

FRANCHISE DISCLOSURE DOCUMENT



Oasis Senior Advisors Franchise Systems, LLC
a Maryland Limited Liability Company
~~7230 Lee Deforest Drive~~ [24870 Burnt Pine Drive](#)
~~Suite 200~~
~~Columbia, Maryland 21046~~
[Bonita Springs, Florida 34134](#)
800.318.8895
www.oasis senioradvisors.com

OASIS SENIOR ADVISORS™ businesses offer senior living placement, referral and advisory services for families needing to find an independent living community, assisted living community, memory care, nursing home, or similar facility for senior citizens, including individual pre-engagement evaluations and assessments.

The estimated total initial investment necessary to begin operation of a franchised OASIS SENIOR ADVISORS business ranges from \$58,495 to ~~\$83,930,000~~. This includes approximately \$50,000 to \$70,000 that must be paid to the franchisor or its affiliates. We base our Initial Franchise Fee on a rate of \$0.10 for each person in your Territory, which will typically have 400,000 people.

This disclosure document summarizes certain provisions of your Franchise Agreement and other information in plain English. Read this disclosure document and all accompanying agreements carefully. You must receive this disclosure document at least 14 calendar days before you sign a binding agreement with, or make any payment to, us or an affiliate in connection with the proposed franchise sale. **Note, however, that no government agency has verified the information contained in this document.**

You may wish to receive your disclosure document in another format that is more convenient for you. To discuss the availability of disclosures in different formats, contact our Chief Executive Officer, Tim Evankovich, at ~~7230 Lee Deforest Drive, Suite 200, Columbia, Maryland 21046~~ [24870 Burnt Pine Drive, Bonita Springs, Florida 34134](#) and 800.318.8895.

The terms of your contract will govern your franchise relationship. Don't rely on the disclosure document alone to understand your contract. Read all of your contract carefully. Show your contract and this disclosure document to an advisor, like a lawyer or accountant.

Buying a franchise is a complex investment. The information in this disclosure document can help you make up your mind. More information on franchising, such as "*A Consumer's Guide to Buying a Franchise*," which can help you understand how to use this disclosure document is available from the Federal Trade Commission. You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue NW, Washington, DC 20580. You can also visit the FTC's home page at www.ftc.gov for additional information on franchising.

There may also be laws on franchising in your state. Ask your state agencies about them.

Issuance date: March 31, ~~2015~~ [2016](#)

STATE COVER PAGE

Your state may have a franchise law that requires a franchisor to register or file with a state franchise administrator before offering or selling in your state. REGISTRATION OF A FRANCHISE BY A STATE DOES NOT MEAN THAT THE STATE RECOMMENDS THE FRANCHISE OR HAS VERIFIED THE INFORMATION IN THIS DISCLOSURE DOCUMENT.

Call the state franchise administrator listed in Exhibit A for information about the franchisor or about franchising in your state.

MANY FRANCHISE AGREEMENTS DO NOT ALLOW YOU TO RENEW UNCONDITIONALLY AFTER THE INITIAL TERM EXPIRES. YOU MAY HAVE TO SIGN A NEW AGREEMENT WITH DIFFERENT TERMS AND CONDITIONS IN ORDER TO CONTINUE TO OPERATE YOUR BUSINESS. BEFORE YOU BUY, CONSIDER WHAT RIGHTS YOU HAVE TO RENEW YOUR FRANCHISE, IF ANY, AND WHAT TERMS YOU MIGHT HAVE TO ACCEPT IN ORDER TO RENEW.

Please consider the following RISK FACTORS before you buy this franchise.

1. THE FRANCHISE AGREEMENT REQUIRES YOU TO RESOLVE DISPUTES WITH US EITHER BY MEDIATION/ARBITRATION OR LITIGATION WHERE OUR CORPORATE HEADQUARTERS ARE LOCATED, WHICH CURRENTLY IS THE STATE OF ~~MARYLAND~~FLORIDA. OUT OF STATE MEDIATION/ARBITRATION OR LITIGATION MAY FORCE YOU TO ACCEPT A LESS FAVORABLE SETTLEMENT FOR DISPUTES. IT MAY ALSO COST YOU MORE TO MEDIATE/ARBITRATE OR LITIGATE WITH US IN ~~MARYLAND~~FLORIDA THAN IN YOUR OWN STATE.
2. THE FRANCHISE AGREEMENT REQUIRES THAT ~~MARYLAND~~FLORIDA LAW GOVERNS THE AGREEMENT, AND THIS LAW MAY NOT PROVIDE THE SAME PROTECTIONS AND BENEFITS AS LOCAL LAW. YOU MAY WANT TO COMPARE THESE LAWS.
3. YOU MUST MAINTAIN MINIMUM SALES PERFORMANCE LEVELS AND YOU MUST MAKE MINIMUM MONTHLY ROYALTY AND ADVERTISING PAYMENTS BASED ON YOUR SALES PERFORMANCE LEVELS, REGARDLESS IF YOU HAVE ANY EARNINGS. IF YOU FAIL TO DO SO, YOU COULD LOSE YOUR TERRITORY OR WE COULD TERMINATE YOUR FRANCHISE AGREEMENT AND YOU COULD LOSE YOUR INVESTMENT.
- ~~4. YOU WILL BE REQUIRED TO MAKE AN ESTIMATED INITIAL INVESTMENT RANGING FROM \$58,495 TO \$83,000. THIS AMOUNT EXCEEDS THE FRANCHISOR'S STOCKHOLDER'S EQUITY OF \$(58,545) AS OF DECEMBER 31, 2014. THE FRANCHISOR WAS FORMED ON SEPTEMBER 30, 2013 AND HAS OPERATED AT A LOSS SINCE INCEPTION.~~
- ~~5.4.~~ THERE MAY BE OTHER RISKS CONCERNING THIS FRANCHISE.

We use the services of one or more FRANCHISE BROKERS or referral sources to assist us in selling our franchise. A franchise broker or referral source represents us, not you. We pay this person a fee for selling our franchise or referring you to us. You should be sure to do your own investigation of the franchise.

Effective Date: See the next page for state effective dates.

STATE EFFECTIVE DATES

The following states require that the franchise disclosure document be registered or filed with the state, or be exempt from registration: California, Hawaii, Illinois, Indiana, Maryland, Michigan, Minnesota, New York, North Dakota, Rhode Island, South Dakota, Virginia, Washington and Wisconsin.

This franchise disclosure document is registered, on file or exempt from registration in the following states having franchise registration and disclosure laws, with the following effective dates:

CALIFORNIA	May 26, 2015
HAWAII	May 14, 2015
ILLINOIS	April 1, 2015
INDIANA	April 1, 2015
MARYLAND	May 7, 2015
MICHIGAN	April 1, 2015
MINNESOTA	April 7, 2015
NEW YORK	May 7, 2015
RHODE ISLAND	April 1, 2015
VIRGINIA	May 14, 2015
WASHINGTON	April 28, 2015
WISCONSIN	March 31, 2015

~~In all other states, the effective date of the franchise disclosure document is the issuance date of March 31, 2015.~~

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