



NATURE'S TABLE FRANCHISE COMPANY

300 S. Orange Avenue, Suite 1260 Orlando, FL 32801



UNIFORM FRANCHISE DISCLOSURE DOCUMENT

07/17/09

NATURE'S TABLE FRANCHISE COMPANY, 2009- UFDD

STANDARD EDITION



FRANCHISE DISCLOSURE DOCUMENT



NATURE'S TABLE FRANCHISE COMPANY

(A Florida Corporation) 300 South Orange Avenue, Suite 1260 Orlando, Florida 32801 (407) 481-2544

The franchise described is known as "Natures Table" is a fast food restaurant, serving a variety of sandwiches, natural fruit juices, high protein drinks and shakes, frozen yogurt and frozen yogurt shakes, ice cream, soups, vegetarian chili, salads, pasta salads, soft drinks, fresh fruit, low-fat muffins, and other "sensible" foods.

The initial franchise fee for an individual franchise is \$35,000. The initial franchise fee for an Area Representative franchise is \$35,000 for the first Franchise Store to be developed and 50% of the Franchise fee for each additional Franchise Store to be developed. The estimated initial investment for an individual franchise is between \$56,200 and \$\$177,600 for an office building location; \$126,200 and \$270,100 for a shopping mall location, and \$185,600 to \$322,100 for a strip center location; all depending on the type of location developed by Franchisee.

This disclosure document summarizes certain provisions of your franchise agreement and other information in plain English. Read this disclosure document and all accompanying agreements carefully. You must receive this disclosure document at least 14 calendar days before you sign a binding agreement with, or make any payment to, the franchisor or an affiliate in connection with the proposed franchise sale. Note: however, that no governmental agency has verified the information contained in this document.

You may wish to receive your disclosure document in another format that is more convenient for you. To discuss the availability of disclosures in different formats, contact Brittany Ward at 300 S. Orange Avenue, Suite 1260, Orlando, FL 32801, e-mail at bward@naturestable.com or telephone her at (407) 481-2544.

The terms of your contract will govern your franchise relationship. Don't rely on the disclosure document alone to understand your contract. Read your entire contract carefully. Show your contract and this disclosure document to an advisor, like a lawyer or an accountant.

Buying a franchise is a complex investment. The information in this disclosure document can help you make up your mind. More information on franchising, such as "A Consumer's Guide to Buying a Franchise," which can help you understand how to use this disclosure document, is available from the Federal Trade Commission. You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue, NW, Washington, D.C. 20580. You can also visit the FTC's home page at www.ftc.gov for additional information.

There may also be laws on franchising in your state. Ask your state agencies about them.

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STATE COVER PAGE

Your state may have a franchise law that requires a franchisor to register or file with a state franchise administrator before offering or selling in your state. REGISTRATION OF A FRANCHISE BY A STATE DOES NOT MEAN THAT THE STATE RECOMMENDS THE FRANCHISE OR HAS VERIFIED THE INFORMATION IN THIS DISCLOSURE DOCUMENT.

Call the state franchise administrator listed in Exhibit H for information about the franchisor, or about franchising in your state.

RISK FACTORS:*

- 1. THE FRANCHISE AGREEMENT AND DEVELOPMENT AGREEMENT REQUIRE THAT CERTAIN DISAGREEMENTS BE ARBITRATED IN FLORIDA (OR LITIGATED, IN CERTAIN INSTANCES WHERE YOU ARE LOCATED). OUT OF STATE ARBITRATION OR LITIGATION MAY FORCE YOU TO ACCEPT A LESS FAVORABLE SETTLEMENT FOR DISPUTES. IT MAY ALSO COST YOU MORE TO ARBITRATE OR LITIGATE WITH US IN FLORIDA THAN IN YOUR HOME STATE.
- 2. THE FRANCHISE AGREEMENT AND THE DEVELOPMENT AGREEMENT EACH STATE THAT FLORIDA LAW GOVERNS THE AGREEMENT; HOWEVER, FLORIDA LAW MAY NOT PROVIDE THE SAME PROTECTIONS AND BENEFITS AS YOUR STATE'S LAW. YOU MAY WANT TO COMPARE THESE LAWS. SOME STATE FRANCHISE LAWS PROVIDE THAT CHOICE OF LAW PROVISIONS ARE VOID OR SUPERSEDED. YOU MIGHT WANT TO INVESTIGATE WHETHER YOUR STATE HAS FRANCHISE LAWS THAT PROTECT YOU. YOU SHOULD REVIEW THE STATE ADDENDUMS ATTACHED AS EXHIBIT "H' TO THIS DISCLOSURE DOCUMENT, THE FRANCHISE AGREEMENT AND THE DEVELOPMENT AGREEMENT FOR STATE-SPECIFIC PROVISIONS
- 3. MANY FRANCHISE AGREEMENTS DO NOT ALLOW YOU TO RENEW UNCONDITIONALLY AFTER THE INITIAL TERM EXPIRES. YOU MAY HAVE TO SIGN A NEW AGREEMENT WITH DIFFERENT TERMS AND CONDITIONS IN ORDER TO CONTINUE TO OPERATE YOUR BUSINESS. BEFORE YOU BUY, CONSIDER WHAT RIGHTS YOU HAVE TO RENEW YOUR FRANCHISE, IF ANY, AND WHAT TERMS YOU MIGHT HAVE TO ACCEPT IN ORDER TO RENEW.
- 4. THERE MAY BE OTHER RISKS CONCERNING THIS FRANCHISE.

This Disclosure Document is for use in all states and the District of Columbia.

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