

## RECEIVED DEPT OF BUSINESS OVERSIGHT FRANCHISE DISCLOSURE DOCUMENT FOR AREA REPRESENT AT TRENCISCO OMEGA LEARNING CENTER FRANCHISOR, LLCOIB APR 11 AM 10: 47

Palladian Office Park 5150 Stilesboro Rd Building 400, Suite 410 Kennesaw, GA 30152 (770) 422-3510 omegafranchise com • omegalearning com



The franchise is for the operation and establishment and operation of an area representative business ("Area Representative Business") Area Representative will solicit and screen prospective franchisees for and assist us in providing certain services to Omega Learning Center franchisees

The total investment necessary to begin operation of an Omega Learning Center Area Representative Business is \$192,551 to \$295,508 This includes an initial fee of \$126,588 that must be paid to the franchisor or an affiliate, which includes franchise fee and software license fee

This Disclosure Document summarizes certain provisions of your franchise agreement and other information in plain English Read this Disclosure Document and all accompanying agreements carefully You must receive this Disclosure Document at least 14 calendar-days before you sign a binding agreement with, or make any payment to, the franchisor or an affiliate in connection with the proposed franchise sale or grant Note, however, that no governmental agency has verified the information contained in this document

You may wish to receive your Disclosure Document in another format that is more convenient for you To discuss the availability of disclosures in different formats, contact Ms Kimberly Smith-Reif at Omega Learning® Franchisor, Palladian Office Park, 5150 Stilesboro Rd, Building 400, Suite 410, Kennesaw, Georgia 30152, (770) 422-3510, or email her at kimberlysmith@omegalearning com

The terms of your contract will govern your franchise relationship Don't rely on this Disclosure Document alone to understand your contract Read all of your, contract carefully Show your contract and this Disclosure Document to an advisor, like a lawyer or an accountant

Buying a franchise is a complex investment The information in this Disclosure Document can help you make up your mind More information on franchising, such as "<u>A Consumer's Guide to Buying a Franchise</u>," which can help you understand how to use this Disclosure Document, is available from the Federal Trade Commission You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue, NW, Washington, DC 20580 You can also visit the FTC's home page at www ftc gov for additional information Call your state agency or visit your public library for other sources of information on franchising

There may also be laws on franchising in your state Ask your state agencies about them

Date of Issuance April 10, 2018



## **STATE COVER PAGE**

Your state may have a franchise law that requires a franchisor to register or file with a state franchise administrator before offering or selling in your state REGISTRATION OF A FRANCHISE BY A STATE DOES NOT MEAN THAT THE STATE RECOMMENDS THE FRANCHISE OR HAS VERIFIED THE INFORMATION IN THIS DISCLOSURE DOCUMENT

Call the state franchise administrator listed in Exhibit A for information about the franchisor or about franchising in your state

MANY FRANCHISE AGREEMENTS DO NOT ALLOW YOU TO RENEW UNCONDITIONALLY AFTER THE INITIAL TERM EXPIRES YOU MAY HAVE TO SIGN A NEW AGREEMENT WITH DIFFERENT TERMS AND CONDITIONS IN ORDER TO CONTINUE TO OPERATE YOUR BUSINESS BEFORE YOU BUY; CONSIDER WHAT RIGHTS YOU HAVE TO RENEW YOUR FRANCHISE, IF ANY, AND WHAT TERMS YOU MIGHT HAVE TO ACCEPT IN ORDER TO RENEW

Please consider the following Risk Factors before you buy this franchise

- 1 THE AREA REPRESENTATIVE AGREEMENT REQUIRES YOU TO RESOLVE DISPUTES WITH US BY ARBITRATION, IN COBB COUNTY, GEORGIA OUT OF STATE ARBITRATION MAY FORCE YOU TO ACCEPT A LESS FAVORABLE SETTLEMENT FOR DISPUTES IT MAY ALSO COST YOU MORE TO ARBITRATE WITH US IN GEORGIA THAN IN YOUR HOME STATE
- 2 THE AREA REPRESENTATIVE AGREEMENT STATES THAT GEORGIA LAW GOVERNS THE AGREEMENT, AND GEORGIA LAW MAY NOT PROVIDE THE SAME PROTECTIONS AND BENEFITS AS YOUR STATE'S LAW YOU MAY WANT TO COMPARE THESE LAWS
- 3 THE U S FEDERAL GOVERNMENT AND THE GOVERNMENTS OF SOME STATES ARE ENACTING LAWS THAT MAY SIGNIFICANTLY INCREASE THE COSTS OF DOING BUSINESS AND DISCOURAGE COMMERCE GENERALLY YOU SHOULD CONSIDER THESE LAWS CAREFULLY WHEN YOU DECIDE WHETHER TO PURCHASE A FRANCHISE
- 4 FRANCHISEES MUST ALSO SIGN A PERSONAL GUARANTEE, MAKING YOUR SPOUSE INDIVIDUALLY LIABLE FOR YOUR FINANCIAL OBLIGATIONS UNDER THE AGREEMENT IF YOU ARE MARRIED THE GUARANTEE WILL PLACE YOUR SPOUSE'S MARITAL AND PERSWONAL ASSETS AT RISK IF YOUR FRANCHISE FAILS
- 5 THERE MAY BE OTHER RISKS CONCERNING THIS FRANCHISE

We use the services of one or more FRANCHISE BROKERS or referral sources to assist us in selling our franchise. A franchise broker or referral source represents us, not you. We pay this person a fee for selling our franchise or referring you to us You should make sure to do your own investigation of the franchise.

Effective Date See Attachment 1 for state effective dates



## **ATTACHMENT 1**

The effective dates of registration or exemption from registration of this Disclosure Document in the states listed below are

.

State	Effective Date
California	
Kentucky (Exemption)	Effective
Texas (Exemption)	Effective

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