

FRANCHISE DISCLOSURE DOCUMENT



ORANGE LEAF FC, LLC
a Texas limited liability company
14860 Montfort Drive, Suite 150
Dallas, Texas 75254
214-302-5910
orangeleafyogurt.com
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You will operate a retail store offering primarily authentic frozen yogurt and treats, yogurt and non-yogurt based smoothie beverages and shakes, frozen cakes and treats, other beverages and confectionary items, and related products and services, under the trade name ORANGE LEAF® and ORANGE LEAF® Frozen Yogurt. This disclosure document describes four types of franchise offerings: the ORANGE LEAF Traditional Store, the ORANGE LEAF Non-Traditional Store, the ORANGE LEAF-HUMBLE DONUT CO. Co-Branded Traditional Store and the ORANGE LEAF Non-Traditional Store Co-Branded with a Third-Party Concept.

The total investment necessary to begin operation of an ORANGE LEAF Traditional Store ranges from \$381,015 to \$577,824. This includes the \$42,000 that must be paid to the franchisor or an affiliate. The total investment necessary to begin operation of an ORANGE LEAF Non-Traditional Store ranges from \$235,706 to \$484,515. This includes the \$27,000 that must be paid to the franchisor or an affiliate. The total investment necessary to begin operation of an ORANGE LEAF- HUMBLE DONUT CO. Co-Branded Traditional Store ranges from \$458,515 to \$687,824. This includes the \$42,000 that must be paid to the franchisor or an affiliate. The total investment necessary to begin operation of an ORANGE LEAF Store Co-Branded with a Third-Party Concept ranges from \$129,206 to \$305,412. This includes the \$20,000 to \$27,000 that must be paid to the franchisor or an affiliate. If you are acquiring development rights under our standard store development program, we require a commitment to develop at least two Stores. At the time you sign our Store Development Agreement, you will pay us a development fee equal to 50% of your initial franchise fees due for the Stores you commit to develop. For example, if you commit to develop two ORANGE LEAF Stores (assuming that the military veteran's program discount does not apply), the minimum development fee will be $\$15,000 \times 2 = \$30,000$. If both of your stores are ORANGE LEAF Non-Traditional Stores (assuming that the military veteran's program discount does not apply), then the minimum development fee will be $\$7,500 \times 2 = \$15,000$.

This disclosure document summarizes certain provisions of your Franchise Agreement and other information in plain English. Read this disclosure document and all accompanying agreements carefully. You must receive this disclosure document at least 14 calendar days before you sign a binding agreement with, or make any payments to, the franchisor or an affiliate in connection with the proposed franchise sale. **Note, however, that no governmental agency has verified the information contained in this document.**

You may wish to receive your disclosure document in another format that is more convenient for you. To discuss the availability of disclosures in different formats, contact Sherif Mityas at 14860 Montfort Drive, Suite 150, Dallas, Texas 75254 or 214-302-5932.

The terms of your contract will govern your franchise relationship. Do not rely on the disclosure document alone to understand your contract. Read all of your contract carefully. Show your contract and this disclosure document to an advisor, like a lawyer or accountant.

Buying a franchise is a complex investment. The information in this disclosure document can help you make up your mind. More information on franchising, such as “A Consumer’s Guide to Buying a Franchise”, which can help you understand how to use this disclosure document, is available from the Federal Trade Commission. You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue, NW, Washington, D.C. 20580. You can also visit the FTC’s home page at www.ftc.gov for additional information. Call your state agency listed on Exhibit G or visit your public library for other sources of information on franchising.

There may also be laws on franchising in your state. Ask your state agencies about them.

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How to Use This Franchise Disclosure Document

Here are some questions you may be asking about buying a franchise and tips on how to find more information:

QUESTION	WHERE TO FIND INFORMATION
How much can I earn?	Item 19 may give you information about outlet sales, costs, profits or losses. You should also try to obtain this information from others, like current and former franchisees. You can find their names and contact information in Item 20 or Exhibit F.
How much will I need to invest?	Items 5 and 6 list fees you will be paying to the franchisor or at the franchisor's direction. Item 7 lists the initial investment to open. Item 8 describes the suppliers you must use.
Does the franchisor have the financial ability to provide support to my business?	Item 21 or Exhibit E includes financial statements. Review these statements carefully.
Is the franchise system stable, growing, or shrinking?	Item 20 summarizes the recent history of the number of company-owned and franchised outlets.
Will my business be the only Orange Leaf business in my area?	Item 12 and the "territory" provisions in the franchise agreement describe whether the franchisor and other franchisees can compete with you.
Does the franchisor have a troubled legal history?	Items 3 and 4 tell you whether the franchisor or its management have been involved in material litigation or bankruptcy proceedings.
What's it like to be an Orange Leaf franchisee?	Item 20 or Exhibit F lists current and former franchisees. You can contact them to ask about their experiences.
What else should I know?	These questions are only a few things you should look for. Review all 23 Items and all Exhibits in this disclosure document to better understand this franchise opportunity. See the table of contents.

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