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# FRANCHISE DISCLOSURE DOCUMENT

**Paradis California LLC**

A California limited liability company

3016 Waverly Drive, Suite 107

Los Angeles, California 90039

Telephone (818) 726-1847

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JUL 08 2013



The franchised business is the operation of dine-in and carry-out "Paradis Cafes," featuring a modern decor and offering daily delivered, freshly made, high quality Danish-style ice cream, as well as chocolates, milk shakes, yogurt, desserts and other related products

The total investment necessary to begin operation of a new franchised Paradis cafe ranges from \$120,800 to \$185,500 This includes \$25,000 that must be paid to the franchisor

This disclosure document summarizes certain provisions of your franchise agreement and other information in plain English Read this disclosure document and all accompanying agreements carefully You must receive this disclosure document at least 14 calendar days before you sign a binding agreement with, or make any payments to, the franchisor or an affiliate in connection with the proposed franchise sale **Note, however, that no governmental agency has verified the information contained in this document.**

You may wish to receive your disclosure document in another format that is more convenient for you To discuss the availability of disclosures in different formats, contact Mia Pedersen, General Manager, Paradis California LLC, 3016 Waverly Drive, Suite 107, Los Angeles, California 90039, Telephone No (818) 726-1847

The terms of your contract will govern your franchise relationship Don't rely on the disclosure document alone to understand your contract Read all of your contract carefully Show your contract and this disclosure document to an advisor, such as a lawyer or an accountant

Buying a franchise is a complex investment The information in this disclosure document can help you make up your mind More information on franchising, such as "[A Consumer's Guide to Buying a Franchise](#)," which can help you understand how to use this disclosure document, is available from the Federal Trade Commission You may

07-01-13

contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue, NW, Washington, D C 20580 You can also visit the FTC's home page at [http //www.ftc.gov](http://www.ftc.gov) for additional information Call your state agency or visit your public library for other sources of information on franchising

There may also be laws on franchising in your state Ask your state agencies about them

ISSUANCE DATE March 5, 2013, as amended July 1, 2013

07-01-13

## STATE COVER PAGE

Your state may have a franchise law that requires a franchisor to register or file with a state franchise administrator before offering or selling in your state. **REGISTRATION OF A FRANCHISE BY A STATE DOES NOT MEAN THAT THE STATE RECOMMENDS THE FRANCHISE OR HAS VERIFIED THE INFORMATION IN THIS DISCLOSURE DOCUMENT**

Call the state franchise administrator listed in Exhibit A for information about the franchisor, or about franchising in your state

**MANY FRANCHISE AGREEMENTS DO NOT ALLOW YOU TO RENEW UNCONDITIONALLY AFTER THE INITIAL TERM EXPIRES. YOU MAY HAVE TO SIGN A NEW AGREEMENT WITH DIFFERENT TERMS AND CONDITIONS IN ORDER TO CONTINUE TO OPERATE YOUR BUSINESS BEFORE YOU BUY. CONSIDER WHAT RIGHTS YOU HAVE TO RENEW YOUR FRANCHISE, IF ANY, AND WHAT TERMS YOU MIGHT HAVE TO ACCEPT IN ORDER TO RENEW**

Please consider the following **RISK FACTORS** before you buy this franchise

- 1 THE FRANCHISE AGREEMENT REQUIRES YOU TO RESOLVE DISPUTES WITH US BY ARBITRATION ONLY IN CALIFORNIA. OUT-OF-STATE ARBITRATION MAY FORCE YOU TO ACCEPT A LESS FAVORABLE SETTLEMENT FOR DISPUTES IF YOUR STATE IS NOT CALIFORNIA. IT MAY ALSO COST YOU MORE TO MEDIATE OR ARBITRATE WITH US IN CALIFORNIA THAN IN YOUR OWN STATE IF YOUR STATE IS NOT CALIFORNIA
- 2 WE ARE A NEW FRANCHISE COMPANY. WE STARTED OFFERING AND SELLING FRANCHISES AS OF THE DATE OF THIS DISCLOSURE DOCUMENT
- 3 YOUR FAILURE TO OPEN YOUR PARADIS CAFE WITHIN 300 DAYS AFTER YOU SIGN YOUR FRANCHISE AGREEMENT MAY RESULT IN THE TERMINATION OF YOUR FRANCHISE AGREEMENT
- 4 YOU DO NOT RECEIVE AN EXCLUSIVE TERRITORY UNDER THE FRANCHISE AGREEMENT

**THERE MAY BE OTHER RISKS CONCERNING THIS FRANCHISE**

07-01-13

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