

FRANCHISE DISCLOSURE DOCUMENT



PILLAR TO POST INC.
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PILLAR TO POST INC. (the "Franchisor") offers franchises, within a specified territory, for the operation of a home inspection services business offering unique residential inspection services for single family and various multi-family residences utilizing specially developed methods, equipment, and products.

We offer you the opportunity to purchase a home inspection franchise in an exclusive territory (referred to herein as an "Exclusive Territory"). The total investment necessary to begin operation of a Pillar To Post franchise in an exclusive territory is from \$35,700.00 to \$73,750.00, which does not include rent for the business location. This includes an initial franchise fee paid to us. The initial franchise fee for an individual franchise in an exclusive Tier 1 territory is between \$35,900.00 and \$45,900.00. The initial franchise fee for an individual franchise in an exclusive Tier 2 territory is \$29,900.00. The initial franchise fee for an individual franchise in an exclusive Tier 3 territory is \$19,900.00. Exclusive territories are classified as Tier 1, Tier 2 or Tier 3 based on a combination of demographic factors that include housing units, housing re-sale activity, real estate offices, and population. We also offer home inspection franchises in non-exclusive territories under a separate disclosure document. The estimated initial investment for a franchise in an exclusive territory also includes \$250.00 paid to us as a deposit for receipt of the Operations Manual.

This disclosure document summarizes certain provisions of your franchise agreement and other information in plain English. Read this disclosure document and all accompanying agreements carefully. You must receive this disclosure document at least 14 calendar days before you sign a binding agreement with, or make any payment to, the franchisor or an affiliate in connection with the proposed franchise sale. **Note, however, that no governmental agency has verified the information contained in this document.**

You may wish to receive your disclosure document in another format that is more convenient for you. To discuss the availability of disclosures in different formats, contact the Franchise Development Department at 14502 N. Dale Mabry Highway, Suite 200, Tampa, Florida 33618 or at (877) 963-3129.

The terms of your contract will govern your franchise relationship. Do not rely on the disclosure document alone to understand your contract. Read all of your contract carefully. Show your contract and this disclosure document to an advisor, like a lawyer or accountant.

Buying a franchise is a complex investment. The information in this disclosure document can help you make up your mind. More information on franchising, such as "A Consumer's Guide to Buying a Franchise," which can help you understand how to use this disclosure document is available from the Federal Trade Commission. You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue, NW, Washington, DC 20580. You can also visit the FTC's home page at www.ftc.gov for additional information. Call your state agency listed in Exhibit H or visit your public library for other sources of information on franchising.

Issuance Date: April 1, 2010

STATE COVER PAGE

Your state may have a franchise law that requires a franchisor to register or file with a state franchise administrator before offering or selling in your state. REGISTRATION OF A FRANCHISE BY A STATE DOES NOT MEAN THAT THE STATE RECOMMENDS OR HAS VERIFIED THE INFORMATION IN THIS DISCLOSURE DOCUMENT.

Call the state franchise administrator listed in Exhibit H for information about the franchisor or about franchising in your state.

MANY FRANCHISE AGREEMENTS DO NOT ALLOW YOU TO RENEW UNCONDITIONALLY AFTER THE INITIAL TERM EXPIRES. YOU MAY HAVE TO SIGN A NEW AGREEMENT WITH DIFFERENT TERMS AND CONDITIONS IN ORDER TO CONTINUE TO OPERATE YOUR BUSINESS. BEFORE YOU BUY, CONSIDER WHAT RIGHTS YOU MIGHT HAVE TO ACCEPT IN ORDER TO RENEW.

Please consider the following RISK FACTORS before you buy this franchise:

1. THE FRANCHISE AGREEMENT REQUIRES YOU TO RESOLVE DISPUTES WITH US BY ARBITRATION ONLY IN FLORIDA. OUT OF STATE ARBITRATION MAY FORCE YOU TO ACCEPT A LESS FAVORABLE SETTLEMENT FOR DISPUTES. IT MAY ALSO COST YOU MORE TO ARBITRATE WITH US IN FLORIDA THAN IN YOUR OWN STATE.
2. THE FRANCHISE AGREEMENT REQUIRES THAT FLORIDA LAW GOVERNS THE AGREEMENT, AND THIS LAW MAY NOT PROVIDE THE SAME PROTECTIONS AND BENEFITS AS LOCAL LAW. YOU MAY WANT TO COMPARE THESE LAWS.
3. THERE MAY BE OTHER RISKS CONCERNING THIS FRANCHISE.

We use the services of one or more FRANCHISE BROKERS or referral sources to assist us in selling our franchise. A franchise broker or referral source represents us, not you. We pay this person a fee for selling our franchise or referring you to us. You should make sure you do your own investigation of the franchise.

Effective Date: See the next page for state effective dates

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