

FRANCHISE DISCLOSURE DOCUMENT



Old Chicago Franchising LLC
A Delaware Limited Liability Company
8001 Arista Place, Suite 500
Broomfield, CO 80021
Phone: (303) 664-4000
E-mail: franchising@oldchicago.com
www.oldchicago.com
www.ocfranchising.com

Old Chicago restaurants are full-service neighborhood restaurants that feature a welcoming casual dining atmosphere, Chicago-style deep dish pizza, pasta, calzones, burgers and sandwiches and related food items and beverages featuring our wide ever-changing selection of the best local and regional craft beers as well as a full range of imported and mass domestic beers (“Old Chicago Restaurant(s)” or “Restaurant(s)”). Each Old Chicago Restaurant serves as the local craft beer authority and participates in our industry leading loyalty program featuring the distinctive and engaging “World Beer Tour” as well as our exclusive Explorer Series and Mini Tours. We offer area development franchises (“Area Development Franchise(s)”) for the rights to open multiple Restaurants in a designated area. Area developers sign individual franchise agreements for each Restaurant. We primarily offer Area Development Franchises, but we may offer single Restaurant franchises in certain situations (such as non-traditional locations).

The estimated total investment necessary to begin operations of an Old Chicago Restaurant ranges from \$1,329,000 to \$1,947,000, excluding land. This includes between \$98,100 and \$135,100 that must be paid to the franchisor or its affiliate. The total investment necessary for an Area Development Franchise includes the investment necessary to begin operation of one Restaurant, plus a development fee of \$50,000 plus an initial franchise fee deposit of \$20,000 multiplied by the number of Restaurants (excluding the first Restaurant) which you must open. The estimated total investment necessary to begin operations of an Old Chicago Area Development Franchise ranges from \$1,419,000 (for three Restaurants) to \$2,177,000 (for 10 Restaurants). This includes between \$188,100 and \$365,100 that must be paid to the franchisor or its affiliate.

This disclosure document summarizes certain provisions of your Franchise Agreement and other information in plain English. Read this disclosure document and all accompanying agreements carefully. You must receive this disclosure document at least 14 calendar days before you sign a binding agreement with, or make any payment to, Old Chicago Franchising LLC in connection with the proposed franchise sale. **Note, however, that no governmental agency has verified the information contained in this disclosure document.**

You may wish to receive your disclosure document in another format that is more convenient for you. To discuss the availability of disclosure in different formats, contact Mark Belanger at 8001 Arista Place, Suite 500, Broomfield, CO 80021, and (303) 664-4000.

The terms of your contract will govern your franchise relationship. Do not rely on this disclosure document alone to understand your contract. Read all of your contract carefully. Show your contract and this disclosure document to an advisor, like a lawyer or an accountant.

Buying a franchise is a complex investment. The information in this disclosure document can help you make up your mind. More information on franchising, such as “A Consumer’s Guide to Buying a Franchise,” which can help you understand how to use this Disclosure Document, is available from the

Federal Trade Commission. You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue NW, Washington, DC 20580. You can also visit the FTC's home page at www.ftc.gov for additional information. In addition, there may be laws on franchising in your state. Ask your state agencies about them.

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STATE COVER PAGE

Your state may have a franchise law that requires a franchisor to register or file with a state franchise administrator before offering or selling franchises in your state. REGISTRATION OF A FRANCHISE BY A STATE DOES NOT MEAN THAT THE STATE RECOMMENDS THE FRANCHISE OR HAS VERIFIED THE INFORMATION IN THIS DISCLOSURE DOCUMENT.

Call the state franchise administrator listed in Exhibit E for information about the franchisor or about franchising in your state.

MANY FRANCHISE AGREEMENTS DO NOT ALLOW YOU TO RENEW UNCONDITIONALLY AFTER THE INITIAL TERM EXPIRES. YOU MAY HAVE TO SIGN A NEW AGREEMENT WITH DIFFERENT TERMS AND CONDITIONS IN ORDER TO CONTINUE TO OPERATE YOUR BUSINESS. BEFORE YOU BUY, CONSIDER WHAT RIGHTS YOU HAVE TO RENEW YOUR FRANCHISE, IF ANY, AND WHAT TERMS YOU MIGHT HAVE TO ACCEPT IN ORDER TO RENEW.

Please consider the following RISK FACTORS before you buy this franchise:

1. THE FRANCHISE AGREEMENT REQUIRES YOU TO RESOLVE DISPUTES WITH US BY ARBITRATION OR LITIGATION ONLY IN COLORADO. OUT-OF-STATE ARBITRATION OR LITIGATION MAY FORCE YOU TO ACCEPT A LESS FAVORABLE SETTLEMENT OF DISPUTES. IT MAY ALSO COST YOU MORE TO ARBITRATE OR LITIGATE WITH US IN COLORADO THAN IN YOUR OWN STATE.
2. THERE MAY BE OTHER RISKS CONCERNING THIS FRANCHISE.

Effective Dates: See next page for state effective dates.

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