

PIZZA FORUM® LLC

STATE COVER PAGE

Your state may have a franchise law that requires a franchisor to register or file with a state franchise administrator before offering or selling in your state. REGISTRATION OF A FRANCHISE BY A STATE DOES NOT MEAN THAT THE STATE RECOMMENDS THE FRANCHISE OR HAS VERIFIED THE INFORMATION IN THIS DISCLOSURE DOCUMENT.

Call the state franchise administrator listed in Exhibit I for information about the franchisor, or about franchising in your state.

MANY FRANCHISE AGREEMENTS DO NOT ALLOW YOU TO RENEW UNCONDITIONAL-LY AFTER THE INITIAL TERM EXPIRES. YOU MAY HAVE TO SIGN A NEW AGREEMENT WITH DIFFERENT TERMS AND CONDITIONS IN ORDER TO CONTINUE TO OPERATE YOUR BUSINESS. BEFORE YOU BUY, CONSIDER WHAT RIGHTS YOU HAVE TO RENEW YOUR FRANCHISE, IF ANY, WHAT TERMS YOU MIGHT HAVE TO ACCEPT IN ORDER TO RENEW.

Please consider the following RISK FACTORS before you buy this franchise:

- 1. THE FRANCHISE AGREEMENT REQUIRES YOU TO RESOLVE DISPUTES WITH US BY LITIGATION IN INDIANA. OUT-OF-STATE LITIGATION MAY FORCE YOU TO ACCEPT A LESS FAVORABLE SETTLEMENT FOR DISPUTES. IT MAY ALSO COST YOU MORE TO LITIGATE WITH US IN INDIANA THAN IN YOUR OWN STATE.
- 2. THE FRANCHISE AGREEMENT STATE THAT INDIANA LAW GOVERNS THE AGREEMENT, AND THIS LAW MAY NOT PROVIDE THE SAME PROTECTIONS AND BENEFITS AS LOCAL LAW. YOU MAY WANT TO COMPARE THESE LAWS.
- 3. THERE MAY BE OTHER RISKS CONCERNING THIS FRANCHISE.

We do not use the services of one or more FRANCHISE BROKERS or referral sources to assist us in selling our franchise. You should be sure to do your own investigation of the franchise.





FRANCHISE DISCLOSURE DOCUMENT

PIZZA FORUM® LLC

an Indiana Single Member LLC P.O. BOX 111 MUNCIE, IN 47308 (765) 284-5655

Franchises are offered for the establishment of a pizza and pasta food operation with a unique Proprietary Amusement Enclosure operating under the trade name: PIZZA FORUM® or GREEK'S® PIZZERIA

1.	Franchisee's Initial Franchise Fee	\$18,500	
2.	Franchisee's Initial Investment	Existing Building	New Building
		\$258,000	\$574,000

\$437,500 (1)

\$983,500(1)

TABLE OF FEES

The total investment necessary to begin operation of a PIZZA FORUM® or GREEK'S® PIZZERIA franchise is up to \$437,500.00 for an establishment to be developed in an existing building, and up to \$983,500 for an establishment to be developed including construction of a new building. This includes \$18,500.00 that must be paid to the franchisor or affiliate.

The cash investment above referenced does not represent Franchisee's total investment; Franchisee should refer to disclosure items V, VI, and VII for further information regarding the investment.



This disclosure document summarizes certain provisions of your franchise agreement and other information in plain English. Read the disclosure document and all accompanying agreements carefully. You must receive the disclosure document at least 14 calendar-days before you sign a binding agreement with, or make a payment to, the franchisor or an affiliate in connection with the proposed franchise sale. **Note, however, that no governmental agency has verified the information contained in this document.**

The terms of your contract will govern your franchise relationship. Don't rely on the disclosure document alone to understand your contract. Read all of your contract carefully. Show your contract and this disclosure document to an advisor, like a lawyer or an accountant.

Buying a franchise is a complex investment. The information in this disclosure document can help you make up your mind. More information on franchising, such as "A Consumer's Guide to Buying a Franchise," which can help you understand how to use this disclosure document, is available from the Federal Trade Commission. You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue, NW, Washington, D.C. 20580. You can also visit the FTC's home page at www.ftc.gov for additional information. Call your state agency or visit your public library for other sources of information on franchising.

There may also be laws on franchising in your state. Ask your state agencies about them.

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