

DEPARTMENT OF CORPORATIONS
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The great **getting-together** place.™

UNIFORM FRANCHISE DISCLOSURE DOCUMENT

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FRANCHISOR: OGGI'S PIZZA & BREWING COMPANY
A California Corporation
1245 Puerta Del Sol
San Clemente, California 92673
(949) 218-3961
www.oggis.com

We offer to grant you the right to operate an Oggi's™ Restaurant. Your Restaurant will offer on-premises dining, carry-out and delivery for a wide variety of pizza, pasta, burgers, Italian-style and American-bistro food and other products, including micro brewed beer and other alcoholic beverages.

(1) The total investment necessary to begin operation of an Oggi's™ Restaurant is approximately \$1,000,000.00 to \$1,500,000.00. This includes an initial franchise fee of \$50,000.00 that must be paid to the Franchisor.

(2) If you sign a Multi-Franchise Development Agreement, you may develop up to three (3) franchise restaurants. The Initial Franchise Fee for the first franchise is \$50,000. The Initial Franchise Fee for the second franchise is \$25,000. The Initial Franchise Fee for the third franchise is \$0.00. Upon signing the Multi-Franchise Development Agreement, you pay a lump sum, nonrefundable Development Fee equal to 100% of the Initial Franchise Fees.

(3) If you sign an Area Development Agreement, you must develop a minimum of three (3) franchise restaurants within the Development Territory. The Initial Franchise Fee for the first franchise is \$50,000. The Initial Franchise Fee for the second franchise is \$25,000. The Initial Franchise Fee for each additional franchise is \$12,500. Upon signing the Area Development Agreement, you pay a lump sum, nonrefundable Development Fee equal to one hundred percent (100%) of the Initial Franchise Fee for the first franchise to be developed and fifty percent (50%) of the Initial Franchise Fee for each subsequent franchise to be developed under this Area Development Agreement.

(4) This Disclosure Document summarizes certain provisions of your Franchise Agreement and other information in plain English. Read this Disclosure Document and all accompanying agreements carefully. You must receive this Disclosure Document at least 14 calendar-days before you sign a binding agreement with, or make any payment to, the Franchisor in connection with the proposed franchise sale. **Note, however, that no governmental agency has verified the information contained in this document.**

(5) The terms of your contract will govern your franchise relationship. Don't rely on the Disclosure Document alone to understand your contract. Read your entire contract carefully. Show your contract and this Disclosure Document to an advisor, like a lawyer or an accountant.

(6) Buying a franchise is a complex investment. The information in this Disclosure Document can help you make up your mind. More information on franchising, such as "A Consumer's Guide to Buying a Franchise," which can help you understand how to use this Disclosure Document, is available from the Federal Trade Commission. You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue, NW, Washington D C 20580. You can also visit the FTC's home page at www.ftc.gov for additional information. Call your state agency or visit your public library for other sources of information on franchising.

(7) There may also be laws on franchising in your state. Ask your state agencies about them.

(8) The effective date of this Disclosure Document is _____, expires on **April 20, 2014.**

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