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FRANCHISE DISCLOSURE DOCOMENT: 15

Más Pizza Menos Dinero Pizza Potrón

DEPARTMENT OF BUSINESS OVERSIBITION (a Texas corporation)
SAN FRANCISCO (a Texas corporation)
Dallas, Texas 75238
(972) 613-8000
www pizzapatron community (structure)
www facebook com/pizzapatron
http://twitter.com/PizzaPatron
www youtube com/user/pizzapatroncorp
www myspace com/mypizzapatron com
info@pizzapatron com

The franchise relates to the operation of quick service food establishments ("Stores") that sell pizza and non-alcoholic beverages under the Pizza Patron trade name and business system

The total investment necessary to begin operation of a Traditional Carry-Out Pizza Patron Store ranges from \$225,930 to \$325,750. The total investment necessary to begin operation of a Free-Standing Pizza Patron Store ranges from \$343,130 to \$534,250. This includes the Initial Franchise Fee of \$20,000 that must be paid to the franchisor or its affiliate. If you obtain development rights for additional Stores, you must pay a development fee (in addition to the option fee of \$7,500 which is applied toward the Initial Franchise Fee) equal to \$7,500 times the number of additional Stores we allow you to develop. The combined option/development fee and Initial Franchise Fee for your first Store is \$20,000, for your second Store is \$18,000; and for each additional Store is \$15,000.

This Franchise Disclosure Document summarizes certain provisions of your franchise agreement and other information in plain English Read this Franchise Disclosure Document and all accompanying agreements carefully. You must receive this Franchise Disclosure Document at least 14 calendar days before you sign a binding agreement with, or make any payment to, the franchisor or an affiliate in connection with the proposed franchise sale. Note, however, that no governmental agency has verified the information contained in this document.

You may wish to receive your disclosure document in another format that is more convenient for you. To discuss the availability of disclosures in different formats, contact Victor Vazquez, 10999 Petal Street, Suite 200, Dallas, Texas 75238, 972-613-8000

The terms of your contract will govern your franchise relationship Don't rely on the Franchise Disclosure Document alone to understand your contract Read all of your contract carefully Show your contract and this Franchise Disclosure Document to an advisor, like a lawyer or an accountant

Buying a franchise is a complex investment. The information in this Franchise Disclosure Document can help you make up your mind. More information on franchising, such as "A Consumer's Guide to Buying a Franchise," which can help you understand how to use this Franchise Disclosure Document, is available from the Federal Trade Commission. You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue, NW, Washington, D.C. 20580. You can also visit the FTC's home page at www ftc gov for additional information. Call your state agency or visit your public library for other sources of information on franchising.

There may also be laws on franchising in your state. Ask your state agencies about them Issuance Date. March 27, 2015

Pizza Patrón Inc Franchise Disclosure Document, 2015



STATE COVER PAGE

Your state may have a franchise law that requires a franchisor to register or file with a state franchise administrator before offering or selling in your state. REGISTRATION OF A FRANCHISE BY A STATE DOES NOT MEAN THAT THE STATE RECOMMENDS THE FRANCHISE OR HAS VERIFIED THE INFORMATION IN THIS DISCLOSURE DOCUMENT

Call the state franchise administrator listed in <u>Exhibit D</u> for information about the franchisor, or about franchising in your state

MANY FRANCHISE AGREEMENTS DO NOT ALLOW YOU TO RENEW UNCONDITIONALLY AFTER THE INITIAL TERM EXPIRES YOU MAY HAVE TO SIGN A NEW AGREEMENT WITH DIFFERENT TERMS AND CONDITIONS IN ORDER TO CONTINUE TO OPERATE YOUR BUSINESS BEFORE YOU BUY, CONSIDER WHAT RIGHTS YOU HAVE TO RENEW YOUR FRANCHISE, IF ANY, AND WHAT TERMS YOU MIGHT HAVE TO ACCEPT IN ORDER TO RENEW

Please consider the following RISK FACTORS before you buy this franchise

- THE FRANCHISE AGREEMENT REQUIRES YOU TO RESOLVE DISPUTE WITH US BY ARBITRATION OR LITIGATION ONLY IN TEXAS OUT-OF-STATE ARBITRATION OR LITIGATION MAY FORCE YOU TO ACCEPT A LESS FAVORABLE SETTLEMENT FOR DISPUTES IT MAY ALSO COST YOU MORE TO ARBITRATE OR LITIGATE WITH US IN TEXAS THAN IN YOUR OWN STATE
- THE FRANCHISE AGREEMENT STATES THAT TEXAS LAW GOVERNS THE AGREEMENT, AND THIS LAW MAY NOT PROVIDE THE SAME PROTECTIONS AND BENEFITS AS LOCAL LAW YOU MAY WANT TO COMPARE THESE LAWS
- 3 THERE MAY BE OTHER RISKS CONCERNING THIS FRANCHISE

Effective Date March 27, 2015



STATE EFFECTIVE DATES

The following states require that the Franchise Disclosure Document be registered or filed with the state of be exempt from registration California, Hawaii, Illinois, Indiana, Maryland, Michigan, Minnesota, New York, North Dakota, Rhode Island, South Dakota, Virginia, Washington and Wisconsin

This Franchise Disclosure Document is registered, on file, or exempt from registration in the following states having franchise registration and disclosure laws, with the following effective dates

State	Effective Date
California	
Illinois	1

In all other states, the effective date of this Franchise Disclosure Document is the issuance date of March 27, 2015