

## STATE OF CALIFORNIA BUSINESS, CONSUMERS SERVICES AND HOUSING AGENCY DEPARTMENT OF BUSINESS OVERSIGHT

File No. 993-4958

## Applicant: OGGI'S PIZZA & BREWING COMPANY

### ORDER ACCELERATING EFFECTIVENESS OF REGISTRATION

The registration of the sale of the franchises described in the application filed on

March 28, 2014, is accelerated to the date hereof.

The registration of the offer and sale of franchises requested in this application

will terminate on April 20, 2015.

Dated: Los Angeles, California

MAY 2 1 2014



Jan Lynn Owen Commissioner Department of Business Oversight

Bv

Theresa Leets Senior Corporations Counsel





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# UNIFORM FRANCHISE DISCLOSURE DOCUMENT

**Oggi's<sup>TM</sup>** Uniform Franchise Disclosure Document - 2014



### **UNIFORM FRANCHISE DISCLOSURE DOCUMENT**

FRANCHISOR: OGGI'S PIZZA & BREWING COMPANY A California Corporation 1245 Puerta Del Sol San Clemente, California 92673 (949) 218-3961 www.oggis.com

We offer to grant you the right to operate an Oggi's<sup>™</sup> Restaurant. Your Restaurant will offer on-premises dining, carry-out, line-style ordering and delivery for a wide variety of pizza, pasta, burgers, salads, Italian-style and American-bistro food and other products, including craft brewed beer and other alcoholic beverages.

(1) The total investment necessary to begin operation of an Oggi's<sup>™</sup> Full-Service Restaurant is approximately \$990,000.00 to \$1,504,000.00. This includes an Initial Franchise Fee of \$50,000.00 that must be paid to the Franchisor.

(2) The total investment necessary to begin operation of an Oggi's<sup>™</sup> Pizza Express Restaurant is approximately \$472,500.00 to \$923,000.00, which includes an Initial Franchise Fee of \$25,000.00 that must be paid to the Franchisor.

(3) If you sign a Multi-Franchise Development Agreement for Oggi's<sup>™</sup> Full-Service Restaurants, you may develop up to three (3) Oggi's<sup>™</sup> Full-Service Restaurants. The total Initial Franchise Fees for the three (3) Oggi's<sup>™</sup> Full-Service Restaurants are \$75,000.00. An initial deposit of \$2,500.00 is due upon signing the Multi-Franchise Development Agreement for Oggi's<sup>™</sup> Full-Service Restaurants. The remaining \$72,500.00 balance for the total Initial Franchise Fees are due upon signing the first Franchise Agreement with the Franchisor and the first lease agreement with the landlord for the first Authorized Location. The total estimated initial investment for a Multi-Franchise Development Agreement for Oggi's<sup>™</sup> Full-Service Restaurants is between \$1,015,000.00 and \$1529,000.00, which includes the total Initial Franchise Fee of \$75,000 for the three (3) Oggi's<sup>™</sup> Full-Service Restaurants and the approximate cost necessary to begin operation of your first Oggi's<sup>™</sup> Full-Service Restaurant.

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