



Holmes Lofstrom

Franchise & Business Counsel



RECEIVED
DEPT OF CORPORATIONS
SAN FRANCISCO

Loni M Lofstrom
Margaret E Narodick
David E Holmes (RETIRED)

May 22, 2013

13 MAY 23 12:00
VIA FEDERAL EXPRESS

Securities Regulation Division
California Department of Corporations
One Sansome Street, Suite 600
San Francisco, CA 94104
ATTN Gillian G M Small

Re Parable Franchising, LLC - File No 995-3582

Dear Ms Small

At the request of Ms Jessica Munoz of your department, enclosed is a clean copy of the Franchise Disclosure Document for the above-identified franchisor

Thank you for your assistance with this filing

Sincerely,
HOLMES LOFSTROM, PC

Margaret "Peggy" Narodick
Senior Counsel

enclosure

cc File

☐ Northern California Office

4251 S Higuera St, Suite 800
San Luis Obispo, CA 93401

Phone 805 5470697 • Fax 805 5470716



☐ Southern California Office

3800 Kilroy Airport Way, Suite 250
Long Beach, CA 90806

Phone 562 596 0116 • Fax 562 596 0416

FRANCHISOR'S COSTS AND SOURCE OF FUNDS

1 Disclose the Franchisor's total costs for performing its pre-opening obligations to provide goods or services in connection with establishing each franchised business, including real estate, improvements, equipment, inventory, training and other items stated in the offering:

Real Estate:	\$-0-
Improvements:	\$-0-
Equipment:	\$-0-
Inventory, Training and Pre-opening Support	\$0- 2,000
Other	\$500
Totals:	\$500 - \$2,500

2 State separately the source of all required funds:

Operating cash flow and working capital

MAY 23 2013

**FRANCHISE DISCLOSURE DOCUMENT**

Parable Franchising, LLC
A California Limited Liability Company
102 Cross Street, Suite 210
San Luis Obispo, California 93401
(805) 543-2644
www.parablefranchise.com

Parable franchisees operate Christian retail stores featuring Christ-based books, Bibles, music, gifts, and other merchandise. This Franchise Disclosure Document has been prepared in connection with the offer of franchises to existing retailers of Christian books, music, and the like, who desire to convert their stores to *Parable* stores.

The total investment necessary to convert an existing store to a *Parable* store is \$15,000 to \$240,000.00. This includes \$10,000 to \$17,500 that must be paid to Parable Franchising, LLC or its affiliates.

This disclosure document summarizes certain provisions of your franchise agreement and other information in plain English. Read this Disclosure Document and all accompanying agreements carefully. You must receive this Disclosure Document at least 14 calendar-days before you sign a binding agreement with, or make any payment to, the franchisor or an affiliate in connection with the proposed franchise sale. **Note, however, that no governmental agency has verified the information contained in this document.**

You may wish to receive your Disclosure Document on another format that is more convenient for you. To discuss the availability of disclosures in different formats, contact John Strifler, 102 Cross Street, Suite 210, San Luis Obispo, California, 93401, 805-543-2644.

The terms of your contract will govern your franchise relationship. Don't rely on the Disclosure Document alone to understand your contract. Read all of your contract carefully. Show your contract and this Disclosure Document to an advisor, like a lawyer or an accountant.

Buying a franchise is a complex investment. The information in this Disclosure Document can help you make up your mind. More information on franchising, such as "A Consumer's Guide to Buying a Franchise," which can help you understand how to use this Disclosure Document, is available from the Federal Trade Commission. You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue, NW, Washington, D.C. 20580. You can also visit the FTC's home page at www.ftc.gov for additional information. Call your state agency or visit your public library for other sources of information on franchising.

There may also be laws on franchising in your state. Ask your state agencies about them.

Date of Issuance March 27, 2013

This is a document preview downloaded from FranchisePanda.com. The full document is available for free by visiting: <https://franchisepanda.com/franchises/parable>