

FRANCHISE DISCLOSURE DOCUMENT

Pacific Pride Services, LLC

205 COLUMBIA STREET N.E. ~~—P.O. BOX 2099—~~
SALEM, OREGON ~~97308~~97301
Tel: ~~(503) 588-0455~~ / Toll Free 1-800-367-5066 / Fax: (503) 371-6708



PACIFIC PRIDE SERVICES, LLC
A Delaware Limited Liability Company
205 Columbia Street NE
Salem, Oregon 97301
(503) 588-0455
giverson@garside@pacpride.com
www.pacificpride.com

The franchise is offered to companies interested in offering fueling services to commercial customers and provides for a computerized link to a network of commercial fueling sites. The connection to the Network allows your customers to purchase fuel from your sites and other network sites by use of an access card and to be billed only by you.

The total investment necessary to begin operation of a Pacific Pride franchise ranges from ~~\$271,735.00~~263,010.00 to ~~\$1,202,485.00~~1,203,060.00. This includes ~~\$16,885.00~~16,960.00 to ~~\$17,185.00~~17,260.00 that must be paid to the franchisor or affiliate.

This Disclosure Document summarizes certain provisions of your Franchise Agreement and other information in plain English. Read this Disclosure Document and all accompanying agreements carefully. You must receive this Disclosure Document at least 14 calendar days before you sign a binding agreement with, or make any payment to the franchisor or an affiliate in connection with the proposed franchise sale. **Note, however, that no government agency has verified the information contained in this document.**

You may wish to receive your Disclosure Document in another format that is more convenient for you. To discuss the availability of disclosures in different formats, contact Pacific Pride Services, LLC, 205 Columbia Street NE, Salem, Oregon ~~97301~~, ~~(503) 588-0455~~97301 and 1-800-367-5066.

The terms of your contract will govern your franchise relationship. Don't rely on the Disclosure Document alone to understand your contract. Read all of your contract carefully. Show your contract and this Disclosure Document to an advisor, like a lawyer or an accountant.

Buying a franchise is a complex investment. The information in this Disclosure Document can help you make up your mind. More information on franchising, such as "A Consumer's Guide to Buying a Franchise," which can help you understand how to use this Disclosure Document, is available from the Federal Trade Commission. You can contact the FTC at 1-877-FTC-Help or by writing to the FTC at 600 Pennsylvania Avenue, NW, Washington, DC 20580. You can also visit the FTC's home page at www.ftc.gov for additional information. Call your state agency or visit your public library for other sources of information on franchising.

There may also be laws on franchising in your state. Ask your state agencies about them.

Registration of this franchise by a state does not mean that the state recommends it or has verified the information in this disclosure document. If you learn that anything in the disclosure document is untrue, contact the Federal Trade Commission and the appropriate state authority listed in Exhibit A.

PACIFIC PRIDE DISCLOSURE DOCUMENT

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Issuance Date: April ~~26, 2012~~, 25, 2013.

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STATE COVER PAGE

Your state may have a franchise law that requires a franchisor to register or file with a state franchise administrator before offering or selling in your state. **REGISTRATION OF A FRANCHISE BY A STATE DOES NOT MEAN THAT THE STATE RECOMMENDS THE FRANCHISE OR HAS VERIFIED THE INFORMATION IN THE FRANCHISE DISCLOSURE DOCUMENT.**

Call the state franchise administrator listed in Exhibit A for information about the franchisor, or about franchising in your state.

MANY FRANCHISE AGREEMENTS DO NOT ALLOW YOU TO RENEW UNCONDITIONALLY AFTER THE INITIAL TERM EXPIRES. YOU MAY HAVE TO SIGN A NEW AGREEMENT WITH DIFFERENT TERMS AND CONDITIONS IN ORDER TO CONTINUE TO OPERATE YOUR BUSINESS. BEFORE YOU BUY, CONSIDER WHAT RIGHTS YOU HAVE TO RENEW YOUR FRANCHISE, IF ANY, AND WHAT TERMS YOU MIGHT HAVE TO ACCEPT IN ORDER TO RENEW.

Please consider the following RISK FACTORS before you buy this franchise:

1. **THE FRANCHISE AGREEMENT REQUIRES THAT ALL DISAGREEMENTS WITH OTHER FRANCHISEES OVER CUSTOMERS BE MEDIATED. IF THE MEDIATION DOES NOT RESOLVE THE MATTER, THEN BINDING ARBITRATION IS REQUIRED. THE LOCATION OF THE ARBITRATION IS SELECTED BY AAA AND MAY BE OUT OF YOUR STATE. OUT OF STATE ARBITRATION MAY FORCE YOU TO ACCEPT A LESS FAVORABLE SETTLEMENT FOR DISPUTES. IT MAY ALSO COST YOU MORE TO ARBITRATE IN A STATE OTHER THAN YOUR OWN STATE.**

2. **THE FRANCHISE AGREEMENT STATES THAT MAINE LAW GOVERNS THE AGREEMENT, AND THIS LAW MAY NOT PROVIDE THE SAME PROTECTION AND BENEFITS AS LOCAL LAW. YOU MAY WANT TO COMPARE THESE LAWS.**

3. **THERE MAY BE OTHER RISKS CONCERNING THIS FRANCHISE.**

Effective Date: See the next page for state effective dates.

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