

FRANCHISE DISCLOSURE DOCUMENT

PIZZAFIRE Franchise Corporation
An Ohio Corporation
1113 Medina Rd, Suite 600, Medina, Ohio
(330) 952- 1493 Sean@Pizzafire.com

As a franchisee, you will operate a PIZZAFIRE store that offers:

Pizza, Salad, Soda Pop, Appetizers, ETC.

The total investment necessary to begin operation of a PIZZAFIRE franchised business is from \$ 98,000 to \$396,000. This includes \$25,000 that must be paid to the franchisor for each unit.

This disclosure document summarizes certain provisions of your franchise agreement and other information in plain English. Read this disclosure document and all accompanying agreements carefully. You must receive this disclosure document at least 14 calendar days before you sign a binding agreement with, or make any payment to, the franchisor or an affiliate company in connection with the proposed franchise sale. Note, however, that no government agency has verified the information contained in this document.

The terms of your contract will govern your franchise relationship. Don't rely on the disclosure document alone to understand your contract. Read all of your contract carefully. Show your contract and this disclosure document to an advisor, like a lawyer or an accountant.

Buying a franchise is a complex investment. The information in this disclosure document can help you make up your mind. More information on franchising, such as "A Consumer's Guide to Buying a Franchise," which can help you understand how to use this disclosure document, is available from the Federal Trade Commission. You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue, NW, Washington, DC 20580. You can also visit the FTC's home page at www.ftc.gov for additional information on franchising. Call your state agency or visit your public library for other sources of information on franchising.

There may also be laws on franchising in your state. Ask your state agencies about them.

ISSUANCE DATE: 3/17/2016

PIZZAFIRE Franchise Corporation



Your state may have a franchise law that requires a franchisor to register or file with a state franchise administrator before offering or selling in your state. REGISTRATION OF A FRANCHISE BY A STATE DOES NOT MEAN THAT THE STATE RECOMMENDS THE FRANCHISE OR HAS VERIFIED THE INFORMATION IN THIS DISCLOSURE DOCUMENT.

Call the state franchise administrator listed in Exhibit A for information about the franchisor, or about franchising in your state.

MANY FRANCHISE AGREEMENTS DO NOT ALLOW YOU TO RENEW UNCONDITIONALLY AFTER THE INITIAL TERM EXPIRES. YOU MAY HAVE TO SIGN A NEW AGREEMENT WITH DIFFERENT TERMS AND CONDITIONS IN ORDER TO CONTINUE TO OPERATE YOUR BUSINESS. BEFORE YOU BUY, CONSIDER WHAT RIGHTS YOU HAVE TO RENEW YOUR FRANCHISE, IF ANY, AND WHAT TERMS YOU MIGHT HAVE TO ACCEPT IN ORDER TO RENEW.

Please consider the following RISK FACTORS before you buy this franchise:

1. THE FRANCHISE AGREEMENT REQUIRES YOU TO RESOLVE DISPUTES WITH US BY ARBITRATION ONLY IN Ohio. OUT-OF-STATE ARBITRATION MAY FORCE YOU TO ACCEPT A LESS FAVORABLE SETTLEMENT FOR DISPUTES. IT MAY ALSO COST YOU MORE TO ARBITRATE WITH US IN Ohio THAN IN YOUR OWN STATE.
2. THE FRANCHISE AGREEMENT STATES THAT Ohio LAW GOVERNS THE AGREEMENT, AND THIS LAW MAY NOT PROVIDE THE SAME PROTECTION AND BENEFITS AS LOCAL LAW. YOU MANY WANT TO COMPARE THESE LAWS.

TABLE OF CONTENTS

<u>ITEM</u>	<u>PAGE</u>
1 THE FRANCHISOR, ITS PREDECESSORS AND AFFILIATES	1
2 BUSINESS EXPERIENCE	2
3 LITIGATION	2
4 BANKRUPTCY	2
5 INITIAL FEES	2
6 OTHER FEES	3
7 ESTIMATED INITIAL INVESTMENT	6
8 RESTRICTION ON SOURCES OF PRODUCTS AND SERVICES	8
9 FRANCHISEE'S OBLIGATIONS	10
10 FINANCING	11
11 FRANCHISOR'S ASSISTANCE, ADVERTISING, COMPUTER SKILLS AND TRAINING	11
12 TERRITORY	17
13 PIZZAFIRE PIZZAS MARKS	19
14 PATENTS, COPYRIGHTS AND PROPRIETARY INFORMATION	20
15 OBLIGATION TO PARTICIPATE IN THE ACTUAL OPERATION OF THE FRANCHISE BUSINESS	21
16 RESTRICTIONS ON WHAT THE FRANCHISE MAY SELL	21
17 RENEWAL, TERMINATION, TRANSFER AND DISPUTE RESOLUTION	22
18 PUBLIC FIGURES	27
19 FINANCIAL PERFORMANCE REPRESENTATIONS	27
20 OUTLETS AND FRANCHISE INFORMATION	29
21 FINANCIAL STATEMENTS	46
22 CONTRACTS	46
23 RECEIPTS	46

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