

FRANCHISE DISCLOSURE DOCUMENT

2015

NuYo[®] Frozen Yogurt, Inc.
a California corporation

NuYo
FROZEN YOGURT[®]

5905 Granite Lake Drive, Suite 110
Granite Bay, California 95746
(619) 988-6896
www.nuyofrozenyogurt.com

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FOR
PROSPECTIVE FRANCHISEES/LICENSEES

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OUR WEBSITE HAS NOT BEEN REVIEWED OR APPROVED BY THE CALIFORNIA DEPARTMENT OF BUSINESS OVERSIGHT ANY COMPLAINTS CONCERNING THE CONTENT OF THIS WEBSITE MAY BE DIRECTED TO THE CALIFORNIA DEPARTMENT OF BUSINESS OVERSIGHT AT www.dbo.ca.gov

THE CALIFORNIA FRANCHISE INVESTMENT LAW REQUIRES THAT A COPY OF ALL PROPOSED AGREEMENTS RELATING TO THE SALE OF THE FRANCHISE BE DELIVERED TOGETHER WITH THE DISCLOSURE DOCUMENT

You will operate NuYo[®] Frozen Yogurt retail store ("Store") through a license granted to you by NuYo[®] Frozen Yogurt, Inc , under the NuYo[®] Marks and using the NuYo[®] system

(1) The Initial Franchise Fee is \$30,000 The estimated required initial investment ranges from one hundred seventy-four thousand three hundred (\$174,300) to four hundred forty thousand five hundred dollars (\$440,500) The estimated required initial investment expenses do not include any amounts necessary to lease or purchase the real property at the location which you choose to operate the Store as such costs vary widely by location You are required, as part of the Franchise Agreement, to purchase initial supplies, inventory and proprietary products at the approximate cost range of ninety thousand eight hundred (\$90,800) to two hundred twenty-nine thousand dollars (\$229,000) You will also be responsible for all costs relating to the purchase of other miscellaneous inventory items, Store furniture, improvements, pre-opening staffing expenses, management and training expenses The aforementioned approximations include all initial fees as required to be paid by the franchisor or affiliate at Item 5 of the Franchise Agreement

- (2) This Disclosure Document summarizes certain provisions of your Franchise Agreement and other information in plain English. Read this Disclosure Document and all accompanying agreements carefully. You must receive this Disclosure Document at least fourteen (14) calendar days before you sign a binding agreement with, or make any payment to, the franchisor or an affiliate in connection with the proposed franchise sale. **Note, however, that no governmental agency has verified the information contained in this document.**
- (3) The terms of your contract will govern your franchise relationship. Don't rely on the Disclosure Document alone to understand your contract. Read your entire contract carefully. Show your contract and this Disclosure Document to an advisor, like a lawyer or an accountant.
- (4) Buying a franchise is a complex investment. The information in this Disclosure Document can help you make up your mind. More information on franchising, such as "A Consumer's Guide to Buying a Franchise," which can help you understand how to use this Disclosure Document, is available from the Federal Trade Commission (the "FTC"). You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue NW, Washington, D C 20580. You can also visit the FTC's home page at www.ftc.gov for additional information. Call your state agency or visit your public library for other sources of information on franchising.
- (5) There may also be laws on franchising in your state. Ask your state agencies about them.
- (6) Issuance date April __, 2015

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