

FRANCHISE DISCLOSURE DOCUMENT

LUXOTTICA OF AMERICA INC.
f/k/a LUXOTTICA RETAIL NORTH AMERICA INC.
An Ohio Corporation
4000 Luxottica Place
Mason, Ohio 45040
(513) 765-6000
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www.pearlevision.com
licenseinfo@pearlevision.com

The Franchise offered is for a “PEARLE VISION®” retail optical EyeCare Center, operated (unless prohibited by law) in conjunction with an optometric or ophthalmologic office. Each Pearle Vision EyeCare Center dispenses prescription eyeglasses, sunglasses, and contact lenses, and may have an on-site finishing laboratory that allows the Licensed Owner to produce a complete pair of eyeglasses on site for a significant percentage of prescriptions. Pearle Vision EyeCare Centers may also sell non-prescription sunglasses, contact lens solution, accessories, and other ancillary items (such as reading glasses and magnifying glasses) that are approved by the franchisor.

The total investment necessary to begin operation of a new Pearle Vision EyeCare Center is \$391,794 to \$620,538. This includes \$104,407 to \$159,804 that must be paid to the franchisor or its affiliates.

This disclosure document summarizes certain provisions of your License Agreement and other information in plain English. Read this disclosure document and all accompanying agreements carefully. You must receive this disclosure document at least 14 calendar days before you sign a binding agreement with, or make any payment to, the franchisor or an affiliate in connection with the proposed franchise sale. Note, however, that no governmental agency has verified the information contained in this document.

You may wish to receive your disclosure document in another format that is more convenient for you. To discuss the availability of disclosure in different formats, including an electronic format, contact Michelle Thaler, Paralegal – Franchise, 4000 Luxottica Place, Mason, Ohio 45040; telephone number 513-765-3221.

The terms of your contract will govern your franchise relationship. Don’t rely on this disclosure document alone to understand your contract. Read your entire contract carefully. Show your contract and this disclosure document to your advisor, such as a lawyer or an accountant.

Buying a franchise is a complex investment. The information in this disclosure document can help you make up your decision. More information on franchising, such as “A Consumer’s Guide to Buying a Franchise,” which can help you understand this disclosure document, is available from the Federal Trade Commission. You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue NW, Washington, DC 20580. You can also visit the FTC’s home page at www.ftc.gov for additional information. Call your state agency or visit your public library for other sources of information on franchising.

There may also be laws on franchising in your state. Ask your state agencies about them.

Issuance Date: April 30, 2019

STATE COVER PAGE

Your state may have a franchise law that requires a franchisor to register or file with a State Franchise Administrator before offering or selling in your state. **REGISTRATION OF A FRANCHISE BY A STATE DOES NOT MEAN THAT THE STATE RECOMMENDS THE FRANCHISE OR HAS VERIFIED THE INFORMATION IN THIS DISCLOSURE DOCUMENT.**

Call the State Franchise Administrators listed in Exhibit I to this disclosure document for information about the franchisor, about other franchisors, or about franchising in your state.

MANY FRANCHISE AGREEMENTS DO NOT ALLOW YOU TO RENEW UNCONDITIONALLY AFTER THE INITIAL TERM EXPIRES. YOU MAY HAVE TO SIGN A NEW AGREEMENT WITH DIFFERENT TERMS AND CONDITIONS TO CONTINUE TO OPERATE YOUR BUSINESS. BEFORE YOU BUY, CONSIDER WHAT RIGHTS YOU HAVE TO RENEW YOUR FRANCHISE, IF ANY, AND WHAT TERMS YOU MIGHT HAVE TO ACCEPT TO RENEW.

Please consider the following **RISK FACTORS** before you buy this franchise:

1. **THE LICENSE AGREEMENT REQUIRES YOU TO RESOLVE DISPUTES WITH US BY MEDIATION (OR, IN SOME CASES, LITIGATION) ONLY IN OHIO. OUT-OF-STATE MEDIATION OR LITIGATION MAY FORCE YOU TO ACCEPT A LESS FAVORABLE SETTLEMENT FOR DISPUTES. IT MAY ALSO COST YOU MORE TO MEDIATE WITH US OR TO SUE US IN OHIO THAN IN YOUR HOME STATE.**
2. **THE LICENSE AGREEMENT STATES THAT OHIO LAW GOVERNS THE LICENSE AGREEMENT, AND THIS LAW MAY NOT PROVIDE THE SAME PROTECTIONS AND BENEFITS AS LOCAL LAW. YOU MAY WANT TO COMPARE THESE LAWS.**
3. **THERE MAY BE OTHER RISKS CONCERNING THIS FRANCHISE.**

This Franchise Disclosure Document is registered, on file, or exempt from registration in the following states having franchise registration and disclosure laws, with the following effective dates:

State	Effective Date
California	April 30, 2019
Florida	April 30, 2019
Hawaii	Pending
Illinois	April 30, 2019
Indiana	Pending
Kentucky	April 30, 2019
Maryland	Pending
Michigan	April 30, 2019
Minnesota	Pending
New York	April 30, 2019
Nebraska	April 30, 2019
North Dakota	Pending
Rhode Island	Pending
South Dakota	Pending
Texas	April 30, 2019
Utah	Pending
Virginia	Pending
Washington	Pending
Wisconsin	Pending
All States not listed above	April 30, 2019

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