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April 15, 2020

VIA ELECTRONIC SUBMISSION

Lindsay M. Fedler, JD
Securities Examiner
Wisconsin Department of Financial Institutions
345 West Washington Avenue, Suite 300
Madison, Wisconsin 53703

Re: Oxi Fresh Franchising Co., Inc.
Franchise Post-Effective Amendment
File #625918

Dear Ms. Fedler:

On behalf of Oxi Fresh Franchising Co., Inc. (the "Franchisor"), we submit with this letter the following application documents for a post-effective amendment to the Franchisor's 2020 franchise registration. Most importantly, the Franchise Disclosure Document ("FDD") has been amended to include slightly updated financial statements from the auditors.

The following materials are hereby submitted:

1. A clean copy of the FDD as amended.
2. An executed Franchise Registration Amendment Application with a Certification.
3. Payment for the franchise post-effective amendment fee in the amount of \$200.00.

If you have any questions or comments regarding the Franchisor or this filing, please contact me at the telephone number or address indicated on this letterhead.

Sincerely Yours,

Robert B Bliss

Robert B. Bliss

Enclosures

cc: Oxi Fresh Franchising Co., Inc. (w/o enclosures)
Douglas R. Ferguson, Esq. (w/o enclosures)
6910.001 -- 764216

FRANCHISE DISCLOSURE DOCUMENT



OXI FRESH FRANCHISING CO., INC.

143 Union Boulevard, Suite 825

Lakewood, Colorado 80228

Telephone: 1-877-OXIFRESH

Fax: (303) 716-2955

www.oxifresh.com

www.oxifreshfranchise.com

Oxi Fresh Franchising Co., Inc., a Colorado corporation, is offering a franchise program known as Oxi Fresh Carpet Cleaning specializing in the cleaning of commercial and residential carpet, rugs, and upholstery. Oxi Fresh Businesses also offer tile and grout cleaning services, hardwood floor cleaning services, and other ancillary services.

The total investment necessary to begin operation of an Oxi Fresh Business franchise ranges from \$45,465 to \$75,690. This includes \$42,665 to \$50,260 (for a single franchise with a territory of up to 110,000 households) that must be paid to the franchisor or an affiliate. Additional franchises with territories of 110,000 households each can be acquired for an initial franchise fee of 75 percent of the then current Initial Franchise Fee for the first additional franchise and 65 percent of the then current Initial Franchise Fee for each additional franchise.

This Disclosure Document summarizes certain provisions of your Franchise Agreement and other information in plain English. Read this Disclosure Document and all accompanying agreements carefully. You must receive this Disclosure Document at least 14 calendar days before you sign a binding agreement with, or make any payment to, the franchisor or an affiliate in connection with the proposed franchise sale. **Note, however, that no governmental agency has verified the information contained in this document.**

You may wish to receive your Disclosure Document in another format that is more convenient for you. To discuss the availability of disclosures in different formats, contact Jonathan Barnett at 143 Union Boulevard, Suite 825, Lakewood, Colorado 80228 and 1-877-OXIFRESH.

The terms of your contract will govern your franchise relationship. Don't rely on the Disclosure Document alone to understand your contract. Read all of your contract carefully. Show your contract and this Disclosure Document to an advisor, like a lawyer or an accountant.

Buying a franchise is a complex investment. The information in this Disclosure Document can help you make up your mind. More information on franchising, such as "*A Consumer's Guide to Buying a Franchise*," which can help you understand how to use this Disclosure Document, is available from the Federal Trade Commission. You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue, NW., Washington, D.C. 20580. You can also visit the FTC's home page at www.ftc.gov for additional information. Call your state agency or visit your public library for other sources of information on franchising.

There may also be laws on franchising in your state. Ask your state agencies about them.

Issuance Date: March 31, 2020, as amended April 10, 2020

For use in: AL, AK, AZ, AR, CO, CT, DE, DC, GA, FL, HI, ID, IL, IN, IA, KS, KY, LA, ME, MD, MA, MI, MN, MS, MO, MT, NE, NV, NH, NJ, NM, NY, NC, ND, OH, OK, OR, PA, RI, SC, SD, TN, TX, UT, VT, VA, WA, WI, WV, WY, and U.S. TERRITORIES (see State Effective Dates page for effective dates in certain states.)

Not for use in: CA

How to Use This Franchise Disclosure Document

Here are some questions you may be asking about buying a franchise and tips on how to find more information:

QUESTION	WHERE TO FIND INFORMATION
How much can I earn?	Item 19 may give you information about outlet sales, costs, profits or losses. You should also try to obtain this information from others, like current and former franchisees. You can find their names and contact information in Item 20 or Attachments I and J.
How much will I need to invest?	Items 5 and 6 list fees you will be paying to the franchisor or at the franchisor's direction. Item 7 lists the initial investment to open. Item 8 describes the suppliers you must use.
Does the franchisor have the financial ability to provide support to my business?	Item 21 or Attachment K includes financial statements. Review these statements carefully.
Is the franchise system stable, growing, or shrinking?	Item 20 summarizes the recent history of the number of company-owned and franchised outlets.
Will my business be the only OXI FRESH business in my area?	Item 12 and the "territory" provisions in the franchise agreement describe whether the franchisor and other franchisees can compete with you.
Does the franchisor have a troubled legal history?	Items 3 and 4 tell you whether the franchisor or its management have been involved in material litigation or bankruptcy proceedings.
What's it like to be an OXI FRESH franchisee?	Item 20 or Attachments I and J lists current and former franchisees. You can contact them to ask about their experiences.
What else should I know?	These questions are only a few things you should look for. Review all 23 Items and all Exhibits in this disclosure document to better understand this franchise opportunity. See the table of contents.

This is a document preview downloaded from FranchisePanda.com. The full document is available for free by visiting: <https://franchisepanda.com/franchises/oxi-fresh-carpet-cleaning>