

AUG 09 2013

FRANCHISE DISCLOSURE DOCUMENT

Parker-Anderson Enrichment, Inc., a California corporation
 16526 Arminta Street, Van Nuys, California 91406
 818-249-5599, www.parker-anderson.org; franchise@parker-anderson.org


**PARKER-ANDERSON
ENRICHMENT**

This franchise is a business offering children's education, recreation and entertainment interactive enrichment activities using our system and our trademark: "Parker-Anderson Enrichment."

The total investment necessary to start operation of a Parker-Anderson business is \$32,490- \$64,600. This includes \$22,000 to \$29,900 that must be paid to the franchisor

This disclosure document summarizes certain provisions of your franchise agreement and other information in plain English. Read this disclosure document and all accompanying agreements carefully. You must receive the disclosure document at least 14 calendar-days before you sign a binding agreement with, or make any payment to, the franchisor or an affiliate in connection with the proposed franchise sale. **Note, however, that no government agency has verified the information contained in this document.**

You may wish to receive your disclosure document in another format that is more convenient for you. To discuss the availability of disclosures in different formats, contact Jamie Anderson at Parker-Anderson Enrichment, Inc., 16526 Arminta Street, Van Nuys, California 91406, telephone: 818-249-5599.

The terms of your contract will govern your franchise relationship. Don't rely on the disclosure document alone to understand your contract. Read all of your contract carefully. Show your contract and this disclosure document to an advisor, like a lawyer or an accountant.

Buying a franchise is a complex investment. The information in this disclosure document can help you make up your mind. More information on franchising, such as "*A Consumer's Guide to Buying a Franchise*," which can help you understand how to use this disclosure document, is available from the Federal Trade Commission. You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue, NW, Washington, DC 20580. You can also visit the FTC's home page at www.ftc.gov for additional information. Call your state agency or visit your public library for other sources of information on franchising.

There may also be laws on franchising in your state. Ask your state agencies about them.

Issuance Date: August 1, 2013

Effective Date in California:

STATE COVER PAGE

Your state may have a franchise law that requires a franchisor to register or file with a state franchise administrator before offering or selling in your state. REGISTRATION OF A FRANCHISE BY A STATE DOES NOT MEAN THAT THE STATE RECOMMENDS THE FRANCHISE OR HAS VERIFIED THE INFORMATION IN THIS DISCLOSURE DOCUMENT.

Call the state franchise administrator listed in Exhibit A for information about the franchisor or about franchising in your state.

MANY FRANCHISE AGREEMENTS DO NOT ALLOW YOU TO RENEW UNCONDITIONALLY AFTER THE INITIAL TERM EXPIRES YOU MAY HAVE TO SIGN A NEW AGREEMENT WITH DIFFERENT TERMS AND CONDITIONS IN ORDER TO CONTINUE TO OPERATE YOUR BUSINESS BEFORE YOU BUY, CONSIDER WHAT RIGHTS YOU HAVE TO RENEW YOUR FRANCHISE, IF ANY, AND WHAT TERMS YOU MIGHT HAVE TO ACCEPT IN ORDER TO RENEW

Please consider the following RISK FACTORS before you buy this franchise:

- 1 THE FRANCHISE AGREEMENT REQUIRES YOU TO RESOLVE DISPUTES WITH US BY ARBITRATION IN CALIFORNIA. IF YOU ARE LOCATED OUTSIDE CALIFORNIA, OUT OF STATE ARBITRATION MAY FORCE YOU TO ACCEPT A LESS FAVORABLE SETTLEMENT FOR DISPUTES. IT MAY ALSO COST YOU MORE TO ARBITRATE WITH US IN CALIFORNIA THAN IN YOUR OWN STATE
2. THE FRANCHISE AGREEMENT SAYS CALIFORNIA LAW GOVERNS THE AGREEMENTS, AND THIS LAW MAY NOT PROVIDE THE SAME PROTECTIONS AND BENEFITS AS LOCAL LAW. YOU MAY WANT TO COMPARE THESE LAWS.
- 3 THERE ARE FINANCIAL AND LEGAL RISKS TO MOST BUSINESS EFFORTS, INCLUDING THIS FRANCHISE. TAKE YOUR TIME TO DECIDE YOU MAY FIND IT USEFUL TO REVIEW THIS DISCLOSURE DOCUMENT, THE FRANCHISE AGREEMENT AND OTHER EXHIBITS WITH YOUR OWN ACCOUNTING, FINANCIAL AND LEGAL ADVISORS
- 4 THE TERRITORY YOU WILL RECEIVE WILL NOT BE AN EXCLUSIVE TERRITORY IN ALL RESPECTS YOU MAY FACE COMPETITION FROM OTHER FRANCHISEES, OUTLETS OUR AFFILIATE OR WE OWN, OR OTHER CHANNELS OF DISTRIBUTION OR COMPETITIVE BRANDS WE CONTROL
5. THERE MAY BE OTHER RISKS CONCERNING THIS FRANCHISE

STATE EFFECTIVE DATES

The following states require that the Franchise Disclosure Document be registered or filed with the state, or be exempt from registration. California, Hawaii, Illinois, Indiana, Maryland, Minnesota, New York, North Dakota, Rhode Island, South Dakota, Virginia, Washington and Wisconsin.

This Franchise Disclosure Document is registered, on file or exempt from registration in the following states having franchise registration and disclosure laws, with the following effective dates:

<u>State</u>	<u>Effective Date</u>
California	
Hawaii	<u>N/A</u>
Illinois	<u>N/A</u>
Indiana	<u>N/A</u>
Maryland	<u>N/A</u>
Minnesota	<u>N/A</u>
New York	<u>N/A</u>
North Dakota	<u>N/A</u>
Rhode Island	<u>N/A</u>
South Dakota	<u>N/A</u>
Virginia	<u>N/A</u>
Washington	<u>N/A</u>
Wisconsin	<u>N/A</u>

This Franchise Disclosure Document is not required to be registered in the following states, but an exemption has been filed as required by the state's business opportunity laws, effective as of the date specified below (N/A means "not applicable," indicating no exemption request has been filed in the state):

Florida	<u>N/A</u>
Michigan	<u>N/A</u>
Kentucky	<u>N/A</u>
Nebraska	<u>N/A</u>
Texas	<u>N/A</u>
Utah	<u>N/A</u>

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