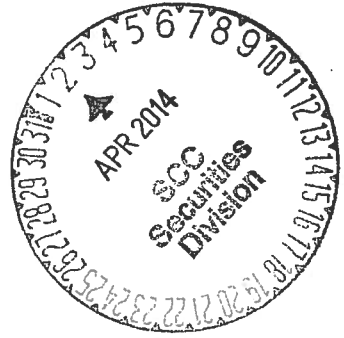


FRANCHISE DISCLOSURE DOCUMENT

Sharp World, Inc.
NOUFAL HAIRCOLOR STUDIO®
8605 Westwood Center Dr.
Vienna, Virginia, 22182, 703-893-7711
Noufalthaircolorstudio.com



As a franchisee, you will operate a franchise that offers hair salon services, namely, hair cutting, styling, coloring, and hair extension services; and retail store services featuring hair care products.

The total investment necessary to begin operation of a NOUFAL HAIRCOLOR STUDIO® franchised business is from \$200,050 to \$350,100. This includes \$38,000 that must be paid to the franchisor or its affiliate(s).

This disclosure document summarizes certain provisions of your franchise agreement and other information in plain English. Read this disclosure document and all accompanying agreements carefully. You must receive this disclosure document at least 14 calendar days before you sign a binding agreement with, or make any payment to, the franchisor or an affiliate company in connection with the proposed franchise sale. **Note, however, that no government agency has verified the information contained in this document.**

You may wish to receive your disclosure document in another format that is more convenient for you. To discuss the availability of disclosures in different formats, contact the Franchise Administration Department at Sharp World, Inc., 8605 Westwood Center Dr., Vienna, Virginia, 22182, 703-893-7711, joey@noufalthaircolorstudio.com

The terms of your contract will govern your franchise relationship. Don't rely on the disclosure document alone to understand your contract. Read your entire contract carefully. Show your contract and this disclosure document to an advisor, like a lawyer or an accountant.

Buying a franchise is a complex investment. The information in this disclosure document can help you make up your mind. More information on franchising, such as "A Consumer's Guide to Buying a Franchise," which can help you understand how to use this disclosure document, is available from the Federal Trade Commission. You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue, NW, Washington, DC 20580. You can also visit the FTC's home page at www.ftc.gov for additional information on franchising. Call your state agency or visit your public library for other sources of information on franchising.

There may also be laws on franchising in your state. Ask your state agencies about them.

ISSUANCE DATE: March 11, 2014

STATE COVER PAGE

Your state may have a franchise law that requires a franchisor to register or file with a state franchise administrator before offering or selling in your state. **REGISTRATION OF A FRANCHISE BY A STATE DOES NOT MEAN THAT THE STATE RECOMMENDS THE FRANCHISE OR HAS VERIFIED THE INFORMATION IN THIS DISCLOSURE DOCUMENT.**

Call the state franchise administrator listed in Exhibit A for information about the franchisor, or about franchising in your state.

MANY FRANCHISE AGREEMENTS DO NOT ALLOW YOU TO RENEW UNCONDITIONALLY AFTER THE INITIAL TERM EXPIRES. YOU MAY HAVE TO SIGN A NEW AGREEMENT WITH DIFFERENT TERMS AND CONDITIONS IN ORDER TO CONTINUE TO OPERATE YOUR BUSINESS. BEFORE YOU BUY, CONSIDER WHAT RIGHTS YOU HAVE TO RENEW YOUR FRANCHISE, IF ANY, AND WHAT TERMS YOU MIGHT HAVE TO ACCEPT IN ORDER TO RENEW.

Please consider the following **RISK FACTORS** before you buy this franchise:

1. **THE FRANCHISE AGREEMENT REQUIRES YOU TO RESOLVE DISPUTES WITH US BY ARBITRATION OR LITIGATION ONLY IN VIRGINIA. OUT-OF-STATE ARBITRATION OR LITIGATION MAY FORCE YOU TO ACCEPT A LESS FAVORABLE SETTLEMENT FOR DISPUTES. IT MAY ALSO COST YOU MORE TO ARBITRATE OR LITIGATE WITH US IN VIRGINIA THAN IN YOUR OWN STATE.**
2. **THE FRANCHISE AGREEMENT STATES THAT VIRGINIA LAW GOVERNS THE AGREEMENT, AND THIS LAW MAY NOT PROVIDE THE SAME PROTECTION AND BENEFITS AS LOCAL LAW. YOU MAY WANT TO COMPARE THESE LAWS.**
3. **THIS IS A DEVELOPMENT STAGE COMPANY WHICH MAY ENTAIL ADDITIONAL RISK OF FINANCIAL LOSS. THE FRANCHISOR WAS FORMED IN VIRGINIA IN FEBRUARY 2008, AND HAS LITTLE OPERATING HISTORY OR RECORD OF PERFORMANCE. A PROSPECTIVE FRANCHISEE WOULD TAKE THESE FACTORS INTO CONSIDERATION WHEN DECIDING WHETHER TO PURCHASE A FRANCHISE.**
4. **YOUR TERRITORY IS NOT EXCLUSIVE.**
5. **THERE MAY BE OTHER RISKS CONCERNING THIS FRANCHISE.**

State laws may supersede certain provisions of the Franchise Agreement. Certain states require the superseding provisions to appear in the State Addenda (Exhibit F) of the Disclosure Document and the Franchise Agreement. You may want to investigate whether you are protected by state law.

Effective Date: State of Virginia 10/2013

TABLE OF CONTENTS

<u>ITEM</u>	<u>PAGE</u>
1. THE FRANCHISOR AND ANY PARENTS, PREDECESSORS AND AFFILIATES.-	1
2. BUSINESS EXPERIENCE-	2
3. LITIGATION	2
4. BANKRUPTCY	2
5. INITIAL FEES	2
6. OTHER FEES	3
7. ESTIMATED INITIAL INVESTMENT	6
8. RESTRICTION ON SOURCES OF PRODUCTS AND SERVICES	9
9. FRANCHISEE'S OBLIGATIONS	12
10. FINANCING	14
11. FRANCHISOR'S ASSISTANCE, ADVERTISING, COMPUTER SYSTEMS AND TRAINING	14
12. TERRITORY	22
13. TRADEMARKS	24
14. PATENTS, COPYRIGHTS AND PROPRIETARY INFORMATION	25
15. OBLIGATION TO PARTICIPATE IN THE ACTUAL OPERATION OF THE FRANCHISE BUSINESS	26
16. RESTRICTIONS ON WHAT THE FRANCHISEE MAY SELL	27
17. RENEWAL, TERMINATION, TRANSFER AND DISPUTE RESOLUTION	27
18. PUBLIC FIGURES	31
19. FINANCIAL PERFORMANCE REPRESENTATIONS	31
20. OUTLETS AND FRANCHISEE INFORMATION.	32
21. FINANCIAL STATEMENTS	36
22. CONTRACTS	36
23. RECEIPTS	36

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