

# FRANCHISE DISCLOSURE DOCUMENT

COLINDA, INC.  
d/b/a  
**OTHER MOTHERS**  
A NEW MEXICO CORPORATION

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DEPARTMENT OF CORPORATIONS  
RECEIVED LOS ANGELES OFFICE

APR 10 2013



The Franchise will offer a clothing exchange to the public that specializes in quality used children's and women's clothing and children's furniture, toys and accessories. The stores also carry some new items in those same categories.

The total investment necessary to begin operation of an Other Mothers franchise is between \$138,000.00 to \$195,000.00. This includes \$25,000.00 that must be paid to the Franchisor or affiliate. Multiple Unit Franchises will be offered a discount fee of \$15,995.00 for the second store and a discount fee of \$11,000.00 for the third and subsequent stores in consideration of reduced training expenses.

This disclosure document summarizes certain provisions of your franchise agreement and other information in plain English. Read this disclosure document and all accompanying agreements carefully. You must receive this disclosure document at least 14 calendar days before you sign a binding agreement with the proposed franchise sale. **Note, however, that no governmental agency has verified the information contained in this document.**

You may wish to receive your disclosure document in another format that is more convenient for you. To discuss the availability of disclosures in different formats, contact Melinda Wetzel or Mike Apodaca at 5001 Montgomery Blvd NE Ste A279 Albuquerque, NM 87109 and (505) 504-1453.

The terms of your contract will govern your franchise relationship. Don't rely on the disclosure document alone to understand your contract. Read your contract carefully. Show your contract and this disclosure document to an advisor, like a lawyer or an accountant.

There may also be laws on franchising in your state. Ask your state agencies about them.

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## STATE COVER PAGE

Your state may have a franchise law that requires a franchisor to register or file with a state franchise administrator before offering or selling in your state. REGISTRATION OF A FRANCHISE BY A STATE DOES NOT MEAN THAT THE STATE RECOMMENDS THE FRANCHISE OR HAS VERIFIED THE INFORMATION IN THIS DISCLOSURE DOCUMENT.

Call the state franchise administrator listed in Exhibit A for information about the franchisor or about franchising in your state

MANY FRANCHISE AGREEMENTS DO NOT ALLOW YOU TO RENEW UNCONDITIONALLY AFTER THE INITIAL TERM EXPIRES. YOU MAY HAVE TO SIGN AN NEW AGREEMENT WITH DIFFERENT TERMS AND CONDITIONS IN ORDER TO CONTINUE TO OPERATE YOUR BUSINESS. BEFORE YOU BUY, CONSIDER WHAT RIGHTS YOU HAVE TO RENEW YOUR FRANCHISE, IF ANY, AND WHAT TERMS YOU MIGHT HAVE TO ACCEPT IN ORDER TO RENEW

**Please consider the following RISK FACTORS before you buy this franchise:**

THE FRANCHISE AGREEMENT REQUIRES YOU TO RESOLVE DISPUTES WITH US BY LITIGATION ONLY IN NEW MEXICO. OUT OF STATE LITIGATION MAY FORCE YOU TO ACCEPT A LESS FAVORABLE SETTLEMENT FOR DISPUTES. IT MAY ALSO COST YOU MORE TO SUE US IN NEW MEXICO THAN IN YOUR OWN STATE.

THE FRANCHISE AGREEMENT STATES THAT NEW MEXICO LAW GOVERNS THE AGREEMENT, AND THIS LAW MAY NOT PROVIDE THE SAME PROTECTIONS AND BENEFITS AS LOCAL LAW. YOU MAY WANT TO COMPARE THESE LAWS.

THERE MAY BE OTHER RISKS CONCERNING THIS FRANCHISE.

EFFECTIVE DATE \_\_\_\_\_

## Franchise Disclosure Document

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### EXHIBITS

- Exhibit A** - Names and Addresses of State Regulatory Authorities and Registered Agents in States
- Exhibit B** - Franchise Agreement
- Exhibit C** - Area Development Agreement
- Exhibit D** - Regional Director Agreement
- Exhibit E** - Confidentiality and Non-Competition Agreement
- Exhibit F** - List of Franchisees
- Exhibit G** - Financial Statements
- Exhibit H** - Compliance Questionnaire
- Exhibit I** - California Franchise Agreement Addendum
- Exhibit J** - State Law Addendum

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