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FRANCHISE DISCLOSURE DOCUMENT

PIGTAILS & CREWCUTS FRANCHISING, LLC

(AREA REPRESENTATIVE)

Area Representative FDD - 12/16
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FRANCHISE DISCLOSURE DOCUMENT

(AREA REPRESENTATIVE)



Pigtails & Crewcuts Franchise, LLC
a Georgia Limited Liability Company
3495 Piedmont Road, Suite 406,
Building 12
Atlanta, GA 30305
Telephone (770) 752-6800
Facsimile (770) 752-8880
franchise@pigtailsandcrewcuts.com
www.pigtailsandcrewcuts.com

Pigtails & Crewcuts Franchising, LLC ("PCF") offers area representative businesses that solicit and screen prospective franchisees for, and assist PCF in providing certain services to, Pigtails & Crewcuts franchises for the operation of children's specialty hair salons in a defined territory (an "Area Business")

The total investment necessary to begin operation of a new Area Business ranges from \$19,500 to \$228,150. This includes \$12,500 to \$200,000 that must be paid to the franchisor or its affiliates.

This Disclosure Document summarizes certain provisions of your Area Representative Agreement and other information in plain English. Read this Disclosure Document and all accompanying agreements carefully. You must receive this Disclosure Document at least 14 calendar days before you sign a binding agreement with, or make any payment to, the franchisor or an affiliate in connection with the proposed franchise sale. **Note, however, that no governmental agency has verified the information contained in this document.**

You may wish to receive your Disclosure Document in another format that is more convenient for you. To discuss the availability of disclosures in different formats, contact Michelle Holliman at 3495 Piedmont Road, Suite 406, Building 12, Atlanta, Georgia 30305 and (770) 752-6800 ext 2507.

The terms of your contract will govern your franchise relationship. Don't rely on the Disclosure Document alone to understand your contract. Read all of your contract carefully. Show your contract and this Disclosure Document to an advisor, like a lawyer or an accountant.

Buying a franchise is a complex investment. The information in this Disclosure Document can help you make up your mind. More information on franchising, such as "A Consumer's Guide to Buying a Franchise," which can help you understand how to use this Disclosure Document is available from the Federal Trade Commission. You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue, NW, Washington, D.C. 20580. You can also visit the FTC's home page at www.ftc.gov for additional information. Call your state agency or visit your public library for other sources of information on franchising.

There may also be laws on franchising in your state. Ask your state agencies about them.

This Disclosure Document was issued on December 1, 2016.

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STATE COVER PAGE

Your state may have a franchise law that requires a franchisor to register or file with a state franchise administrator before offering or selling in your state. **REGISTRATION OF A FRANCHISE BY A STATE DOES NOT MEAN THAT THE STATE RECOMMENDS THE FRANCHISE OR HAS VERIFIED THE INFORMATION IN THIS DISCLOSURE DOCUMENT.**

Call the state franchise administrator listed in Exhibit C for information about the franchisor or about franchising in your state.

MANY FRANCHISE AGREEMENTS DO NOT ALLOW YOU TO RENEW UNCONDITIONALLY AFTER THE INITIAL TERM EXPIRES. YOU MAY HAVE TO SIGN A NEW AGREEMENT WITH DIFFERENT TERMS AND CONDITIONS IN ORDER TO CONTINUE TO OPERATE YOUR BUSINESS. BEFORE YOU BUY, CONSIDER WHAT RIGHTS YOU HAVE TO RENEW YOUR FRANCHISE, IF ANY, AND WHAT TERMS YOU MIGHT HAVE TO ACCEPT IN ORDER TO RENEW.

Please consider the following **RISK FACTORS** before you buy this franchise:

- 1 THE AREA REPRESENTATIVE AGREEMENT REQUIRES YOU TO RESOLVE DISPUTES WITH US BY ARBITRATION OR LITIGATION (FOR CERTAIN CLAIMS) ONLY IN ATLANTA, GEORGIA. OUT-OF-STATE ARBITRATION OR LITIGATION MAY FORCE YOU TO ACCEPT A LESS FAVORABLE SETTLEMENT FOR DISPUTES. IT MAY ALSO COST YOU MORE TO ARBITRATE OR LITIGATE WITH US IN GEORGIA THAN IN YOUR OWN STATE.**
- 2 THE AREA REPRESENTATIVE AGREEMENT STATES THAT GEORGIA LAW GOVERNS THE AGREEMENT, AND THIS LAW MAY NOT PROVIDE THE SAME PROTECTIONS AND BENEFITS AS LOCAL LAW. YOU MAY WANT TO COMPARE THESE LAWS.**
- 3 THERE MAY BE OTHER RISKS CONCERNING THIS FRANCHISE.**

See the next page for the effective date of this Disclosure Document in certain states.

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