



FRANCHISE DISCLOSURE DOCUMENT

OTA FRANCHISE CORPORATION

A Nevada corporation 18004 SKYPARK CIRCLE SUITE 140 IRVINE, CALIFORNIA 92614 949-475-5652 www.tradingacademy.com

OTA Franchise Corporation offers franchises for the training of trading, investment and financial education services to independent operators throughout the United States under the names OTA Franchise Corporation, Online Trading Academy® and Online Trading Academy.com[®].

The total investment necessary to begin operation of an Online Trading Academy Center ranges from \$227,300 to \$392,000 per Center. This amount includes \$80,000 to \$200,000 that must be paid to us or an affiliate.

This Disclosure Document summarizes certain provisions of your Franchise Agreement and other information in plain English. Read the disclosure document and all accompanying agreements carefully. You must receive this disclosure document at least 14 calendar days before you sign a binding agreement with, or make any payments us or an affiliate in connection with the proposed franchise sale. Note, however, that no government agency has verified the information contained in this document.

You may wish to receive your Disclosure Document in another format that is more convenient for you. To discuss the availability of disclosures in different formats, contact Ralph Loberger at OTA Franchise Corporation, 18004 Skypark Circle South, Suite 140, Irvine, California 92614.

The terms of your contract will govern your franchise relationship. Don't rely on the disclosure document alone to understand your contract. Read all of your contract carefully. Show your contract and this disclosure document to an advisor, like a lawyer or accountant.

Buying a franchise is a complex investment. The information in this disclosure document can help you make up your mind. Information about comparisons of franchisors is available. More information on franchising, such as "A Consumer's Guide to Buying a Franchise", which can help you understand how to use this Disclosure Document is available from the Federal Trade Commission. You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue, NW, Washington, DC 20580. You can also visit the FTC's home page at <u>www.ftc.gov</u> for additional information. Call your state agency listed on Exhibit E or visit your public library for other sources of information on franchising.

There may also be laws on franchising in your state. Ask your state agencies about them.

THE ISSUANCE DATE OF THIS DISCLOSURE DOCUMENT IS JANUARY 21, 2013.



STATE COVER PAGE

Your state may have a franchise law that requires a franchisor to register or file with a state franchise administrator before offering or selling in your state. REGISTRATION OF THIS FRANCHISE WITH A STATE DOES NOT MEAN THAT THE STATE RECOMMENDS IT OR HAS VERIFIED THE INFORMATION IN THIS DISCLOSURE DOCUMENT.

Call the state franchise administrator listed on Exhibit E for information about the franchisor, or about franchising in your state.

MANY FRANCHISE AGREEMENTS DO NOT ALLOW YOU TO RENEW UNCONDITIONALLY AFTER THE INITIAL TERM EXPIRES. YOU MAY HAVE TO SIGN A NEW AGREEMENT WITH DIFFERENT TERMS AND CONDITIONS IN ORDER TO CONTINUE TO OPERATE YOUR BUSINESS. BEFORE YOU BUY, CONSIDER WHAT RIGHTS YOU HAVE TO RENEW YOUR FRANCHISE, IF ANY, AND WHAT TERMS YOU MIGHT HAVE TO ACCEPT IN ORDER TO RENEW.

Please consider the following Risk Factors before you buy this franchise:

1. THE FRANCHISE AGREEMENT REQUIRES ARBITRATION FOR NEARLY ALL DISPUTES BETWEEN YOU AND US, AND ALSO PROVIDES FOR A FACE-TO-FACE MEETING AND MEDIATION TO SETTLE DISPUTES. THE MEDIATION, ARBITRATION (AND ANY LITIGATION) WILL TAKE PLACE IN THE COUNTY WHERE OUR THEN-CURRENT HEADQUARTERS ARE LOCATED (CURRENTLY IRVINE, CALIFORNIA), AND THAT MAY COST YOU MORE AND RESULT IN A LESS FAVORABLE SETTLEMENT THAN IF THESE PROCEEDINGS TOOK PLACE IN YOUR HOME STATE. COSTS OF THESE PROCEEDINGS MAY BE GREATER THAN IN YOUR HOME STATE.

2. THE FRANCHISE AGREEMENT PROVIDES THAT CALIFORNIA LAW GOVERNS THE AGREEMENT AND THIS LAW MAY NOT PROVIDE THE SAME PROTECTIONS AND BENEFITS AS CALIFORNIA LAW. YOU MAY WANT TO COMPARE THESE LAWS.

3. WE MAY TERMINATE THE FRANCHISE AGREEMENT IF YOU FAIL TO ACHIEVE MINIMUM PERFORMANCE AND FINANCIAL STANDARDS.

THERE MAY BE OTHER RISKS CONCERNING THIS FRANCHISE.

We use the services of one or more FRANCHISE BROKERS or referral sources to assist us in selling our franchise. A franchise broker or referral source represents us, not you. We pay this person a fee for selling our franchise or referring you to us. You should be sure to do your own investigation of the franchise.

Effective Date: See the next page for state effective dates.

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STATE EFFECTIVE DATES

The following states require that the Franchise Disclosure Document be registered or filed with the state, or be exempt from registration: California, Hawaii, Illinois, Indiana, Maryland, Michigan, Minnesota, New York, North Dakota, Rhode Island, South Dakota, Virginia, Washington and Wisconsin.

This Franchise Disclosure Document is registered, on file or exempt from registration in the following states having franchise registration and disclosure laws, with the following effective dates:

California: Hawaii: Illinois: Indiana: Maryland: Maryland: Michigan: Minnesota: New York: North Dakota: Rhode Island: South Dakota: January 28, 2013 Virginia:

Wisconsin:

In all other states, the effective date of this Franchise Disclosure Document is the issuance date of January 21, 2013.

OTA Franchise Corporation FTC Disclosure Document 01.2013

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