

FRANCHISE DISCLOSURE DOCUMENT
OLD CAROLINA FRANCHISE COMPANY, LLC.
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Original barbecue. Authentic taste.

OLD CAROLINA is a family-friendly restaurant which offers authentic barbecue; slow smoked onsite and served in the Fast Casual format. At OLD CAROLINA, guests order at the counter, self-serve their drinks and wait a short time for staff to deliver food to the table and then later buss dirty plates when done. OLD CAROLINA's menu includes southern inspired items including pulled pork, ribs, beef brisket, chicken and turkey, with five proprietary sauces. Other related side dish items include: Simply the World's Greatest Baked Beans, two kinds of coleslaw, skin-on garlic mashed potatoes, fresh-cut fries, hush puppies and more. Franchises are offered for the traditional fast casual restaurant, which will offer authentic barbecue for dine-in, takeout, delivery, and a catering environment.

The total investment necessary to begin operation of a traditional OLD CAROLINA franchise is approximately \$301,500 to \$675,000 (see Item 7) which consists of a start-up kit of initial materials consisting of \$1,000 and includes an initial franchise fee of \$30,000 that must be paid to the franchisor or affiliate.

This disclosure document summarizes certain provisions of your franchise agreement and other information in plain English. Read this disclosure document and all accompanying agreements carefully. You must receive this disclosure document at least 14 calendar-days before you sign a binding agreement with, or make any payment to, the franchisor or an affiliate in connection with the proposed franchise sale. **Note, however, that no governmental agency has verified the information contained in this document.**

The terms of your contract will govern your franchise relationship. Don't rely on the disclosure document alone to understand your contract. Read your entire contract carefully. Show your contract and this disclosure document to an advisor, like a lawyer or an accountant.

Buying a franchise is a complex investment. The information in this disclosure document can help you make up your mind. For more information on franchising, refer to “*A Consumer’s Guide to Buying a Franchise*,” which can help you understand how to use this disclosure document it, is available from the Federal Trade Commission. You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue, NW, Washington, D.C. 20580. You can also visit the FTC’s home page at www.ftc.gov for additional information. Call your state agency or visit your public library for other sources of information on franchising.

There may also be laws on franchising in your state. Ask your state agencies about them.

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STATE COVER PAGE

Your state may have a franchise law that requires a franchisor to register or file with a state franchise administrator before offering or selling in your state.

REGISTRATION OF A FRANCHISE BY A STATE DOES NOT MEAN THAT THE STATE RECOMMENDS THE FRANCHISE OR HAS VERIFIED THE INFORMATION IN THIS DISCLOSURE DOCUMENT.

Call the state franchise administrator listed in Exhibit C for information about the franchisor, or about franchising in your state.

MANY FRANCHISE AGREEMENTS DO NOT ALLOW YOU TO RENEW UNCONDITIONALLY AFTER THE INITIAL TERM EXPIRES. YOU MAY HAVE TO SIGN A NEW AGREEMENT WITH DIFFERENT TERMS AND CONDITIONS IN ORDER TO CONTINUE TO OPERATE YOUR BUSINESS. BEFORE YOU BUY, CONSIDER WHAT RIGHTS YOU HAVE TO RENEW YOUR FRANCHISE, IF ANY, AND WHAT TERMS YOU MIGHT HAVE TO ACCEPT IN ORDER TO RENEW.

Please consider the following RISK FACTORS before you buy this franchise:

1. THE FRANCHISE AGREEMENT STATES THAT OHIO LAW GOVERNS THE AGREEMENT, AND THIS LAW MAY NOT PROVIDE THE SAME PROTECTION AND BENEFITS AS LOCAL LAW. YOU MAY WANT TO COMPARE THESE LAWS.

2. THE FRANCHISE AGREEMENT PERMITS YOU TO LITIGATE ONLY IN OHIO. IT MAY COST YOU MORE TO LITIGATE IN OHIO THAN IN YOUR OWN STATE.

3. THERE MAY BE OTHER RISKS CONCERNING THIS FRANCHISE.

We may use the services of one or more FRANCHISE BROKERS or referral sources to assist us in selling our franchise. A franchise broker or referral source represents us, not you. We pay this person a fee for selling our franchise or referring you to us. You should be sure to do your own investigation of the franchise.

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