

**2020-2021
FRANCHISE DISCLOSURE DOCUMENT**



Painting with a Twist, L.L.C. d/b/a Painting with a Twist
2121 N. Causeway Blvd., Suite 200
Mandeville, LA 70471
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We offer and award qualified parties a franchise for the right to independently own and operate a business specializing primarily in providing a fun and engaging social setting where guests drink wine or other beverages while creating art or crafts using Painting with a Twist proprietary marks (the “Proprietary Marks”), branded products and other services and products that we approve and authorize from a particular location (a “Franchised Business”). Each Franchised Business is operated utilizing the Proprietary Marks and the system of business operations (the “System”) that we designate from time to time and license to our franchisees under our then-current form of franchise agreement (the “Franchise Agreement”).

The total investment necessary to begin operation of a single Franchised Business ranges from \$120,500.00 to \$260,000.00. This includes \$26,500.00 that must be paid to the franchisor or its affiliate.

The total investment necessary to operate multiple Franchised Businesses under our form of area development agreement (the “Development Agreement”) depends upon the number of franchises we grant you the right to open. Under the Development Agreement, the Development Fee is calculated as \$12,500.00 for each additional Franchised Business after your first Franchised Business that we will grant you the right to open and operate under the Development Agreement. You must develop a minimum of two (2) Franchised Businesses under the Development Agreement. For example, the total investment necessary to enter into an area development agreement for the right to develop two (2) Franchised Businesses is \$133,000.00 to \$272,500.00, which includes (1) an initial development fee of \$12,500.00 (“Development Fee”) that is paid to Franchisor, and (2) the total investment to open and commence operations of your initial Franchised Business. Your Development Fee will continue to be \$12,500.00 for each additional Franchised Business after two (2) that we grant you the right to open and operate under your Development Agreement.

This disclosure document summarizes certain provisions of your franchise agreement and other information in plain English. Read this disclosure document and all agreements carefully. You must receive this disclosure document at least 14 calendar-days before you sign a binding agreement with, or make any payment to the franchisor in connection with the proposed franchise sale. **Note, however, that no governmental agency has verified the information contained in this document.**

You may wish to receive your disclosure document in another format that is more convenient for you. To discuss the availability of disclosures in different formats, contact the franchise office at 2121 N. Causeway Blvd., Suite 200, Mandeville, Louisiana 70471 (Attention: Franchise Development Department), 985-626-3292, or franchising@paintingwithatwist.com.

The terms of your contract will govern your franchise relationship. Don’t rely on the disclosure document alone to understand your contract. Read your entire contract carefully. Show your contract and this disclosure document to an advisor, like a lawyer or an accountant.

Buying a franchise is a complex investment. The information in this disclosure document can help you make up your mind. More information on franchising, such as “A Consumer’s Guide to Buying a Franchise,” is available from the Federal Trade Commission (“FTC”). You can contact the FTC at 1-877-FTCHELP or by writing to the FTC at 600 Pennsylvania Avenue, NW, Washington, DC 20580. You can also visit the FTC’s home page at www.ftc.gov for additional information. Call your state agency or your public library for sources of information on franchising.

There may also be laws on franchising in your state. Ask your state agencies about them.

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HOW TO USE THIS FRANCHISE DISCLOSURE DOCUMENT

Here are some questions you may be asking about buying a franchise and tips on how to find more information:

QUESTION	WHERE TO FIND INFORMATION
How much can I earn?	Item 19 may give you information about outlet sales, costs, profits or losses. You should also try to obtain this information from others, like current and former franchisees. You can find their names and contact information in Item 20 or Exhibit H.
How much will I need to invest?	Items 5 and 6 list fees you will be paying to the franchisor or at the franchisor’s direction. Item 7 lists the initial investment to open. Item 8 describes the suppliers you must use.
Does the franchisor have the financial ability to provide support to my business?	Item 21 or Exhibit D included financial statements. Review these statements carefully.
Is the franchise system stable, growing, or shrinking?	Item 20 summarizes the recent history of the number of company-owned and franchised outlets.
Will my business be the only Painting with a Twist business in my area?	Item 12 and the “territory” provisions in the franchise agreement describe whether the franchisor and other franchisees can compete with you.
Does the franchisor have a troubled legal history?	Items 3 and 4 tell you whether the franchisor or its management have been involved in material litigation or bankruptcy proceedings.
What’s it like to be a Painting with a Twist franchisee?	Item 20 and Exhibit H list current and former franchisees. You can contact them to ask about their experiences.
What else should I know?	These questions are only a few things you should look for. Review all 23 Items and all Exhibits in this disclosure document to better understand this franchise opportunity. See the table of contents.

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