

FRANCHISOR'S COSTS AND SOURCE OF FUNDS

- 1 Disclose the Franchisor's total costs for performing its pre-opening obligations to provide goods or services in connection with establishing each franchised business, including real estate, improvements, equipment, inventory, training, and other items stated in the offering

Category	Costs
Real Estate	\$0
Improvements	\$0
Equipment	\$0
Inventory	\$0
Training	\$1,000
Other (describe)	
Travel, meals and lodging for pre-opening training	\$1,500
Totals	\$2,500

- 2 State separately the source of all required funds

Funds will be utilized from existing cash assets

{WB010571v1}

FRANCHISE SELLER DISCLOSURE FORM

1 List who will solicit, offer or sell franchises for the Franchisor in this state

A Name

Dan Chaon

B Business address and telephone number

1757 East Baseline Road Suite #6-122
Gilbert, Arizona 85233
(480) 247-8610

C Present employer

Native New Yorker Franchising, LLC

D Present title

Chief Executive Officer

E Employment during the past five years For each employment, state the name of the employer, position held, and beginning and ending dates

Employer Name	Location of Employment (City & State)	Position	Beginning and Ending Dates (Month & Year)
Native New Yorker Franchising, LLC	Gilbert, Arizona	Chief Executive Officer	January 2013 to present
Native New Yorker Franchising, Inc	Gilbert Arizona	President and Chief Operating Officer	January 2012 to January 2013
Native New Yorker Franchising, Inc	Gilbert Arizona	Chief Operating Officer	September 2010 to December 2011
Meridian Working Capital	Gilbert, Arizona	President and Director of Operations	March 2008 to July 2010
Southwestern Restaurant Ventures	Chandler Arizona	Chief Operating Officer	February 2005 to January 2008

2 State whether the person identified in 1 above

A Has an administrative, criminal or material civil action pending against that person alleging a violation of franchise, antitrust or securities law, or alleging fraud, unfair or deceptive practices, or any comparable allegations?

YES _____ NO X

If you answered "yes", please provide

- 1 Names of the parties
- 2 Forum, nature and current status of the pending action
- 3 Case or proceeding identification number

B Had during the 10-year period immediately before the disclosure document's issuance date been convicted of or pleaded nolo contendere to a felony charge, or been held liable in a civil action involving an alleged violation of a franchise, antitrust or securities law, or allegations of fraud, unfair or deceptive practices, or comparable allegations?

YES _____ NO X

If you answered "yes", please provide

- 1 Names of the parties
- 2 The forum
- 3 Case or proceeding identification number

C Is subject to a currently effective injunction or restrictive order or decree resulting from a pending or concluded action brought by a public agency and relating to the franchise or to a Federal, State or Canadian franchise, securities, antitrust, trade regulation or trade practice law

YES _____ NO X

If you answered "yes", please provide

- 1 Name of the person
- 2 Public agency or court
- 3 Case or proceeding identification number

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