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PAUL DAVIS RESTORATION, INC.

FRANCHISE DISCLOSURE DOCUMENT

2016

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FRANCHISE DISCLOSURE DOCUMENT



PAUL DAVIS RESTORATION, INC.

a Florida Corporation 5210 Belfort Road, Suite 300 Jacksonville, FL 32256 U.S.A. Telephone: (904) 737-2779 www.pauldavis.com

Paul Davis Restoration, Inc. ("PDRI") licenses franchise rights to use PDRI's trade name, logo, Operations Manual, business systems and computer programs for the operation of a general contracting business specializing in structural reconstruction and emergency services, including drying, cleaning, loss mitigation and mold remediation, primarily in the insurance restoration market. In addition, PDRI offers certain Optional Programs for the operation of remodeling contracting services. The basic reconstruction and emergency services provided under the name "Paul Davis Restoration®" are promoted to the insurance restoration markets and the general partner. Services offered under the Optional Programs are promoted to the general public.

The total investment necessary to begin operating of a PDRI franchise is \$188,240 to \$391,077. This includes \$75,000, plus \$0.20 per person for populations over 250,000, that must be paid to the franchisor or affiliate for territories with populations of over 250,000. You may pay a greater or smaller franchise fee depending on the population of the territory. For territories with a population under 250,000, you and the franchisor will negotiate the franchise fee.

This disclosure document summarizes certain provisions of your franchise agreement and other information in plain English. Read this disclosure document and all accompanying agreements carefully. You must receive this disclosure document at least 14 calendar-days before you sign a binding agreement with, or make any payment to, the franchisor or an affiliate in connection with the proposed franchise sale. Note, however, that no governmental agency has verified the information contained in this document.

The terms of your contract will govern your franchise relationship. Don't rely on the disclosure document alone to understand your contract. Read all of your contract carefully. Show your contract and this disclosure document to an advisor, like a lawyer or an accountant.

Buying a franchise is a complex investment. The information in this disclosure document can help you make up your mind. More information on franchising, such as "A Consumer's Guide to Buying a Franchise," which can help you understand how to use this disclosure document, is available from the Federal Trade Commission. You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue, NW, Washington, D.C. 20580. You can also visit the FTC's home page at www.ftc.gov for additional information. Call your state agency or visit your public library for other sources of information on franchising.

There may also be laws on franchising in your state. Ask your state agencies about them. The Issue Date of this Disclosure Document is March 22, 2016.

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