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## FRANCHISE DISCLOSURE DOCUMENTMENT of OMNI FIGHT CLUB FRANCHE HRIPES Oversight



a Georgia limited liability company 2361 West Broad Street, Athens, Georgia 30606 Tel: (912) 247-9777 info@omnifightclub.com www.omnifightclub.com

The franchise is for the establishment and operation of a fitness business offering cardio kickboxing and strength and conditioning programs, including large classes, small-group sessions, and one-on-one training programs (each, an "Omni Fight Club" or "Club").

The total investment necessary to begin operation of an Omni Fight Club® franchise ranges from \$128,600 to \$389,400 (See Item 7). This includes \$38,599 to \$124,099 that must be paid to us and/or our affiliate. If you sign an area development agreement ("Development Agreement"), you will also pay a development fee equal to 100% of the initial franchise fee for the first Omni Fight Club to be developed under the Development Agreement plus 50% of the initial franchise fee for each additional Omni Fight Club to be developed under the Development Agreement. The portion of the development fee allocated to each Omni Fight Club (which is \$24,900 for your first Omni Fight Club and \$12,450 for each subsequent Omni Fight Club) will be credited against the initial franchise fee due for that Omni Fight Club (See Item 5).

This Disclosure Document summarizes certain provisions of your Franchise Agreement and Development Agreement and other information in plain English. Read this Disclosure Document and all accompanying agreements carefully. You must receive this Disclosure Document at least 14 calendar days before you sign a binding agreement with, or make any payment to, the franchisor or an affiliate in connection with the proposed franchise sale. Note, however, that no governmental agency has verified the information contained in this document.

You may wish to receive your disclosure document in another form that is more convenient for you. To discuss the availability of disclosures in different forms, contact Courtney Lehmann, Omni Fight Club Franchising, LLC, 2361 West Broad Street, Athens, Georgia 30606 or (912) 247-9777.

The terms of your contract will govern your franchise relationship. Don't rely on the Disclosure Document alone to understand your contract. Read all of your contract carefully. Show your contract and this Disclosure Document to an advisor, like a lawyer or an accountant.

Buying a franchise is a complex investment. The information in this disclosure document can help you make up your mind. More information on franchising, such as "A Consumer's Guide to Buying a Franchise," which can help you understand how to use this disclosure document, is available from the Federal Trade Commission. You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue, NW, Washington, DC 20580. You can also visit the FTC's home page at www.ftc.gov for additional information. Call your state agency or visit your public library for other sources of information on franchising.

There may also be laws on franchising in your state. Ask your state agencies about them.

Issuance Date: April 11, 2017

Omni Fight Club Franchising, LLC

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## STATE COVER PAGE

Your state may have a franchise law that requires a franchisor to register or file with a state franchise administrator before offering or selling in your state. REGISTRATION OF A FRANCHISE BY A STATE DOES NOT MEAN THAT THE STATE RECOMMENDS THE FRANCHISE OR HAS VERIFIED THE INFORMATION IN THIS DISCLOSURE DOCUMENT.

Call the state franchise administrator listed in Exhibit G for information about the franchisor or about franchising in your state.

MANY FRANCHISE AGREEMENTS DO NOT ALLOW YOU TO RENEW UNCONDITIONALLY AFTER THE INITIAL TERM EXPIRES. YOU MAY HAVE TO SIGN A NEW AGREEMENT WITH DIFFERENT TERMS AND CONDITIONS IN ORDER TO CONTINUE TO OPERATE YOUR BUSINESS. BEFORE YOU BUY, CONSIDER WHAT RIGHTS YOU HAVE TO RENEW YOUR FRANCHISE, IF ANY, AND WHAT TERMS YOU MIGHT HAVE TO ACCEPT IN ORDER TO RENEW.

Please consider the following RISK FACTORS before you buy this franchise:

- I. THE FRANCHISE AND DEVELOPMENT AGREEMENTS PERMIT YOU TO MEDIATE WITH AND SUE US ONLY IN GEORGIA. OUT OF STATE MEDIATION AND LITIGATION MAY FORCE YOU TO ACCEPT A LESS FAVORABLE SETTLEMENT FOR DISPUTES. IT MAY ALSO COST MORE TO MEDIATE WITH OR SUE US IN GEORGIA THAN IN YOUR HOME STATE. STATE FRANCHISE LAWS MAY AFFECT THE ENFORCEABILITY OF VENUE PROVISIONS.
- 2. THE FRANCHISE AND DEVELOPMENT AGREEMENTS STATE THAT GEORGIA LAW GOVERNS THE AGREEMENTS, AND THIS LAW MAY NOT PROVIDE THE SAME PROTECTIONS AND BENEFITS AS YOUR LOCAL LAW. YOU MAY WANT TO COMPARE THESE LAWS. STATE FRANCHISE LAWS MAY PROVIDE THAT CHOICE OF LAW PROVISIONS ARE VOID OR SUPERSEDED IF THEY DENY A FRANCHISEE THE PROTECTIONS IT WOULD BE ENTITLED TO UNDER LOCAL LAW. YOU SHOULD INVESTIGATE WHETHER YOUR PURCHASE OF THE FRANCHISE FALLS UNDER THE JURISDICTION OF A STATE FRANCHISE LAW.
- 3. THERE MAY BE OTHER RISKS CONCERNING THIS FRANCHISE.

We may use the services of one or more FRANCHISE BROKERS or referral sources to assist us in selling our franchise. A franchise broker or referral source represents us, not you. We pay this person a fee for selling our franchise or referring you to us. You should make sure to do your own investigation of the franchise.



## State Effective Dates

The following states require that the Franchise Disclosure Document be registered or filed with the state, or be exempt from registration: California, Hawaii, Illinois, Indiana, Maryland, Michigan, Minnesota, New York, North Dakota, Rhode Island, South Dakota, Virginia, Washington and Wisconsin.

The Franchise Disclosure Document is registered on file or exempt from registration in the following states having franchise registration and disclosure laws, with the following effective dates:

Effective Dates:			
California	Michigan	South Dakota	
Hawaii	Minnesota	Virginia	
Illinois	New York	Washington	
Indiana	North Dakota	Wisconsin	
Maryland	Rhode Island		

In all other states the effective date of this Franchise Disclosure Document is the issuance date of: <u>April 11</u>, 2017.

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