

DEPARTMENT OF CORPORATIONS  
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## FRANCHISE DISCLOSURE DOCUMENT – 2012

El Centro Foods, Inc.  
A California Corporation  
100 North Brand Boulevard, Unit 16  
Glendale, CA 91203  
(818) 766-4395

The franchisee will offer restaurant services and prepared food delivery services.

The total investment necessary to begin operation of a Pizza Man franchise is \$162,850 to \$178,500. This includes \$25,000 that must be paid to the franchisor or affiliate.

This disclosure document summarizes certain provisions of your franchise agreement and other information in plain English. Read this disclosure document and all accompanying agreements carefully. You must receive this disclosure document at least 14 calendar-days before you sign a binding agreement with, or make any payment to, the franchisor or an affiliate in connection with the proposed franchise sale. **Note, however, that no governmental agency has verified the information contained in this document.**

The terms of your contract will govern your franchise relationship. Do not rely on the disclosure document alone to understand your contract. Read all of your contract carefully. Show your contract and this disclosure document to an advisor, like a lawyer or an accountant.

Buying a franchise is a complex investment. The information in this disclosure document can help you make up your mind. More information on franchising, such as "[A Consumer's Guide to Buying a Franchise](#)," which can help you understand how to use this disclosure document, is available from the Federal Trade Commission. You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue, NW, Washington, D.C. 20580. You can also visit the FTC's home page at [www.ftc.gov](http://www.ftc.gov) for additional information. Call your state agency or visit your public library for other sources of information on franchising.

There may also be laws on franchising in your state. Ask your state agencies about them.

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## STATE COVER PAGE

Your state may have a franchise law that requires a franchisor to register or file with a state franchise administrator before offering or selling in your state. **REGISTRATION OF A FRANCHISE BY A STATE DOES NOT MEAN THAT THE STATE RECOMMENDS THE FRANCHISE OR HAS VERIFIED THE INFORMATION IN THIS DISCLOSURE DOCUMENT.**

Call the state franchise administrator listed in Exhibit A for information about the franchisor, or about franchising in your state.

**MANY FRANCHISE AGREEMENTS DO NOT ALLOW YOU TO RENEW UNCONDITIONALLY AFTER THE INITIAL TERM EXPIRES. YOU MAY HAVE TO SIGN A NEW AGREEMENT WITH DIFFERENT TERMS AND CONDITIONS IN ORDER TO CONTINUE TO OPERATE YOUR BUSINESS. BEFORE YOU BUY, CONSIDER WHAT RIGHTS YOU HAVE TO RENEW YOUR FRANCHISE, IF ANY, AND WHAT TERMS YOU MIGHT HAVE TO ACCEPT IN ORDER TO RENEW,**

Please consider the following **RISK FACTORS** before you buy this franchise:

1. **THE FRANCHISE AGREEMENT REQUIRES YOU TO RESOLVE DISPUTES WITH US BY ARBITRATION ONLY IN CALIFORNIA. OUT-OF-STATE ARBITRATION MAY FORCE YOU TO ACCEPT A LESS FAVORABLE SETTLEMENT FOR DISPUTES. IT MAY ALSO COST YOU MORE TO ARBITRATE WITH US IN CALIFORNIA THAN IN YOUR OWN STATE.**
2. **THE FRANCHISE AGREEMENT STATES THAT CALIFORNIA LAW GOVERNS THE AGREEMENT, AND THIS LAW MAY NOT PROVIDE THE SAME PROTECTIONS AND BENEFITS AS LOCAL LAW. YOU MAY WANT TO COMPARE THESE LAWS.**
3. **THERE MAY BE OTHER RISKS CONCERNING THIS FRANCHISE.**

Effective Date: \_\_\_\_\_

TABLE OF CONTENTS

	PAGE
ITEM 1	THE FRANCHISOR, ITS PREDECESSORS AND AFFILIATES ..... 1
ITEM 2	BUSINESS EXPERIENCE..... 2
ITEM 3	LITIGATION ..... 3
ITEM 4	BANKRUPTCY ..... 4
ITEM 5	INITIAL FRANCHISE FEE ..... 4
ITEM 6	OTHER FEES..... 5
ITEM 7	INITIAL INVESTMENT ..... 7
ITEM 8	RESTRICTIONS ON SOURCES OF PRODUCTS AND SERVICES..... 8
ITEM 9	FRANCHISEE’S OBLIGATIONS ..... 9
ITEM 10	FINANCING ..... 10
ITEM 11	FRANCHISOR’S OBLIGATIONS ..... 11
ITEM 12	TERRITORY ..... 14
ITEM 13	TRADEMARKS..... 14
ITEM 14	PATENT, COPYRIGHTS AND PROPRIETARY INFORMATION ..... 15
ITEM 15	OBLIGATION TO PARTICIPATE IN THE ACTUAL OPERATION OF THE FRANCHISE BUSINESS ..... 16
ITEM 16	RESTRICTIONS ON WHAT THE FRANCHISEE MAY SELL..... 16
ITEM 17	RENEWAL, TERMINATION, TRANSFER AND DISPUTE RESOLUTION ..... 16
ITEM 18	PUBLIC FIGURES ..... 19
ITEM 19	FINANCIAL PERFORMANCE REPRESENTATIONS ..... 19
ITEM 20	LIST OF OUTLETS ..... 20
ITEM 21	FINANCIAL STATEMENTS..... 25
ITEM 22	CONTRACTS ..... 25
ITEM 23	RECEIPT ..... 25

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