



FRANCHISE DISCLOSURE DOCUMENT

THE NATIONAL MARTIAL ARTS LEAGUE

**FRANCHISE LLC
208 Majestic Drive
Columbia, SC 29223
866-586-4831 ext 8031**

The franchise will purchase a defined and protected territory, will own a National Martial Arts League Franchise within the territory, will have the rights to become a Kumite Fightclub and will have the rights to offer and sell Kumite Fightclubs in the protected territory.

As a National Martial Arts League franchisee, you will also own and operate at least one Kumite Fightclub by converting your existing martial arts studio or developing a new Kumite Fightclub. Your National Martial Arts League Team will consist of martial artists of all styles, ages 18 and over. You will also provide all our services and products.

The estimated actual investment necessary to begin operations as a National Martial Arts League franchisee and to convert your existing martial arts studio to a National Martial Arts League franchise, or to develop a new Kumite Fightclub is \$61,400 to \$141,000. This includes \$35,000 to \$75,000 that must be paid to the franchiser or affiliate. See the Franchise Disclosure Document for a single National Martial Arts League franchise.

This Franchise Disclosure Document summarizes certain provisions of your franchise agreement and other information in plain English. Read this Disclosure Document and all accompanying agreements carefully. You must receive this Disclosure Document at least 14 calendar-days before you sign a binding agreement with, or make any payment to, the franchiser or an affiliate in connection with the proposed franchise sale. Note, however, **that no governmental agency has** verified the information contained in this document.

You may wish to receive your Disclosure Document in another format that is more convenient for you. To discuss the availability of disclosures in different formats, contact Dexter Kennedy, 208 Majestic Drive, Columbia, South Carolina 29223 (866) 586-4831, ext 8031..

The terms of your contract will govern your franchise relationship. Don't rely on the Disclosure Document alone to understand your contract. Read your entire contract carefully. Show your contract and this Disclosure Document to an advisor, like a lawyer or an accountant.

Buying a franchise is a complex investment. The information in this Disclosure Document can help you make up your mind. More information on franchising, such as "[A Consumer's Guide to Buying a Franchise](#)," which can help you understand how to use this Disclosure Document, is available from the Federal Trade Commission. You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue NW, Washington, D.C. 20580. You can also visit the FTC's home page at www.ftc.gov for additional information. Call your state agency or visit your public library for other sources of information on franchising.

There may also be laws on franchising in your state. Ask your state agencies about them.

ISSUANCE DATE: JULY 15, 2013

STATE COVER PAGE

Your state may have a franchise law that requires a franchiser to register or file with a state franchise administrator before offering or selling in your state. **REGISTRATION OF A FRANCHISE BY A STATE DOES NOT MEAN THAT THE STATE RECOMMENDS THE FRANCHISE OR HAS VERIFIED THE INFORMATION IN THE FRANCHISE DISCLOSURE DOCUMENT.**

Call the state franchise administrator listed in Exhibit D for information about the franchiser, or about franchising in your state.

MANY FRANCHISE AGREEMENTS DO NOT ALLOW YOU TO RENEW UNCONDITIONALLY AFTER THE INITIAL TERM EXPIRES. YOU MAY HAVE TO SIGN A NEW AGREEMENT WITH DIFFERENT TERMS AND CONDITIONS IN ORDER TO CONTINUE TO OPERATE YOUR BUSINESS. BEFORE YOU BUY, CONSIDER WHAT RIGHTS YOU HAVE TO RENEW YOUR FRANCHISE, IF ANY, AND WHAT TERMS YOU MIGHT HAVE TO ACCEPT IN ORDER TO RENEW.

Please consider the following **RISK FACTORS** before you buy this franchise.

1. **THE FRANCHISE AGREEMENT REQUIRES THAT MOST DISPUTES BE SUBMITTED TO ARBITRATION IN SOUTH CAROLINA. OUT OF STATE ARBITRATION MAY FORCE YOU TO ACCEPT A LESS FAVORABLE SETTLEMENT FOR DISPUTES. IT MAY ALSO COST YOU MORE TO ARBITRATE WITH US IN SOUTH CAROLINA THAN IN YOUR HOME STATE.**
2. **THE FRANCHISE AGREEMENT STATES THAT SOUTH CAROLINA LAW GOVERNS THE AGREEMENT, AND SOUTH CAROLINA LAW MAY NOT PROVIDE THE SAME PROTECTIONS AND BENEFITS AS YOUR STATE LAW. YOU MAY WANT TO COMPARE THESE LAWS.**
3. **WE USE THE SERVICES OF ONE OR MORE FRANCHISE BROKERS OR REFERRAL SOURCES TO ASSIST US IN SELLING OUR FRANCHISE. A FRANCHISE BROKER OR REFERRAL SOURCE REPRESENTS US, NOT YOU. WE PAY THIS PERSON A FEE FOR SELLING OUR FRANCHISE OR REFERRING YOU TO US. YOU SHOULD BE SURE TO DO YOUR OWN INVESTIGATION OF THE FRANCHISE.**
4. **THERE MAY BE OTHER RISKS CONCERNING THIS FRANCHISE.**

The states listed below may require registration or filing of this Franchise Disclosure Document. If this offering is registered in any of these states, the effective date of the registration may differ from the date of issuance of this Franchise Disclosure Document as stated below. Some of these states may require different or additional disclosures or revisions to the agreement. The effective date of this Franchise Disclosure Document for any state that is not included in this list is as shown on the cover of this Franchise Disclosure Document. (See the State Addenda to this Franchise Disclosure Document for certain states.)

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| California | Effective Date: _____ |
| Connecticut | Effective Date: _____ |
| Florida | Effective Date: _____ |
| Hawaii | Effective Date: _____ |
| Illinois | Effective Date: _____ |
| Indiana | Effective Date: _____ |
| Kentucky | Effective Date: _____ |
| Maine | Effective Date: _____ |
| Maryland | Effective Date: _____ |
| Michigan | Effective Date: _____ |
| Minnesota | Effective Date: _____ |
| Nebraska | Effective Date: _____ |
| California | Effective Date: _____ |
| No. Carolina | Effective Date: _____ |
| No. Dakota | Effective Date: _____ |
| Rhode Island | Effective Date: _____ |
| South Carolina | Effective Date: _____ |
| South Dakota | Effective Date: _____ |
| Texas | Effective Date: _____ |
| Utah | Effective Date: _____ |
| Virginia | Effective Date: _____ |
| Washington | Effective Date: _____ |
| Wisconsin | Effective Date: _____ |

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