

FRANCHISE DISCLOSURE DOCUMENT

National Youth Football Organization, Inc.

National Youth Football Organization, Inc. 7128 Falls Glen Court Raleigh, NC 27614

DISCLOSURES REQUIRED BY WASHINGTON LAW

The State of _ WASHINGTON __ has not reviewed and does not approve, recommend, endorse or sponsor any business opportunity. The information contained in this disclosure has not been verified by the State. If you have any questions about this investment, see an attorney before you sign a contract or agreement.

National Youth Football Organization, Inc. ("NYFO") franchise provides a business of selling memberships into an amateur youth football training program using the National Youth Football Organization business system.

The total investment to begin operation of the franchise ranges from \$2,800 - \$18,000. This includes the Initial Franchise Fee of \$500 paid to National Youth Football Organization, Inc.

This disclosure document summarizes certain provisions of your franchise agreement and other information in plain English. Read this disclosure document and all accompanying agreements carefully. You must receive this disclosure document at least 14 calendar days before you can sign a binding agreement with, or make any payment to the franchisor or an affiliate in connection with the proposed franchise business. Note, however, that no government agency or independent third party has verified the information contained in this document.

The terms of your contract will govern your franchise relationship. Don't rely on the disclosure document alone to understand your contract. Read all of your contract carefully. Show your contract and this disclosure document to an advisor, like a lawyer or accountant. Prospective franchisees and their representatives, accountants and attorneys are encouraged to ask questions of and receive answers from NYFO concerning the terms and conditions of your franchise relationship and to obtain additional information concerning NYFO or necessary to verify the accuracy of any of the information contained herein or in any document referred to herein. For contact information, please call Mr. Bob Winstead at (919) 889-1669.

Buying a franchise is a complex investment. The information in this disclosure document can help you make up your mind. More information on franchising, such as "A Consumer's Guide to Buying a Franchise," which can help you understand how to use this disclosure document is available from the Federal Trade Commission. You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue, NW, Washington, DC 20580. You can also visit the FTC's home page at <u>www.ftc.gov</u> for additional information. Call your state agency or visit your public library for other sources of information on franchising.

There may also be laws on franchising in your state. Ask your state agencies about them.

FOR THE STATE OF: <u>NEW YOYK</u>

ISSUING DATE: March 3, 2015



STATE COVER PAGE

Your state may have franchise laws that require a franchisor to register or file with a state franchise administrator before offering or selling in your state. REGISTRATION OF A FRANCHISE BY A STATE DOES NOT MEAN THAT THE STATE RECOMMENDS THE FRANCHISE OR HAS VERIFIED THE INFORMATION IN THIS DISCLOSURE DOCUMENT.

Call the state franchise administrator listed in Exhibit "2" for information about the franchisor, or about franchising in your state.

MANY FRANCHISE AGREEMENTS DO NOT ALLOW YOU TO RENEW UNCONDITIONALLY AFTER THE INITIAL TERM EXPIRES. YOU MAY HAVE TO SIGN A NEW AGREEMENT WITH DIFFERENT TERMS AND CONDITIONS IN ORDER TO CONTINUE TO OPERATE YOUR BUSINESS. BEFORE YOU BUY, CONSIDER WHAT RIGHTS YOU HAVE TO RENEW YOUR FRANCHISE, IF ANY, AND WHAT TERMS YOU MIGHT HAVE TO ACCEPT IN ORDER TO RENEW.

Please consider the following RISK FACTORS before you buy this franchise:

RISK FACTORS:

1. THE FRANCHISE AGREEMENT REQUIRES THAT ALL DISAGREEMENTS BE SETTLED BY MEDIATION/ARBITRATION IN NORTH CAROLINA. OUT OF STATE MEDIATION/ARBITRATION AND LITIGATION MAY FORCE YOU TO ACCEPT A LESS FAVORABLE SETTLEMENT FOR DISPUTES. IT MAY ALSO COST YOU MORE TO ARBITRATE WITH US IN NORTH CAROLINA THAN IN YOUR HOME STATE.

2. THE FRANCHISE AGREEMENT STATES THAT NORTH CAROLINA LAW GOVERNS THE AGREEMENT, AND THIS LAW MAY NOT PROVIDE THE SAME PROTECTIONS AND BENEFITS AS LOCAL LAW. YOU MAY WANT TO COMPARE THESE LAWS.

3. THE POSSIBLE SUCCESS OF YOUR NATIONAL YOUTH FOOTBALL ORGANIZATION, INC. FRANCHISE MAY BE DEPENDENT ON THE AREA YOU CHOOSE, THE MARKET FOR THE PRODUCTS AND SERVICES OFFERED, COMPETITION AND OTHER RELATED FACTORS. THESE FACTORS, ALONG WITH YOUR OWN BUSINESS ABILITY IN OPERATING YOUR FRANCHISE AND THE EXTENT TO WHICH YOU FOLLOW OUR SYSTEM, TOGETHER WITH YOUR FINANCIAL AND OTHER RESOURCES, ARE FACTORS LIKELY TO AFFECT YOUR POSSIBLE SUCCESS. THERE ARE NO ASSURANCES THAT YOU WILL BE SUCCESSFUL.

4. THE FRANCHISE IS A NEW FRANCHISE, AND YOU MAY NOT REALIZE ANY PROFIT ON YOURS INVESTMENT IN THE NEAR FUTURE, IF AT ALL.

5. THE FRANCHISE FACES THE DIFFICULTIES FREQUENTLY ENCOUNTERED BY COMPANIES IN THE EARLY STAGE OF DEVELOPMENT IN NEW AND EVOLVING MARKETS.

6. THE FRANCHISE'S LIMITED RESOURCES MAY MAKE IT HARDER FOR IT TO MANAGE GROWTH.

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7. DEMAND FOR THE FRANCHISE'S SERVICES MAY FAIL TO MATERIALIZE AS EXPECTED.

8. THE FRANCHISE'S CONTINUED SUCCESS IS DEPENDENT UPON THE SERVICES OF ITS MANAGEMENT TEAM, INCLUDING BUT NOT LIMITED TO MR. BOB WINSTEAD.

9. THE FRANCHISE'S FUTURE GROWTH DEPENDS ON ITS ABILITY TO DEVELOP AND RETAIN CUSTOMERS.

10. THE FRANCHISE WILL BE REQUIRED TO MAKE AN ESTIMATED INITIAL INVESTMNET RANGING FROM \$2,400 TO \$17,500. THIS AMOUNT EXCEEDS THE FRANCHISOR'S STOCKHOLDER'S EQUITY AS OF MARCH 3, 2015 WHICH IS REPORTED TO BE \$0.

11. THERE MAY BE OTHER RISKS CONCERNING THIS FRANCHISE.

State Effective Dates

The following states require that the Franchise Disclosure Document be registered or filed with the state, or be exempt from registration: California, Hawaii, Illinois, Indiana, Maryland, Michigan, Minnesota, New York, North Dakota, Rhode Island, South Dakota, Virginia, Washington and Wisconsin.

This Franchise Disclosure Document is registered, on file or exempt from registration in the following states having franchise registration and disclosure laws, with the following effective dates:

State	Effective Date
California	
Florida	
Hawaii	
Illinois	
Indiana	
Maryland	
Michigan	
Minnesota	
New York	
North Dakota	
Rhode Island	
South Dakota	
Virginia	
Washington	
Wisconsin	

In all other states, the effective date of this Franchise Disclosure Document is the Issuance Date of March 3, 2015.

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