

**FRANCHISE DISCLOSURE DOCUMENT 1****My Big Fat Greek Franchise System L.L.C.**

An Arizona limited liability company

2303 N 44th Street, Suite 5

Phoenix, Arizona 85008

(602) 955-5944

www.mybigfatgreekrestaurant.com**DEPARTMENT OF CORPORATIONS
RECEIVED LOS ANGELES OFFICE****MAY 22 2012**

We grant franchises to operate a full service restaurant business under the trade name "My Big Fat Greek Restaurant"®, with a full-service bar and an open-air patio, featuring Greek cuisine and utilizing special seasonings, spices, sauces, recipes and unique cooking methods

Single Restaurant Program The estimated total investment necessary to begin operation of one My Big Fat Greek Restaurant® ranges from approximately \$337,000 to \$678,500 (excluding alcoholic beverage and other licenses and permit fees) This includes \$37,000 to \$43,000 which must be paid to us or our affiliates

Area Development Program We may grant you development rights to open 4 or more My Big Fat Greek Restaurants® within a designated geographic area The total investment necessary to begin operations of 4 Restaurants ranges from approximately \$367,000 to \$708,500 (excluding alcoholic beverage and other licenses and permit fees) per Restaurant, which includes a \$10,000 initial development fee, \$25,000 initial franchise fee, and \$12,000 - \$18,000 initial inventory fee, payable to us or our affiliates for each My Big Fat Greek Restaurant® The initial development fee will be credited towards the \$25,000 initial franchise fee for each Restaurant

This Disclosure Document summarizes certain provisions of your franchise agreement and other information in plain English Read this Disclosure Document and all accompanying agreements carefully You must receive this Disclosure Document at least 14 calendar days before you sign a binding agreement with, or make any payment to, the franchisor or an affiliate in connection with the proposed franchise sale **Note, however, that no governmental agency has verified the information contained in this Disclosure Document.**

You may wish to receive your Disclosure Document in another format that is more convenient for you To discuss the availability of disclosure in different formats, contact Chris Tsailakis at My Big Fat Greek Franchise System L L C , 2303 N 44th Street, Suite 5, Phoenix, Arizona 85008 and (602) 955-5944, corporate@mybigfatgreekrestaurant.com

The terms of your contract will govern your franchise relationship Don't rely on the Disclosure Document alone to understand your contract Read all of your contract carefully Show your contract and this Disclosure Document to an advisor, such as a lawyer or an accountant

Buying a franchise is a complex investment The information in this Disclosure Document can help you make up your mind More information on franchising, such as "A Consumer's Guide to Buying a Franchise," which can help you understand how to use this Disclosure Document, is available from the Federal Trade Commission (the "FTC") You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue, N W , Washington, D C 20580 You can also visit the FTC's home page at www.ftc.gov for additional information Call your state agency or visit your public library for other sources of information on franchising

There may also be laws on franchising in your state Ask your state agencies about them

THE ISSUANCE DATE OF THIS DISCLOSURE DOCUMENT IS MAY 18, 2012

STATE COVER PAGE

Your state may have a franchise law that requires a franchisor to register or file with a state franchise administrator before offering or selling in your state. REGISTRATION OF A FRANCHISE BY A STATE DOES NOT MEAN THAT THE STATE RECOMMENDS THE FRANCHISE OR HAS VERIFIED THE INFORMATION IN THIS DISCLOSURE DOCUMENT.

Call the state franchise administrator listed in Exhibit F for information about the franchisor or about franchising in your state.

MANY FRANCHISE AGREEMENTS DO NOT ALLOW YOU TO RENEW UNCONDITIONALLY AFTER THE INITIAL TERM EXPIRES. YOU MAY HAVE TO SIGN A NEW AGREEMENT WITH DIFFERENT TERMS AND CONDITIONS IN ORDER TO CONTINUE TO OPERATE YOUR BUSINESS. BEFORE YOU BUY, CONSIDER WHAT RIGHTS YOU HAVE TO RENEW YOUR FRANCHISE, IF ANY, AND WHAT TERMS YOU MIGHT HAVE TO ACCEPT IN ORDER TO RENEW.

Please consider the following RISK FACTORS before you buy this franchise.

1. THE FRANCHISE AGREEMENT REQUIRES YOU TO RESOLVE DISPUTES WITH US BY LITIGATION ONLY IN ARIZONA. OUT-OF-STATE LITIGATION MAY FORCE YOU TO ACCEPT A LESS FAVORABLE SETTLEMENT FOR DISPUTES. IT MAY ALSO COST YOU MORE TO LITIGATE WITH US IN ARIZONA THAN IN YOUR OWN STATE.
2. THE FRANCHISE AGREEMENT STATES THAT ARIZONA LAW GOVERNS THE AGREEMENT, AND THIS LAW MAY NOT PROVIDE THE SAME PROTECTIONS AND BENEFITS AS LOCAL LAW. YOU MAY WANT TO COMPARE THESE LAWS.
3. THERE MAY BE OTHER RISKS CONCERNING THIS FRANCHISE.

SEE THE NEXT PAGE FOR STATE EFFECTIVE DATES

STATE EFFECTIVE DATES

The following states require that the franchise disclosure documents be registered or filed with the state or be exempt from registration California, Hawaii, Illinois, Indiana, Maryland, Michigan, Minnesota, New York, North Dakota, Rhode Island, South Dakota, Virginia, Washington and Wisconsin

This franchise disclosure document is registered, on file or exempt from registration in the following states having franchise registration and disclosure laws, with the following effective dates

| State | Effective Date | State | Effective Date |
|------------|----------------|--------------|----------------|
| California | | North Dakota | |
| Hawaii | | Rhode Island | |
| Illinois | | South Dakota | |
| Indiana | | Virginia | |
| Maryland | | Washington | |
| Minnesota | | Wisconsin | |
| New York | | | |

In all other states, the effective date of this Disclosure Document is May 18, 2012

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