

FRANCHISE DISCLOSURE DOCUMENT

PLANTOPIA FRANCHISE SYSTEM, LLC

A California Limited Liability Company,
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Department of
Business Oversight
APR - 7 2015
RECEIVED
San Francisco



The franchise offered is a professional plant service that specializes in enhancing interior and exterior living spaces with greenery tropical foliage fresh floral arrangements and holiday decorations The business brings together professionals who have an eye for design and who understand the importance of greenery and flowers in open spaces

The total investment necessary to begin operations of a Plantopia franchise is \$40 525 to \$88 217 This includes the \$15 000 franchise fee that must be paid to the franchisor or affiliate

This Disclosure Document summarizes certain provisions of your franchise agreement and other information in plain English Read this Disclosure Document and all accompanying agreements carefully You must receive this Disclosure Document at least 14 calendar days before you sign a binding agreement with or make any payment to the franchisor or an affiliate in connection with the proposed franchise sale **Note, however, that no governmental agency has verified the information contained in this document**

You may wish to receive your Disclosure Document in another format that is more convenient for you To discuss the availability of disclosures in different formats contact Plantopia Franchise System LLC at P O Box 231985 Encinitas CA 92023

The terms of your contract will govern your franchise relationship Don t rely on this Disclosure Document alone to understand your contract Read all of your contract carefully Show your contract and this Disclosure Document to an advisor like a lawyer or an accountant

Buying a franchise is a complex investment The information in this Disclosure Document can help you make up your mind More information on franchising such as [A Consumer s Guide to Buying a Franchise](#) which can help you understand how to use this Disclosure Document is available from the Federal Trade Commission You can contact the FTC at 1 877 FTC HELP or by writing to the FTC at 600 Pennsylvania Avenue NW, Washington D C 20580 You can also visit the FTC s home page at www.ftc.gov for additional information Call your state agency or visit your public library for other sources of information on franchising

There may also be laws on franchising in your state Ask your state agencies about them

Date of Issuance March 27 2015

STATE COVER PAGE

Your state may have a franchise law that requires a franchisor to register or file with a state franchise administrator before offering or selling in your state. **REGISTRATION OF A FRANCHISE BY A STATE DOES NOT MEAN THAT THE STATE RECOMMENDS THE FRANCHISE OR HAS VERIFIED THE INFORMATION IN THE DISCLOSURE DOCUMENT**

Call the state franchise administrator listed in Exhibit A for information about the franchisor, or about franchising in your state

MANY FRANCHISE AGREEMENTS DO NOT ALLOW YOU TO RENEW UNCONDITIONALLY AFTER THE INITIAL TERM EXPIRES. YOU MAY HAVE TO SIGN A NEW AGREEMENT WITH DIFFERENT TERMS AND CONDITIONS IN ORDER TO CONTINUE TO OPERATE YOUR BUSINESS. BEFORE YOU BUY, CONSIDER WHAT RIGHTS YOU HAVE TO RENEW YOUR FRANCHISE, IF ANY, AND WHAT TERMS YOU MIGHT HAVE TO ACCEPT IN ORDER TO RENEW

Please consider the following **RISK FACTORS** before you buy this franchise

- 1 THE FRANCHISE AGREEMENT REQUIRES THAT MOST DISPUTES BE SUBMITTED TO ARBITRATION IN CALIFORNIA. OUT OF STATE ARBITRATION MAY FORCE YOU TO ACCEPT A LESS FAVORABLE SETTLEMENT FOR DISPUTES. IT MAY ALSO COST YOU MORE TO ARBITRATE WITH US IN CALIFORNIA THAN IN YOUR HOME STATE
- 2 THE FRANCHISE AGREEMENT STATES THAT CALIFORNIA LAW GOVERNS THE AGREEMENT AND CALIFORNIA LAW MAY NOT PROVIDE THE SAME PROTECTIONS AND BENEFITS AS YOUR STATE'S LAW. YOU MAY WANT TO COMPARE THESE LAWS
- 3 THERE MAY BE OTHER RISKS CONCERNING THIS FRANCHISE
- 4 CONTINUATION OF THE FRANCHISE REQUIRES FRANCHISEE TO MEET A MINIMUM SALES QUOTA IN THE AMOUNT OF \$50,000 FOR MONTHS 1-12, \$100,000 FOR MONTHS 13-24, \$150,000 FOR MONTHS 25-36, AND \$200,000 EACH 12 MONTH PERIOD AFTER 36 MONTHS OF OPERATION

The Effective Date for this Franchise Disclosure Document for your state is listed on the page following the state cover pages

STATE EFFECTIVE DATES

The following chart lists states require that this disclosure document be registered or filed with the state or be exempt from registration. In these states the effective date of this disclosure document is as follows:

State	Effective Date
California	August 15, 2014
Hawaii	N/A
Illinois	N/A
Indiana	N/A
Maryland	N/A
Michigan	N/A
Minnesota	N/A
New York	N/A
North Dakota	N/A
Rhode Island	N/A
South Dakota	N/A
Virginia	N/A
Washington	N/A
Wisconsin	N/A

In the following states, we have filed a notice of exemption from the registration or filing requirements of the state's business opportunity laws with respect to the offering described in this disclosure document:

State	Effective Date
Connecticut	N/A
Florida	N/A
Kentucky*	N/A
Maine	N/A
Nebraska	N/A
North Carolina	N/A
Texas*	N/A
Utah	N/A

* One time filing

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