchise administrator listed in Exhibit A for information about the franchisor, or about franchising in your state.

MANY FRANCHISE AGREEMENTS DO NOT ALLOW YOU TO RENEW UNCONDITIONALLY AFTER THE INITIAL TERM EXPIRES. YOU MAY HAVE TO SIGN A NEW AGREEMENT WITH DIFFERENT TERMS AND CONDITIONS IN ORDER TO CONTINUE TO OPERATE YOUR BUSINESS. BEFORE YOU BUY, CONSIDER WHAT RIGHTS YOU HAVE TO RENEW YOUR FRANCHISE, IF ANY, AND WHAT TERMS YOU MIGHT HAVE TO ACCEPT IN ORDER TO RENEW.

Please consider the following RISK FACTORS before you buy this franchise:

1. THE FRANCHISE AGREEMENT REQUIRES THAT YOU RESOLVE DISPUTES WITH US BY LITIGATION ONLY IN PINELLAS COUNTY, FLORIDA. OUT OF STATE LITIGATION MAY FORCE YOU TO ACCEPT A LESS FAVORABLE SETTLEMENT FOR DISPUTES. IT MAY ALSO COST YOU MORE TO LITIGATE WITH US IN FLORIDA THAN IN YOUR HOME STATE.
2. THE FRANCHISE AGREEMENT STATES THAT FLORIDA LAW GOVERNS THE AGREEMENT, AND THIS LAW MAY NOT PROVIDE THE SAME PROTECTION AND BENEFITS AS LOCAL LAW. YOU MAY WANT TO COMPARE THESE LAWS.
3. YOU MUST MAKE MINIMUM ROYALTY, MONTHLY SERVICE FEES AND ADVERTISING PAYMENTS AND POSSIBLY M&A PROGRAM FEES, REGARDLESS OF YOUR SALES LEVELS. YOUR INABILITY TO MAKE THE PAYMENTS MAY RESULT IN TERMINATION OF YOUR FRANCHISE AND LOSS OF YOUR INVESTMENT.
4. THERE MAY BE OTHER RISKS CONCERNING THIS FRANCHISE.

We use the services of one or more FRANCHISE BROKERS or referral sources to assist us in selling our franchise. A franchise broker or referral source represents us, not you. We pay this person a fee for selling our franchise or referring you to us. You should be sure to do your own investigation of the franchise.

Effective Dates: See next page for the effective dates of this disclosure document in the states with franchise registration laws in which we have sought registration.

STATE EFFECTIVE DATES

The following states require that the Franchise Disclosure Document be registered or filed with the state or be exempt from registration: California, Hawaii, Illinois, Indiana, Maryland, Michigan, Minnesota, New York, North Dakota, Rhode Island, South Dakota, Virginia, Washington and Wisconsin.

This Franchise Disclosure Document is registered, on file or exempt from registration in the following states having franchise registration and disclosure laws, with the following effective dates:

California _____, 2017

Hawaii Not Applicable

Illinois: _____, 2017

Indiana _____, 2017

Maryland _____, 2017

Michigan _____, 2017

Minnesota _____, 2017

New York _____, 2017

North Dakota _____, 2017

Rhode Island March 13, 2017

South Dakota _____, 2017

Virginia _____, 2017

Washington _____, 2017

Wisconsin: _____, 2017

In all other states, the effective date of this Franchise Disclosure Document is the issuance date of March 2, 2017.

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